

Logistics Real Estate Series Report
Logistics Center Tenant Analysis by Region

Logistics Tenant Profile

Icheon



'Icheon' can maintain reputation as a logistics hub?

Icheon has played an important role
as a distribution logistics hub
not only for the metropolitan area,
but for the entire country.

For e-commerce logistics,
many logistics bases were supplied
in Icheon.

However, Icheon's status
as an e-commerce logistics city
has been called into question.

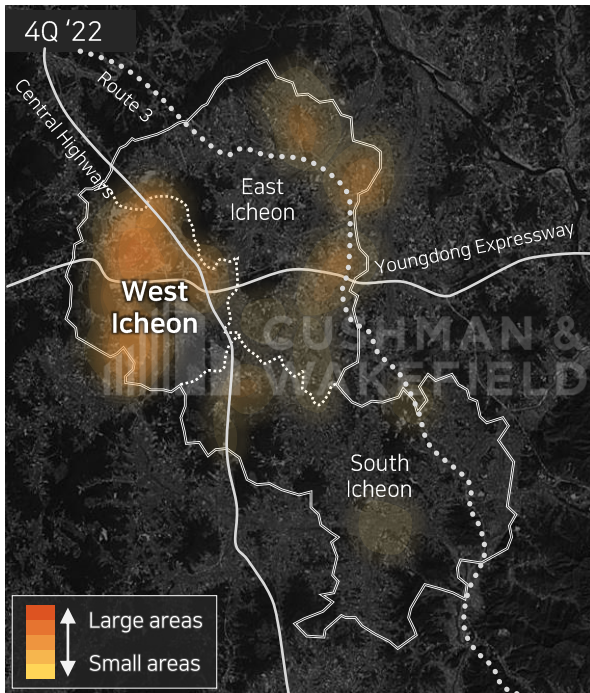
How 'Icheon city' will change?

How will the supply in Icheon change?

A. Supply Status of Logistics Centers

- The Icheon area is experiencing a surge from 1,138k py to 1,581k py (as of 2Q'24), resulting in increased vacancies and decreased effective rents.
- Due to the lack of new development sites, the supply of distribution centers has expanded to outlying areas, especially near the National Highway 3 and Yeongdong Expressway, which have excellent transportation convenience.

Supply trends¹



Area ²	Number of centers			Supply Area (unit: 1,000 py)		
	Dec.'22(A)	Jun.'24(B)	B-A	Dec.'22(A)	Jun.'24(B)	B-A
West	55	61	+6	680	742	+61
East	28	47	+19	354	616	+262
South	10	19	+9	104	224	+120
Total	93	127	+34	1,139	1,581	+443

Note1: Scale of 5,000 py+ in Icheon, as of June 2024

Note2: West (Majang, Hobeop, East(Bubal, Daewal, Baeksa, Moga), South(Sulsung, Janghowon, Moga)

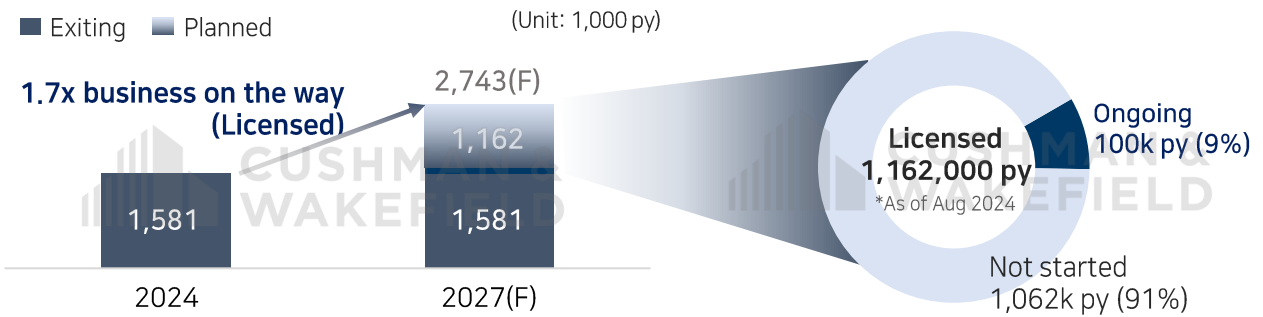
Source: C&W Research

How will the supply in Icheon change?

