

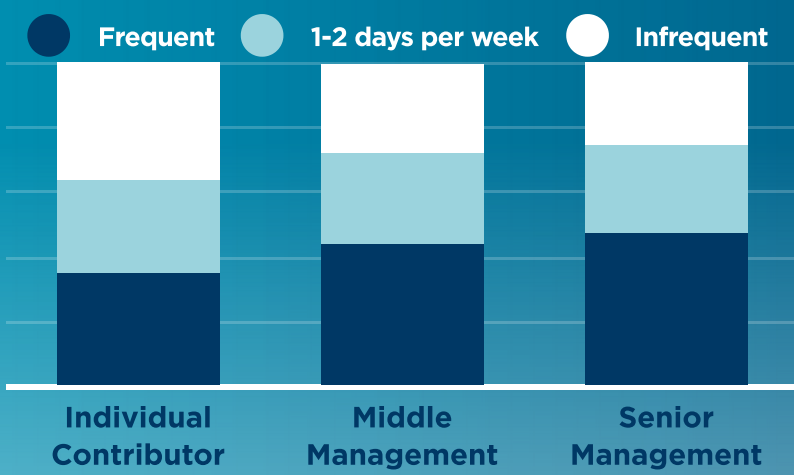


Encourage the In-Office Experience Boost!

Our research across three job levels shows more frequent office attendance gives everyone an experience boost, but people need encouragement to come in more often.

HERE'S WHAT WE'VE SEEN

Post-COVID-19 Preferred Office Attendance by Level



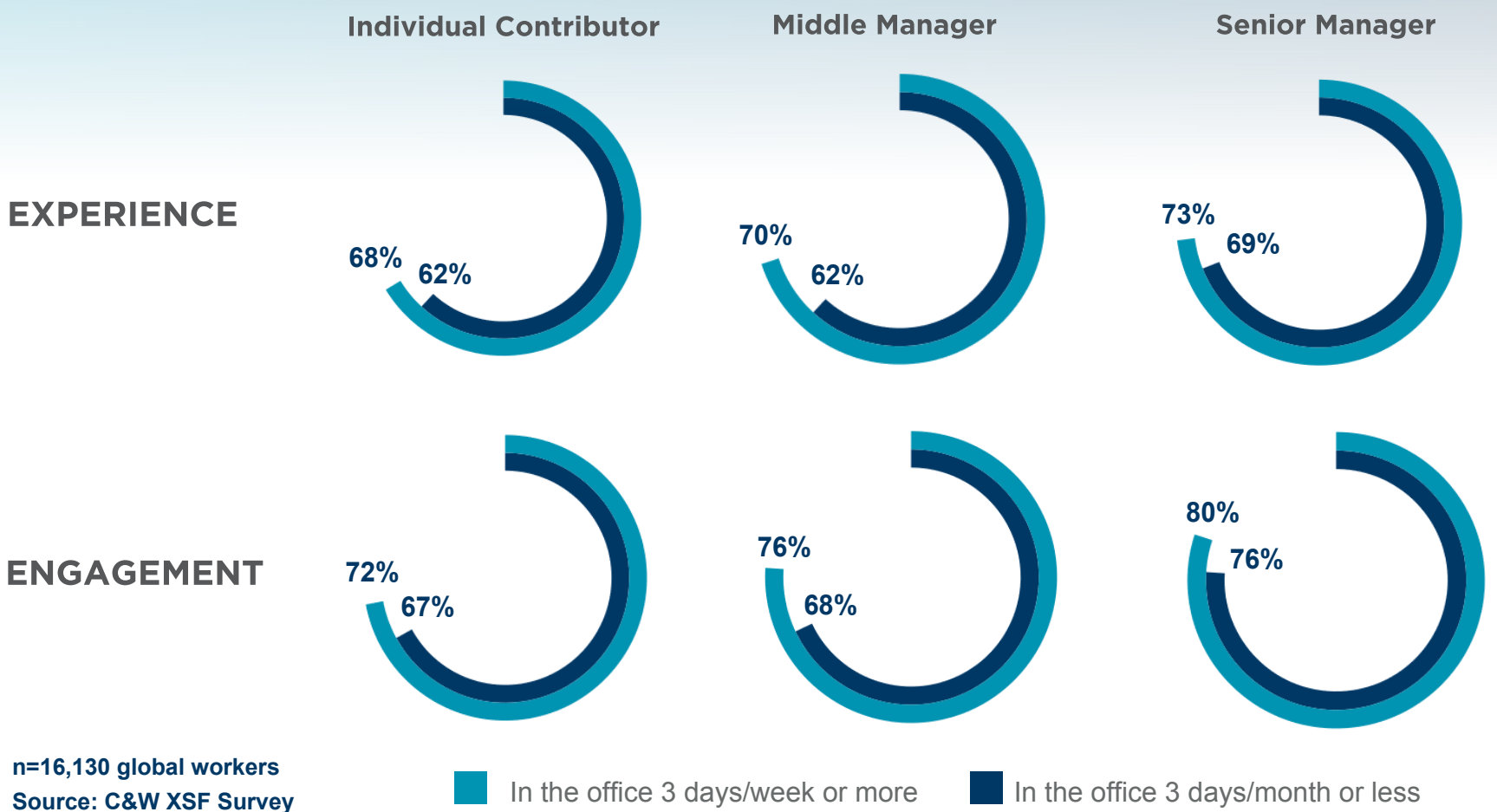
In each level studied—Individual Contributors, Middle Managers, Senior Managers—less than half of employees want to be in the office at least three days a week. This is troubling, as employees who come into the office frequently have the best experience.

Employees may not realize how frequent office attendance benefits their Experience and Engagement, it's imperative for organizations to get them excited to be there.

XSF delivers a precise understanding of the workplace environment needed to meet the unique performance and wellbeing needs of your employees. With this understanding, Cushman & Wakefield partners with you to craft and implement a holistic workplace design, workplace policy, return to office and change management strategy to get everyone excited to choose the office as a frequent workplace destination.

Experience and Engagement Are Driven by Frequent Time in the Office

Middle Managers report the largest increase when in 3 days/week or more



WHAT YOU SHOULD DO

- DIAGNOSE**
Measure Employee Experience
Use XSF to measure the employee experience at your company and identify all the ways the office will make your employees happier, healthier, and more engaged.
- PLAN**
Design a Workplace Strategy That Drives Office Attendance
Partner with Cushman & Wakefield to design a workplace strategy and policy program that generates excitement and brings people to the office as their preferred work destination
- EXECUTE**
Deliver Your Return to Office Program
Use Cushman & Wakefield's Return to Office and Change Management best practices to welcome and guide your employees back to the office with a clear message about how it will benefit them personally.

XSF IN ACTION

BUSINESS PROBLEM

A Financial Services company realized the production of its remote workforce lagged those working in the office.

To draw ~1,000 remote employees to return to the office, the company wanted to create employer-of-choice environments welcoming back the remote workforce.

SOLUTION

Via XSF, the company discovered its worst experience scores were by the remote workforce!

XSF helped evaluate more than 80 amenity options, prioritizing those that will drive employee retention and mitigate risks of returning remote workers back to the office.

Leveraging experts in real estate, HR, design and technology, alongside global best practice insights, we developed the industry's first workplace experience diagnostic and are deploying it for Fortune 500 companies across the globe.

- 6 million+ data points
- 125K+ employee respondents
- 100+ companies
- 100+ countries

For more information visit [Experience Per Square Foot™](#)

