

OPPORTUNITY

OPPORTUNITIES ARE WHAT **WE** MAKE THEM



WHAT DRIVES REGULAR
OFFICE ATTENDANCE?

OCTOBER 2023





DON'T LOSE SIGHT OF PRODUCTIVITY NEEDS WHEN IT COMES TO THE OFFICE

Employees often cite community and connection as the main purpose of the office. In response to this, occupiers are largely focused on better enabling these activities through the workplace.

However, this report reveals that while bringing people together is a top reason people go to the office, regular office-goers are in pursuit of a work environment that optimizes their own productivity.

The future work environment needs to enable personal productivity to attract the workforce and improve attendance.



WHAT DRIVES REGULAR OFFICE ATTENDANCE?

- **Office Regulars** are employees going into the office **3+ days/week**. **Hybrid and Remote** employees are those going into the office **2 days/week or less**.
- Office Regulars are **more likely** than other employees to come into the office for the sake of **productivity**.
- Office Regulars are **less likely** than other employees to come into the office to **socialize with coworkers**.
- Productivity is a key driver of regular office attendance, so ensure that your workplace enables it.

+12
POINTS

Office Regulars (22%) are more likely than Hybrid & Remote employees (10%) to cite **better workspace setup** as a reason they work from the office.

+12
POINTS

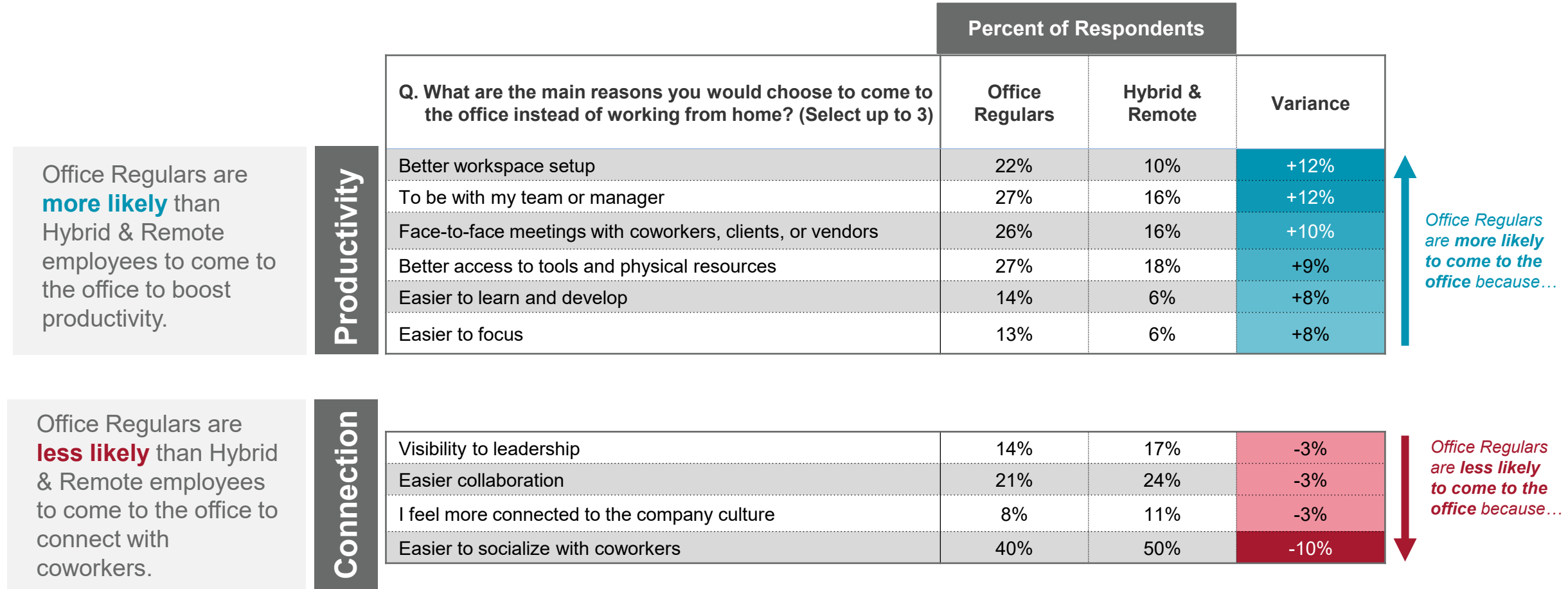
Office Regulars (27%) are more likely than Hybrid & Remote employees (16%) to cite **to be with my team or manager** as a reason they work from the office.

-10
POINTS

Office Regulars (40%) are less likely than Hybrid & Remote employees (50%) to cite **easier to socialize with coworkers** as a reason they work from the office.

OFFICE REGULARS ATTEND IN PURSUIT OF PRODUCTIVITY

How do office drivers cited by Office Regulars differ from those cited by Hybrid and Remote employees?



Source: C&W Experience Per Square Foot™ survey results from January 1, 2022 – September 1, 2023; n= 9,142

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