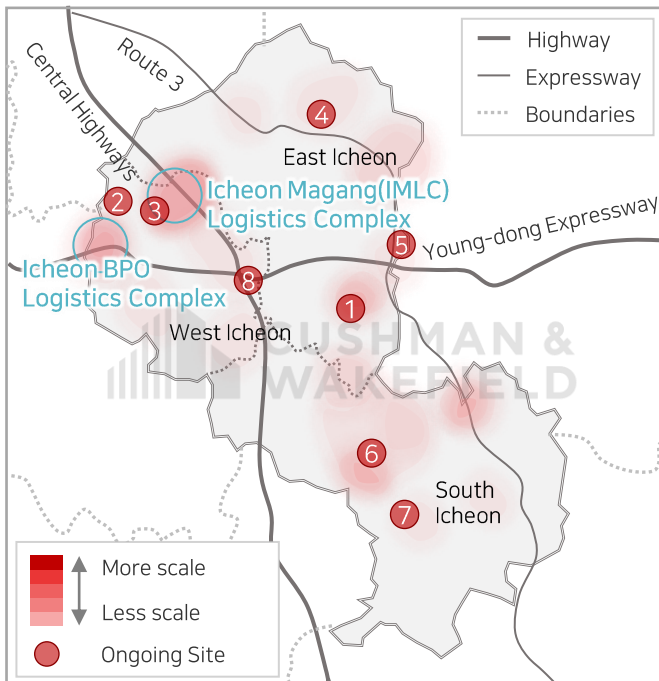
A. Supply Status of Logistics Centers

- 1,162k py (About 70% of the existing supply) has been approved and is ready for development, but only about 9% has actually been started due to deteriorating business conditions, and the remaining projects are expected to be delayed or canceled.
- New supply is planned in the highly competitive West Icheon area, with some developments in the East and South Icheon areas with good transportation access.

New Supply Trend³



Major new Supplies



* Ongoing Sites

No	Name	GFA(py)
1	Shinu Logis VII chogi-ri	13,042
2	KLP Icheon	12,590
3	Sangwoo Jangam-ri	10,789
4	Equalbase Icheon Baeksa	12,049
5	BR logistics VIII Gasan-ri	12,892
6	Jangcheon-ri GNR	10,969
7	Iljuk logistics Hangjuk-ri	12,467
8	Hobeop Anpyung-ri	15,000

* Planned Logistics Complex

Complex Name	Site Area (py)	GFA (py)	Buildings	Licensing Status
Icheon BPO Complex	42,813	31,575	3	Nov '23 Licensed, Holding (as of Aug. '24)
Icheon Majang Logistics Complex	90,296	177,704	3	May '24 Licensed, Holding (as of Aug. '24)

