

# ASSET SERVICES

**INDIA**

Cushman & Wakefield's Asset Services team provides comprehensive property management services throughout the life cycle of a real estate asset to corporate, institutional, and private real estate investors. The asset services team maximise performance by combining our people's skills, experience, and our leading-edge technology that add value through improving asset performance.

Our services add value to our clients' assets through reducing operating costs, improving efficiencies and strengthening the occupier experience to deliver improved outcomes for both owners and tenants.


Our highly skilled team of property experts, including sector specialists, portfolio and operations personnel has the scale and geographic distribution, backed by our depth of resources and infrastructure to ensure we create real value for clients through property performance.

## **ASSET SERVICES**

- Property management
- Facility management
- Sustainability and energy management services

OVER  
**803**   
**MILLION SQ.FT**  
OF SPACE MANAGED  
ACROSS ASIA PACIFIC

 **490**  
**CLIENTS**  
ACROSS ASIA PACIFIC

 **1,328 PEOPLE**  
ACROSS ASIA PACIFIC

## CASE STUDY

# CENTURY HOUSE

KOLKATA

- > 1,70,000 SQFT
- > HOUSEKEEPING
- > ELECTRO-MECHANICAL



### PROJECT OVERVIEW

Century Plyboards (India) Ltd. is an Indian manufacturer, seller and exporter of plywood and veneers. The company offers plywood products under the brand name, Century Plyboards. The subject property is corporate office of Century Plyboards and is around 1,70,000 square feet

### SOLUTIONS AND RESULTS

- Cost optimization by 25% - 30 % in terms of manpower by implementing smart cleaning
- Reduced turnaround time of helpdesk tickets per month by keeping buffer stock of R&M materials at site
- Achieved better, more productive work force
- Reduced the total tickets per month

## THE CUSHMAN & WAKEFIELD ADVANTAGE

### > BRILLIANT AT THE BASICS

Understanding the importance of getting the simple things right

### > OUR PEOPLE

We recruit, nurture and retain the best people in the industry

### > OUR EXPERIENCE AND EXPERTISE

Our diverse portfolio of assets benefit from our wealth of experience allowing us to achieve optimal results.



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#### About Cushman & Wakefield India

With over two decades experience in the Indian market, Cushman & Wakefield currently has over 2,900 employees across 8 Indian offices and provides estate services to an additional 200+ cities India-wide.

#### About Cushman & Wakefield

Cushman & Wakefield (NYSE: CWK) is a leading global real estate services firm that delivers exceptional value for real estate occupiers and owners. Cushman & Wakefield is among the largest real estate services firms with approximately 53,000 employees in 400 offices and 60 countries. In 2019, the firm had revenue of \$8.8 billion across core services of property, facilities and project management, leasing, capital markets, valuation and other services. To learn more, visit [www.cushmanwakefield.com](http://www.cushmanwakefield.com) or follow @CushWake on Twitter.