

# Global Capital Advisory



Cushman & Wakefield's Global Capital Advisory group offers investors dedicated buy-side representation for the acquisition of direct and indirect commercial property. Through our diverse network and fully integrated suite of services we provide unrivaled access to global capital sources and work to meet the specific requirements of each investor.

Our group provides investors with an individual approach to the coverage of market-wide transactions, leveraging our extensive relationships with owners and investment agents while operating independently of sell-side teams.

## Global Footprint

- 400** Offices
- 60** Countries
- \$905B USD** 2023 Revenue
- 52,000** Employees
- 6.2B** SF Managed

## Services and Capabilities

**Strategy development and investment planning** based upon the achievement of stated objectives within the context of current and expected market conditions.

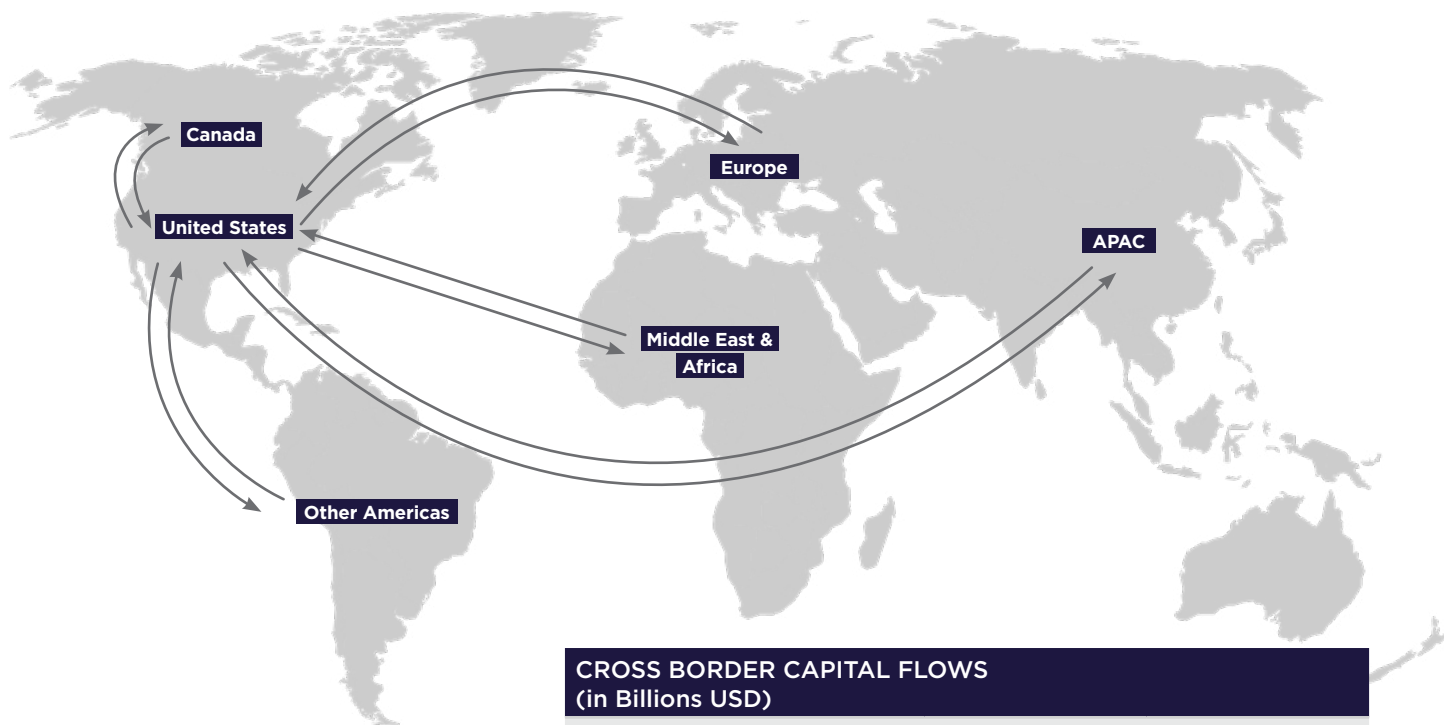
**identification and sourcing** of commercial property opportunities that meet individual investment criteria, including direct property acquisitions, debt and equity placement and programmatic partnerships.

**independent investment analysis**, including market assumptions, complete financial analysis, and creation of a comprehensive investment memorandum outlining the opportunity, operational assumptions, exit strategies and returns based upon insider local-market and property-specific knowledge of comparable transactions.

**Negotiation and due diligence** from the perspective of an experienced local advisor and representative. Pricing guidance and bidding strategy is provided from inception through closing, and financial and physical due diligence is executed in-house with third-party providers.

**Ongoing investment oversight** is covered on a continual basis, including but not limited to, leasing, property management, asset management and owner representation.

## Cross Border Flows Into the U.S. in 2023



- Total cross border capital inflows to the U.S. totaled \$31 billion in 2023
- Asia Pacific was the largest source of capital investment into the U.S., while Canada was the 2nd largest.

CROSS BORDER CAPITAL FLOWS (in Billions USD)		
Region	Inflows	Outflows
Asia Pacific	\$15.2	\$10.7
Europe	\$5.3	\$22.2
Middle East	\$2.7	N/A
Canada	\$7.8	\$4.3
<b>Total US</b>	<b>\$31</b>	<b>\$37.2</b>

**For more information, please contact:**

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