Note3: Scale of 5,000 py+ in Icheon, as of June 2024

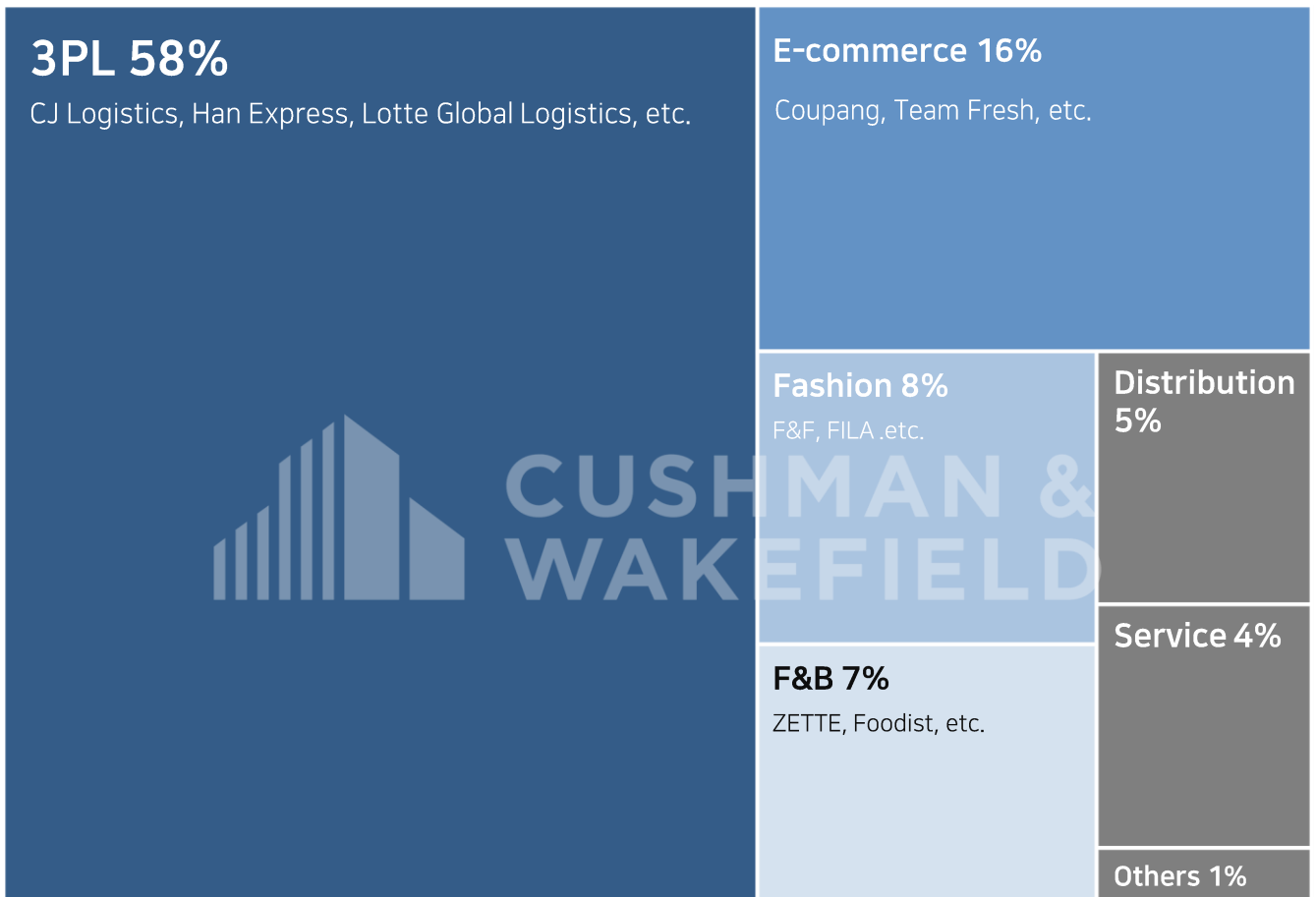
Source: C&W Research

Who is the primary tenant?

B. Tenant Industry Sector Proportions (by GFA)

- **3PL logistics companies occupy the largest area (about 58%),** followed **by e-commerce, fashion, and F&B.**
- It is home to **distribution logistics hubs** such as CJ Logistics and Han Express, **e-commerce fulfillment centers** such as Coupang and Team Fresh, and **fashion logistics centers** such as F&F and FILA, and **low-temperature logistics hubs** for F&B companies such as food distribution logistics companies JETTE and Foodist.

