

2021 CENSUS ANALYSIS HOUSEHOLD & INCOME PROFILE

Based on Statistics Canada 2021 Census Data

JULY 2022

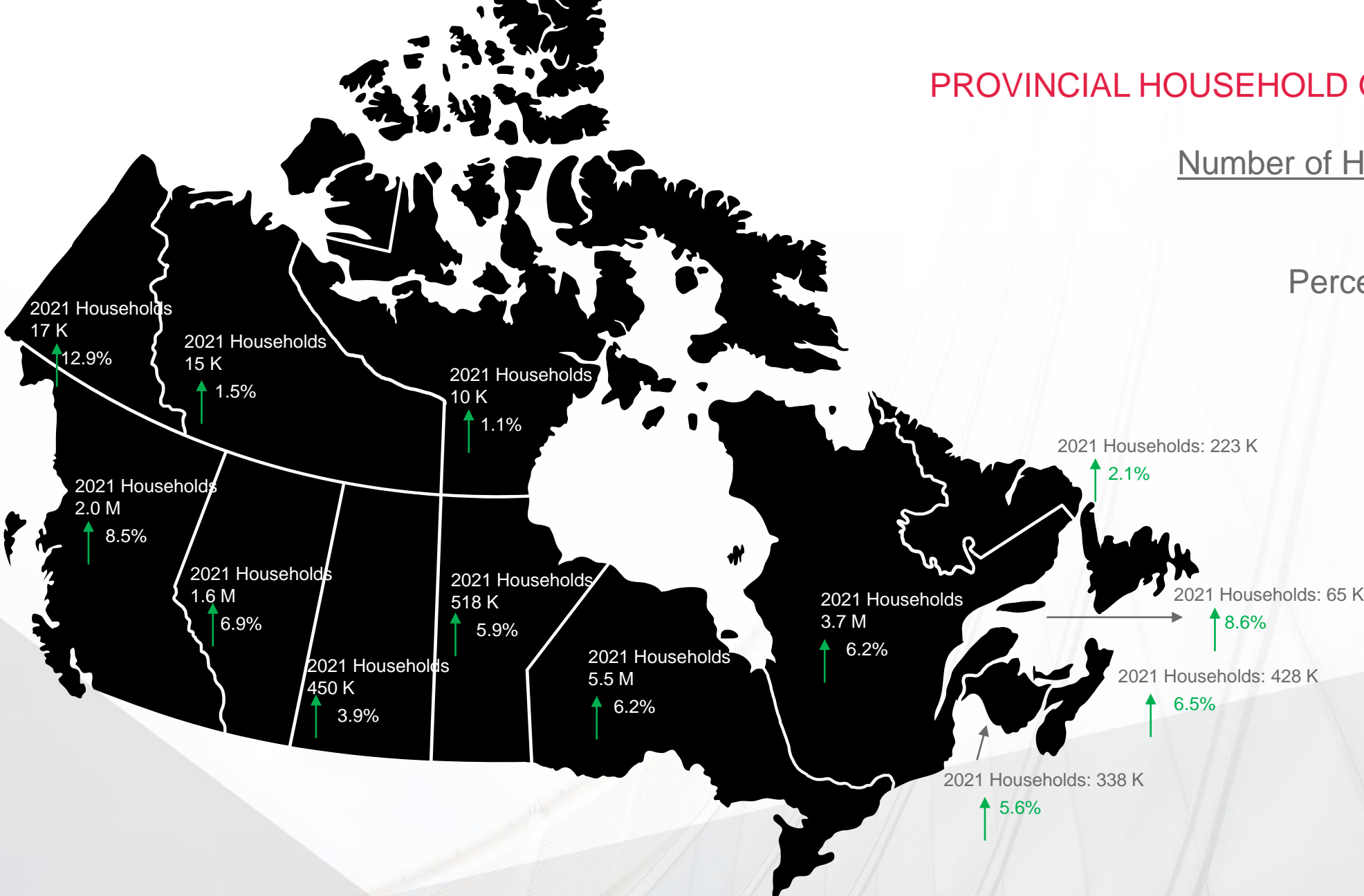
PROVINCIAL HOUSEHOLD GROWTH 2016-2021

