ASSET SERVICES

MULTIFAMILY CAPABILITIES

CUSHMAN & WAKEFIELD

Cushman & Wakefield offers a full suite of multifamily management solutions to deliver maximum value and customized service for all asset types, including upscale, high-rise, new development, mixed-use and value-add properties. As the first commercial real estate firm to offer multifamily services on a national scale, Cushman & Wakefield offers expertise and resources that are unmatched in the industry to prepare our clients for what's next.

Cushman & Wakefield takes a client-centric management approach and provides tailored solutions that achieve each client's unique objectives for their property or portfolio. From our established management operating process, which allows us to increase asset revenue and reduce expenses, to our top-of-the-line technology, our clients trust us to enhance the overall performance of their portfolio. Our team of talented professionals has the knowledge and training to create meaningful resident experiences and connections to drive satisfaction and retention.

> We've worked with Cushman & Wakefield's multifamily team for over two decades and their commitment to professionalism in property management has never varied. We highly value their collaborative approach to helping us achieve results for our investors.
>
> ***– Jay Martha, Managing Director, Global Head of Housing, Nuveen***

> Why do we trust Cushman & Wakefield? Their staff have an energy for achievement and a knowledge of the markets. When we acquire properties, their teams assist us during the due diligence process and then, upon purchase, provide on-the-ground resources to help us execute our asset-level business plans. We value our relations with them!
>
> ***– Russell Appel, Founding Principal, The Praedium Group***

SCOPE OF SERVICES

Operations
We empower the most talented individuals to transition properties to the Cushman & Wakefield portfolio and supervise the day-to-day operations, which encompasses financial and expense control; capital improvements; maintenance; leasing and retention; reporting and more.

Marketing
Beginning with a thorough understanding and analysis of the market, our team prepares an extensive and uniquely tailored creative marketing plan to create exceptional resident experiences and establish an outstanding digital presence for each community.

Accounting & Financial Reporting
Our institutional-grade accounting platform provides the highest level of security and accuracy, and the flexibility to fit your unique reporting needs.

Construction Management & Maintenance
From minor updates to large-scale projects, our construction managers work with clients from the earliest possible moment to help every property reach its full potential. Our maintenance team then preserves the asset and handles service requests each day to make sure residents are pleased.

Contract & Vendor Management
We leverage the scale of our management portfolio and strong vendor relationships to effectively negotiate contracts that drive cost savings without sacrificing product or service quality.

Risk Management
Our team of risk professionals offers owners expertise in risk management, corporate governance, and insurance to help protect their assets.

Information Technology
Our technology infrastructure provides onsite employees with a custom property management application, residents with convenient services and solutions, and owners with information relative to their properties. Our systems accommodate property websites, online leasing, applicant screening, online rent payments, check scanning, lead management, revenue management, utility billing, vendor management and custom reporting.

Training & Development
Cushman & Wakefield's Training & Development team provides our professionals with high-quality, easily accessible training tools and resources to help enhance their skills and facilitate career growth.

Energy & Sustainability Services
We use the triple bottom line as our guiding principle, which is the impact of the property on people, the environment and company profitability, to define our sustainability offerings.

THE CUSHMAN & WAKEFIELD EDGE

Comprehensive Portfolio Performance with Individual Asset Care

PASSIONATE APPROACH

Our multifamily professionals are truly dedicated to creating exceptional onsite experiences for every resident, guest, and employee. One of the most rewarding aspects of property management is in knowing we help to better lives.

CLIENT PARTNERSHIPS

We concentrate on building and strengthening relationships as third-party multifamily managers with an ownership mentality. In doing so, we align with our clients as true value-add partners.

BINDING CULTURE

Our culture is one that drives performance while allowing our employees to feel good about the work they do. This creates the unparalleled energy that our clients rely on. Employees are present because they want to be – and then they aim to impress as they accomplish great things.

RELIABLE PLATFORM

Year after year, our national platform ranks third on the National Multi-Housing Council's Top 50 list. We stay at the top of the industry by building great teams who provide a valuable service to customers.

CONTACTS

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169,000
UNITS UNDER MANAGEMENT

4,500+
MULTIFAMILY ASSET SERVICES PROFESSIONALS

800+
ASSETS MANAGED

25
MAJOR MARKETS SERVED

PROVEN PERFORMANCE

ASTORIA AT CENTRAL PARK WEST
240 units | Irvine

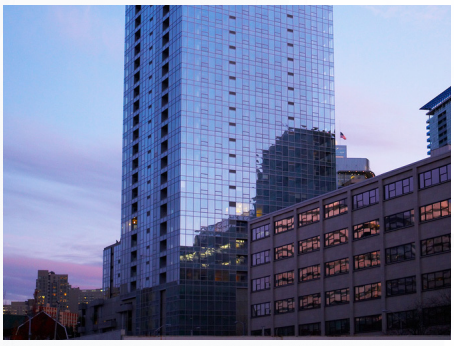
YORKTOWN
226 units | Dallas

X MIAMI
464 units | Miami

NIC ON FIFTH
258 units | Minneapolis

THE KESSLER
282 units | Kansas City

111 HARBOR POINT
228 units | Stamford



ASPIRA
325 units | Seattle

63 WALL STREET
476 units | New York City

About Cushman & Wakefield

Cushman & Wakefield (NYSE: CWK) is a leading global real estate services firm that delivers exceptional value for real estate occupiers and owners. Cushman & Wakefield is among the largest real estate services firms with approximately 53,000 employees in 400 offices and 60 countries. In 2019, the firm had revenue of $8.8 billion across core services of property, facilities and project management, leasing, capital markets, valuation and other services. To learn more, visit www.cushmanwakefield.com or follow @CushWake on Twitter.

Cushman & Wakefield Capabilities

Service Lines

Agency Leasing
Asset Services
Capital Markets
Facility Services
Global Occupier Services
Project & Development Services
Tenant Representation
Valuation & Advisory

Industries & Specialties

Airports
Automotive
Banking/Financial
Build-to-Suit
Data Centers
eCommerce
Education
Emerging Technology
Energy (oil & gas)
Flexible Workplace
Food & Beverage
Global Supply Chain
Government
Healthcare
Hospitality
Industrial
Land
Legal/Professional
Life Sciences/Pharma
Multifamily
Net Lease Investment
Not-for-Profit
Office
Ports & Intermodal
Rail
Retail
Sports & Entertainment
Third-Party Logistics (3PL)

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