Tenant Proportion⁴



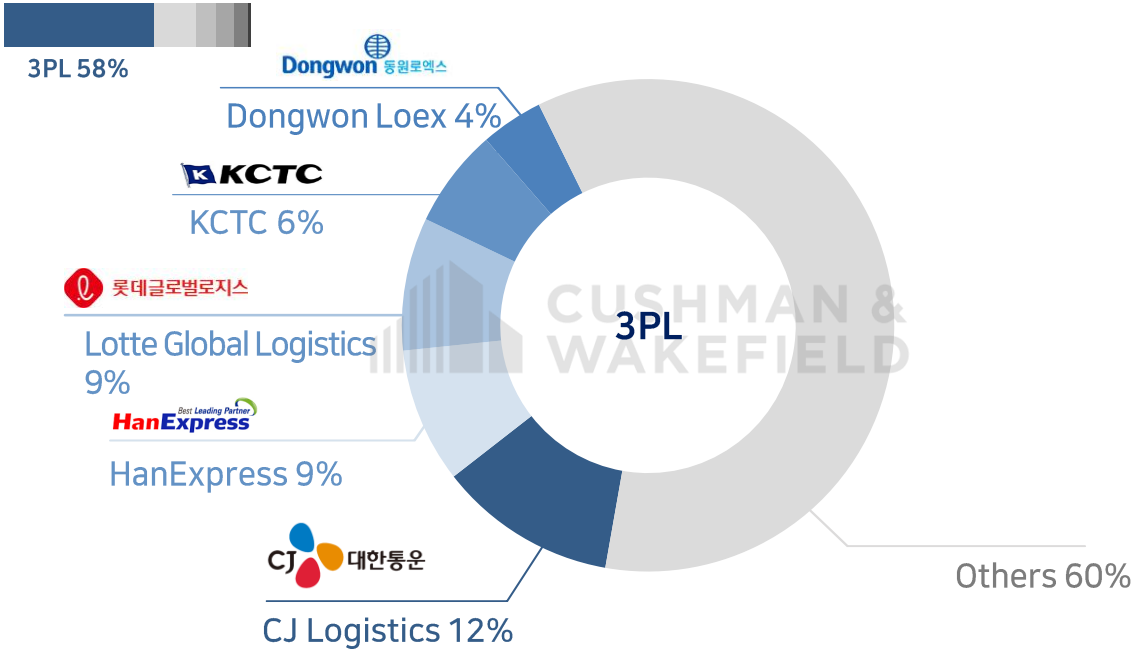
Note4: Scale of 5,000 py+ in Icheon, as of August 2024

Source: C&W Research

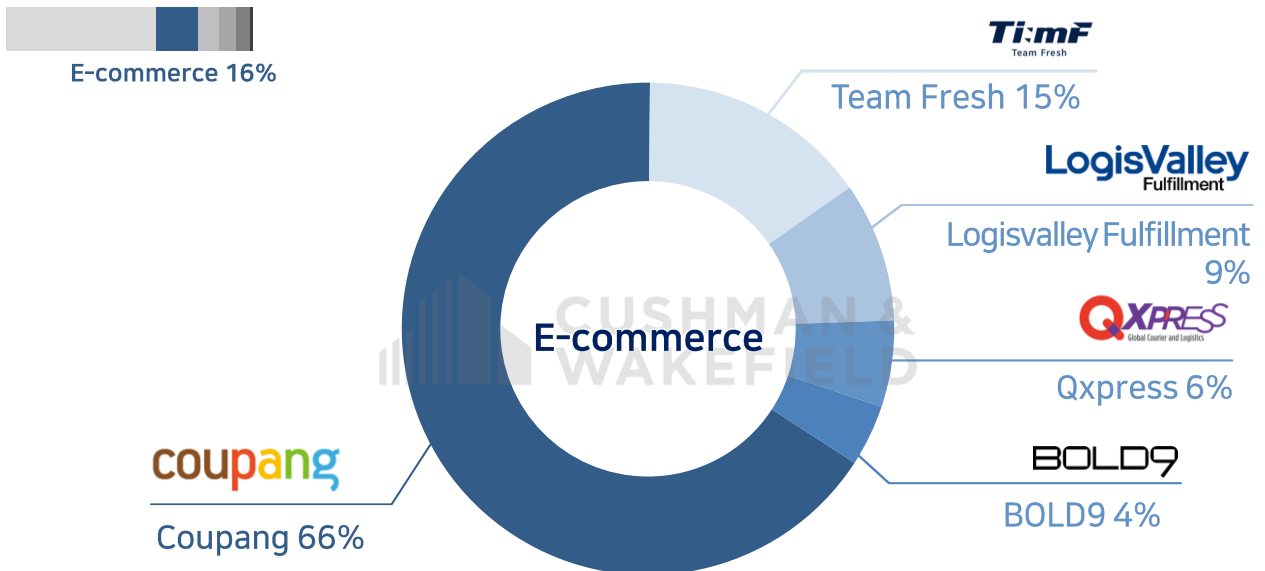
Who is the primary tenant?