Number of Households in Canada

2016: **14,072,080**

2021: **14,978,945**

Percentage Change: **6.4%**



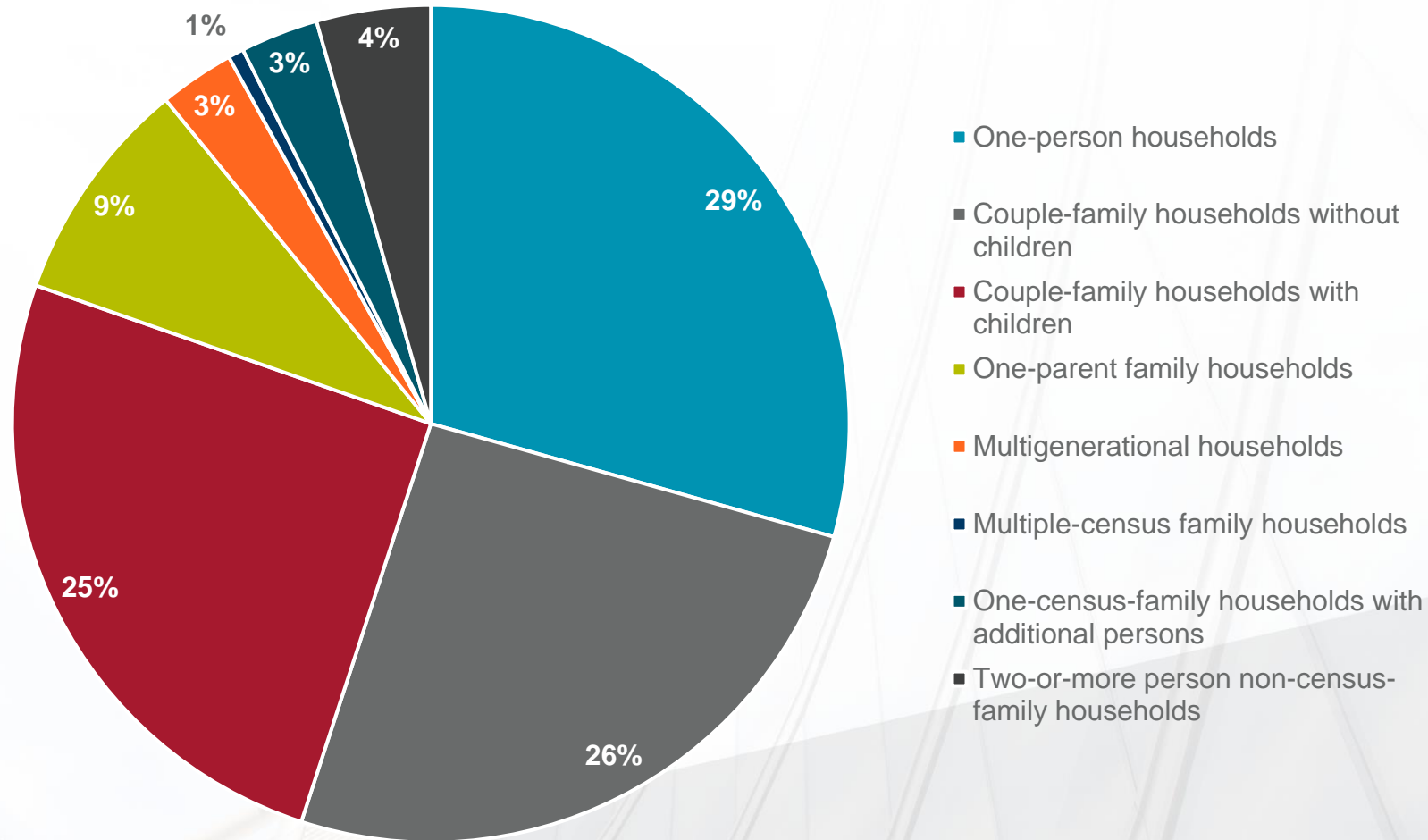
NUMBER OF HOUSEHOLDS IN KEY CANADIAN CITIES GROWTH 2016-2021



