



The Need-to-Know for Hyderabad's Commercial Real Estate

STEADY QUARTERLY GROWTH,
STRONG HI PERFORMANCE

With consistent quarterly gross leasing of **2.5 MSF**, Hyderabad's office market witnessed a robust **H1 2024**, with a **40% y-o-y** surge in leasing volume to **5.0 MSF**.



OFFICE RENTALS SURGED

Madhapur witnessed a considerable increase in rental rates during Q2 2024, spurred by robust demand. Grade A commercial projects saw rental hikes of up to 10% q-o-q.



MAIN STREETS LED THE WAY

Retail sector witnessed robust leasing activity in **Q2 2024**, reaching **0.63 MSF**, a **29% q-o-q increase**. High streets dominated, capturing **0.55 MSF**, fueled by established and emerging areas like Madhapur, Banjara Hills, Kokapet and Ramachandrapuram. F&B and Fashion led the charge with **33%** and **30%** market shares respectively.



MODERATED LAUNCHES IN @2 2024

Residential market experienced a moderation in Q2 2024, with new launches declining 8% q-o-q and 33% y-o-y to 10,257 units.



**RESIDENTIAL MARKET** 

CONTINUED TO FAVOR HIGH-END UNITS

Residential market continues to favor premium housing. Q2 2024 saw a 41% share for high-end units, with Tellapur leading the charge. Luxury segment followed, capturing 27%, primarily concentrated in western submarkets like Manchirevula and Gachibowli.