B. Tenant Industry Sector Proportions (by GFA)

Proportion of 3PL logistics companies



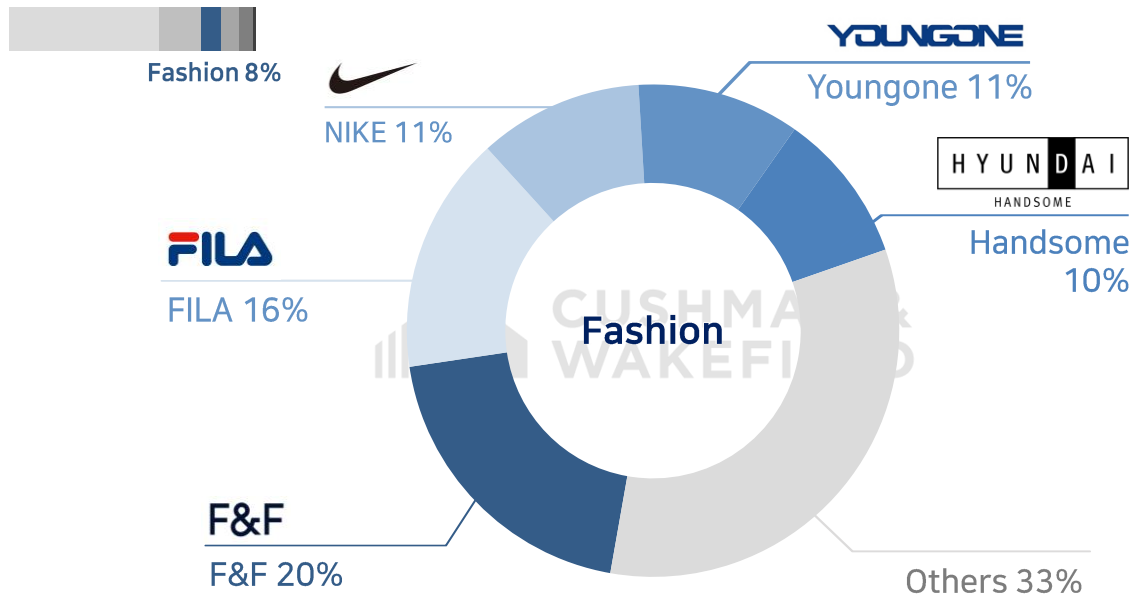
Proportion of E-commerce companies



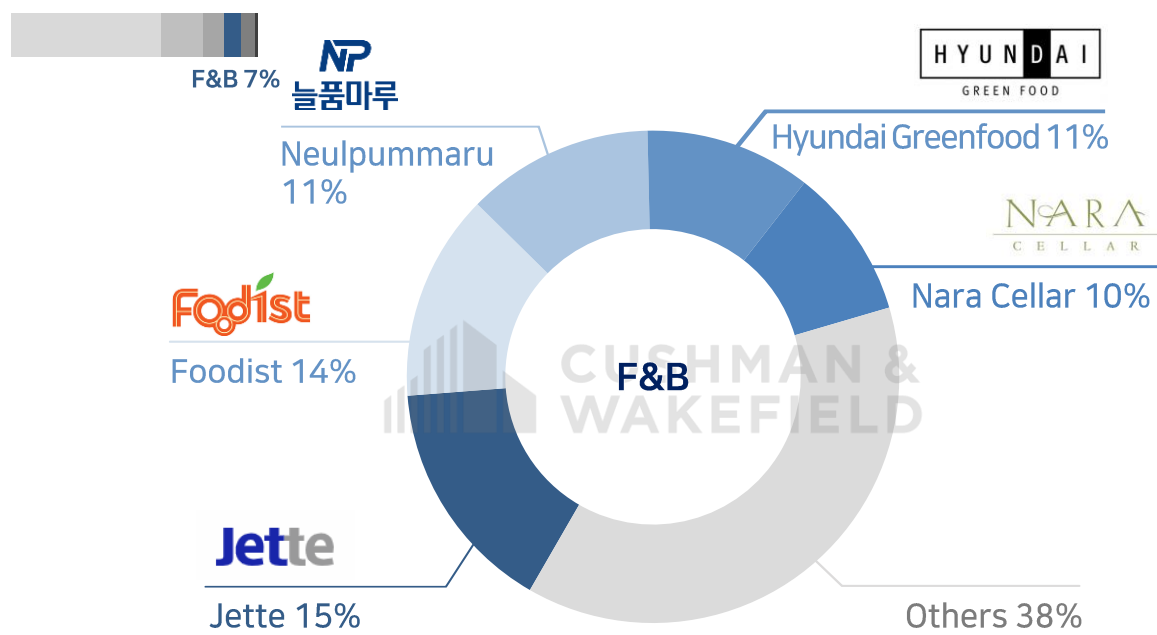
Who is the primary tenant?