City	Households	Growth
	2021	%
1 Victoria, BC	177K	8.6%
2 Vancouver, BC	1.0M	8.6%
3 Edmonton, AB	549K	9.3%
4 Calgary, AB	563K	8.4%
5 Saskatoon, SK	125K	8.5%
6 Regina, SK	100K	5.5%
7 Winnipeg, MB	330K	7.8%
8 London, ON	222K	7.7%
9 Kitchener/ Waterloo, ON	219K	9.3%
10 Toronto, ON	2.3M	5.9%
11 Kingston, ON	73K	8.2%
12 Ottawa, ON	454K	14.7%
13 Montreal, QC	1.8M	6.3%
14 Moncton, NB	67K	8.8%
15 Fredericton, NB	46K	N/A
16 Saint John, NB	56K	5.7%
17 Halifax, NS	201K	16.0%
18 St. John's, NFLD	90K	5.9%

DISTRIBUTION OF HOUSEHOLDS BY HOUSEHOLD TYPE

CANADA, 2021



PROVINCIAL MEDIAN AFTER-TAX INCOME GROWTH OF HOUSEHOLDS 2015-2020*

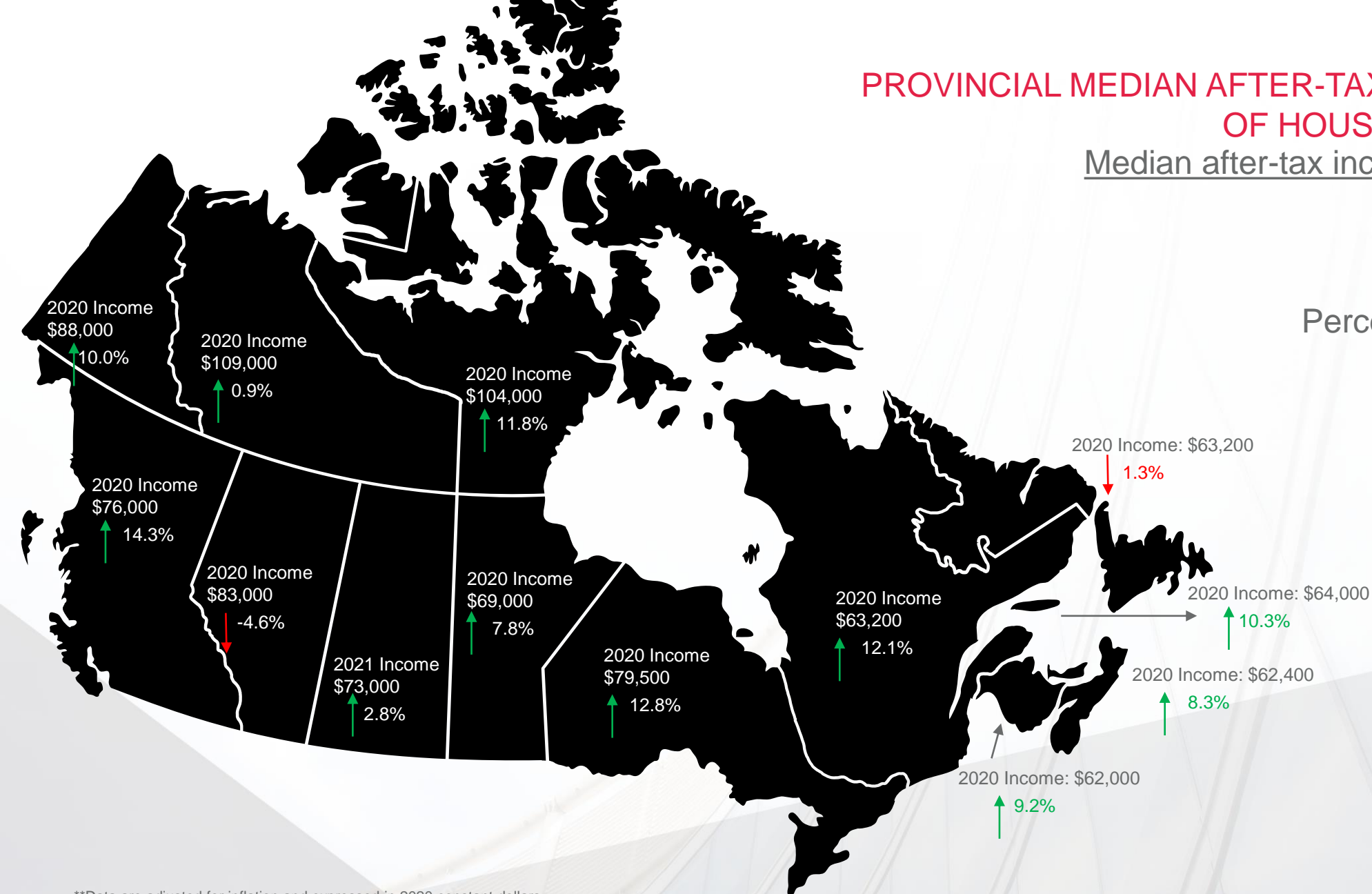
Median after-tax income of households in

