**APRIL 2023** 







Source: Philippine Statistics Authority

- materials retail price index (CMRPI) which gauges the growth of construction materials retail price in Metro Manila exhibited its slowest growth in over a year at 4.1% YoY, easing from 5.4% a month prior and 4.8% a year ago. The recent CMRPI marks the seventh consecutive month of tamer growth and is also the lowest since the recorded growth of 3.3% YoY in February 2022. According to the Philippine Statistics Authority (PSA), the slowdown was attributable to the significant easing of price growth in miscellaneous construction materials to 6.2%YoY from 9.3 %YoY last month, plumbing materials to 2.2% YoY from 4% YoY, and tinsmithry materials to 4.7% YoY from 5.9% YoY. Furthermore, the successive slower growth in CMRPI was also the result of the decline in global
- overall demand due to the high inflation and interest rates also calmed construction activities. Read the original article

  Recovering from a prolonged slowdown and complete halt in construction activities, the surge in construction material prices previously has caused completion delays in some real estate projects as some developers have

against the US dollar in recent

price growth. In addition, the

restrained investments and

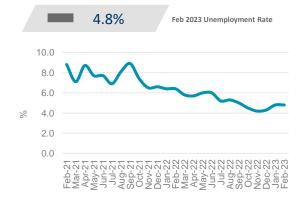
months which tamed the import

- construction activities, the surge in construction material prices previously has caused completion delays in some real estate projects as some developers have yet to recover from the grave financial impacts of the pandemic. The recent pause in sharp increases in construction materials cost presents an opportune time to kickstart postponed projects, especially for mid- to small-scale local developers.
- > C&W Philippines Research view

### **OFFICE**

- The Contact Center Association of the Philippines (CCAP) sees that work arrangements will eventually balance out the current ratio of 60% onsite and 40% work from home (WFH) as the future of the workplace is geared towards hybrid work with industries configuring future business operations. Notably, CAAP cited that some industries such as tech support and travel companies are already implementing the 100% work arrangement. Also, amidst the global economic headwinds, the CAAP sees sustained growth in the IT and business process outsourcing industry as investors tap outsourced services in the Philippines. Read the original article
- > Becoming a trend in the past few years, many employees have become adamant about flexible work set up. Nonetheless, many companies and employees have also viewed remote work to be daunting due to technological challenges and personal preference that includes finding comfort in an office environment and social interactions. Companies are seen to continuously rationalize office space requirements to also balance out employee preferences and productivity requirements.





Source: Philippine Statistics Authority

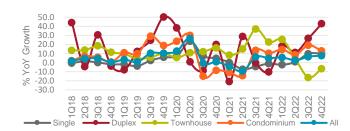
APRIL 2023



2.4% YoY

Feb 2023 OF Personal Remittances





Source: Bangko Sentral ng Pilipinas

News article cited

RESIDENTIAL

☐ The country's Residential Real

contracted by 10.3% YoY in Q4

2022 with a greater decline

recorded in the availment of

by 22% YoY, as compared to

region by 3.4% YoY. Notably,

units whilst loans granted for

detached/attached residential

purchase. Meanwhile, overall

contraction on loans granted in

offsetting the posted growth in

RRELS in areas outside NCR at

residential loan availments in

Metro Manila by 23.5% QoQ,

areas outside Metro Manila

are for single-

RRELs also posted a

contraction of 4.5% on a

basis due to the greater

8.5% QoQ. The granted

quarter-on-quarter (QoQ)

are predominantly for the purchase of condominium

RRELs granted in Metro Manila

areas outside the capital

housing loans in Metro Manila

Estate Loans (RRELs)

Q4 2022 are mostly for the purchase of new housing units (81.1%) while in terms of property types, the bulk of the loans were for the acquisition of single-detached/attached houses (47.2%), condominium units (33%), and townhouses

Read the original article

(18.9%).

The clouded outlook for interest rates due to lingering inflation and the Federal Reserve's ongoing rate increases is seen to negatively affect the growth of demand for consumer loans in the medium term while economic conditions are still recovering. Whilst residential demand will still likely improve amidst better consumer income and improved overall economic sentiment, the growth is likely tamer due to ongoing financial market uncertainties.