B. Tenant Industry Sector Proportions (by GFA)

Proportion of fashion companies



Proportion of F&B companies

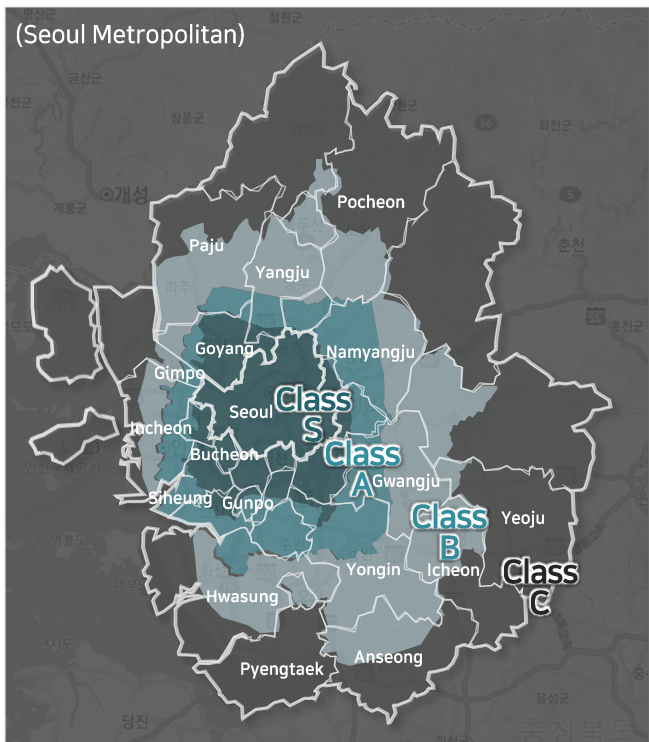


Over Supply ? No center where we need

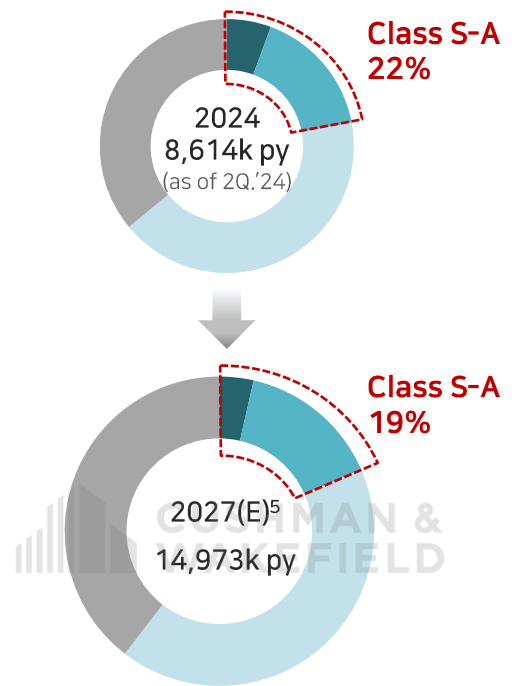
C. Unbalance Supply vs Demand

- While the logistics real estate market is oversupplied, **areas with last-mile delivery are undersupplied with warehouses.**
- Warehouses in high-demand, accessible Class S and Class A areas account for only 22% of the total supply of warehouses, **leaving a shortage of logistics infrastructure in urban centers where e-commerce logistics demand is growing rapidly.**

Demand Accessibility Rating



■ Class S ■ Class A ■ Class B ■ Class C



* Supply statue by grade

(unit: 1,000 py)

Class	2024	%	2027(E) ⁵	%	+/-	%
S	485	5.6%	533	3.6%	48	-2.1%
A	1,414	16.4%	2,234	14.9%	820	-1.5%
B	3,615	42.0%	6,287	42.0%	2,673	0.0%
C	3,101	36.0%	5,920	39.5%	2,819	3.5%
Total	8,614	100.0%	14,973	100.0%	6,359	42.5%

Note5: Total Existing + Planned (as of 2Q'24)

Source: C&W Research

Over Supply ? No center where we need

C. Unbalance Supply vs Demand

- Many retail logistics companies are focusing on diversifying their delivery services, on-demand services including same-day, fast and holiday delivery.