Canada

2015: \$66,500

2020: \$73,000

Percentage Change: 9.8%



**Data are adjusted for inflation and expressed in 2020 constant dollars

MEDIAN AFTER-TAX INCOME GROWTH OF HOUSEHOLDS IN KEY CANADIAN CITIES 2015-2020*

	City	Income 2020	Growth %
1	Victoria, BC	\$75,500	14.4%
2	Vancouver, BC	\$79,500	16.1%
3	Edmonton, AB	\$84,000	-3.4%
4	Calgary, AB	\$87,000	-5.4%
5	Saskatoon, SK	\$77,500	0.0%
6	Regina, SK	\$78,500	0.0%
7	Winnipeg, MB	\$71,500	8.3%
8	London, ON	\$71,000	13.8%
9	Kitchener/ Waterloo, ON	\$81,000	11.0%
10	Toronto, ON	\$85,000	14.1%
11	Kingston, ON	\$73,500	8.1%
12	Ottawa/Gatineau	\$84,000	11.3%
13	Montreal, QC	\$65,500	12.9%
14	Moncton, NB	\$65,500	9.9%
15	Fredericton, NB	\$69,000	9.9%
16	Saint John, NB	\$65,000	7.6%
17	Halifax, NS	\$69,500	8.6%
18	St. John's, NFLD	\$72,500	-2.0%

*Data are adjusted for inflation and expressed in 2020 constant dollars

EMPLOYMENT INCOME & HOUSEHOLDS

KEY TAKE-AWAYS

- Nationally the number of persons aged 15 and over with no or low employment income increased substantially in 2020 compared with before the pandemic in 2019 – 113,830 more people in 2020 than in 2019 had no employment income.
- In 2020, 11.1% of Canadians were low income, compared with 14.4% in 2015; the biggest five-year decrease since 1976. This is in large part due to the income support programs introduced by both provincial and federal governments in the early months of the pandemic; particularly for families with children.
- In 2020, the percentage of persons 15 years and older in Canada with income from any COVID-19 government income support and benefits was 68.4%.
- At 74.5%, British Columbia had the highest percentage of persons aged 15 and over who received COVID-19 related benefits. The Yukon and the Northwest Territories were the lowest in Canada at 56.8%.
- The percentage of men (includes men and some non-binary persons) aged 25 to 59 who reported income in 2020 was 98.7%; while for women (includes women and some non-binary persons) in the same age category was 98.3%.
- The median income for men (same classification and age as above) was \$57,200 in 2020 while for women (same classification and age as above) was \$46,400.
- Approximately 4.4 million people lived alone in 2021, up from 1.7 million in 1981. Despite the increase in solo-living the prevalence of one person households is relatively low in Canada from an international perspective, second lowest among G7 countries, representing about 3 in 10 households.
- Households composed of roommates, which are classified as not being part of a census family, are the fastest-growing household type - increasing by 54% from 2001 to 2021.
- Households composed of multiple generations of a family, whether it is two or more census families, or one census family living with additional persons not in a census family have grown quickly in the last 20 years – increasing by 45%.

For More Information, Contact Us Today.

Kristina Bowman

Senior Manager of Research, Canadian Markets

Direct: +1 (416) 359-2419

kristina.bowman@cushwake.com

