



GLOBAL CAPITAL ADVISORY

Cushman & Wakefield's Global Capital Advisory group offers investors dedicated buy-side representation for the acquisition of direct and indirect commercial property. Through our diverse network and fully integrated suite of services we provide unrivaled access to global capital sources and work to meet the specific requirements of each investor.

Our group provides investors with an individual approach to the coverage of market-wide transactions, leveraging our extensive relationships with owners and investment agents while operating independently of sell-side teams.

Cushman & Wakefield's Global Capital Advisory services and capabilities include:

STRATEGY DEVELOPMENT AND INVESTMENT PLANNING

based upon the achievement of stated objectives within the context of current and expected market conditions.

IDENTIFICATION AND SOURCING of commercial property opportunities that meet individual investment criteria, including direct property acquisitions, debt and equity placement and programmatic partnerships.

INDEPENDENT INVESTMENT ANALYSIS, including market assumptions, complete financial analysis, and creation of a comprehensive investment memorandum outlining the opportunity, operational assumptions, exit strategies and returns based upon insider local-market and property-specific knowledge of comparable transactions.

NEGOTIATION AND DUE DILIGENCE from the perspective of an experienced local advisor and representative. Pricing guidance and bidding strategy is provided from inception through closing, and financial and physical due diligence is executed in-house with third-party providers.

ONGOING INVESTMENT OVERSIGHT is covered on a continual basis, including but not limited to, leasing, property management, asset management and owner representation.

For more information, please contact:

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The Cushman & Wakefield Edge

Unrivaled Access to Global Capital—Our diverse global network, built on established local market relationships, ensures that the right capital is sourced for the right product in the right geography.

Global Sourcing Team—Cushman & Wakefield has the expert resources, geographical spread and first-rate capital advisory teams to help our clients navigate the speed and direction of change.

Superior Results—We work with clients across the global marketplace to provide proactive industry-leading insights, advisory services and value-driven capital deployment strategies to create superior return on our clients' investments.