Pilipinas 🔲 News i

C&W Philippines Research view

### HOSPITALITY

☐ SM Hotels & Conventions Corp. (SMHCC) and the Radisson Hotel Group (RHG) have forged a master development agreement that aims to expand RHG's hotel portfolio in the country to 20 by 2028. The partnership also revealed that the 14 new hotels are set to be developed in the next five years with SMHCC having the exclusive development rights to expand the Park Inn Radisson brand of RHG in the Philippines for a total investment of not more than PHP 15 billion. The SMHCC noted that the partnership is very timely as the hotel sector enters the recovery phase with occupancy rates in RHG's current portfolio surpassing the pre-pandemic levels. The developer is also optimistic about the surge in tourist arrivals in various destinations as the number of flights increases for both local and international. The new partnership eyes to build the first hotel in Cebu City which will house 516 rooms and is set to open in 2027. Other eyed locations include Isabela, Olongapo, Laoag, Fairview, Dasmarinas, and Sta Rosa.

<u>Read the original article</u>

While visitor arrivals are still far from pre-COVID-19 levels, major hotel operators are already observing healthy hotel market fundamentals which presents a favorable time for investments. As occupancy rates are reverting to pre-pandemic levels with the gradual revival of international tourists and the strong domestic travel demand, the sector should carefully assess the ongoing challenge of skilled labor shortage as it also defines the level of consumer experience.



Apr 2023 Visitor Arrivals

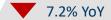


Source: Department of Tourism

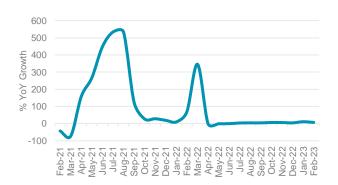
**APRIL 2023** 







Feb 2023 Volume of Production Index (2018 = 100)



Source: Philippine Statistics Authority

## INDUSTRIAL/LOGISTICS

- Batangas Technopark, AvalaLand Logistics Holdings Corp.'s (ALLHC) newest industrial estate located in Padre Garcia, is eyed to be completed by Q2 2025. Registered with the Board of Investments (BoI), the industrial estate will cover around 55 hectares targeted for light and medium, nonpolluting industries. Batangas Technopark is set to be a mixed-use project that will have other amenities such as a chapel, restaurants, transport terminal, gas station, and an agricultural wholesale market to complement the ALogis dry warehouse and ALogis Artico cold storage facilities. Moreover, a portion of the estate which covers roughly 1.3 hectares is set for parks and
- open spaces. The property is about an hour drive from the Batangas Port while the completion of the Lipa-Padre Garcia Bypass Road which will traverse Barangay Talisay in Lipa and Barangay Bawi in Padre Garcia is seen to further boost its accessibility. Read the original article
- Industrial real estate continues to thrive with vibrant activities in warehouse leasing which is met with the growth in the new supply entering the market.

  Demand for industrial lots remains equally buoyant with strong interest from various sectors tied with the ecommerce industry which include warehousing and logistics, as well as distribution and fulfillment centers.

■ News article cited

C&W Philippines Research view

### RETAIL

- With the unprecedented growth of e-commerce, the country is becoming a global hub for e-commerce support outsourcing. The Philippines' competent workforce, competitive labor costs, and technological innovation are attracting international online retailers for outsourced services which include customer support, order management, inventory control, and data analysis. Business process outsourcing (BPO) solutions for the ecommerce industry aim at providing exceptional service and creating a seamless shopping experience for global customers. Moreover, online retailers can also leverage employing data analytics to analyze customer
- behavior and purchase patterns that will provide valuable insights on how to formulate business strategies. Read the original article
- While the growth of ecommerce and the online economy remains promising, the retail sub-sector is also facing better prospects with retail sales and footfall improving amidst sustained improvement in the mobility of people and reopening of various industries. The brewing global economic slowdown, however, may continue to delay expansions and entry of international retailers as they continue to reassess the market environment.



7.0 % YoY

4Q 2022 Real Household Spending



Source: Philippine Statistics Authority

**APRIL 2023** 



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