- Strives to have urban logistics bases that can reduce delivery costs through multi-trip shipping and provide fast delivery services.

Changes in On-demand service

Mail Parcel	<p>Same area D+1 Other areas D+2~3 ex. Postal delivery</p>	<p>● Point ○ Delivery zone</p> <p>D+1 Delivery D+2~3 Delivery</p>	<p>P2P (Point to Point) Delivering to each jurisdiction from each regional base(Point)</p>	Low	
Next-day	<p>D+1 Delivery ex. CJ Logistics, Hanjin, etc.</p>	<p>◆ Hub ■ Spoke ○ Delivery zone</p> <p>D+1 Delivery</p>	<p>H&S (Hub & Spoke) Sorting from the Hub to each regional center(Spoke) and delivering from Spoke to each jurisdiction</p>	Importance of demand accessibility (location)	
Dawn	<p>D+0.5 Delivery ex. Kurlly, Oasis, etc</p>	<p>◆ Delivery Point</p>	<p>DP (Delivery Point) Delivering directly from source to customer</p>		
Same day	<p>Delivery within 6-12 hours ex. CJ Oliveyoung, Zigzag</p>	<p>▲ MFC</p> <p>2-3 shipments</p>	<p>MFC (Micro Fulfillment Center) Storing inventory in MFC in city centers, delivering to customers upon receipt of orders</p>		
Quick	<p>Delivery within 2 hours ex. Quick Service</p>		<p>No base Receiving the item from the origin when the order is placed and shipping it to the destination</p>		High

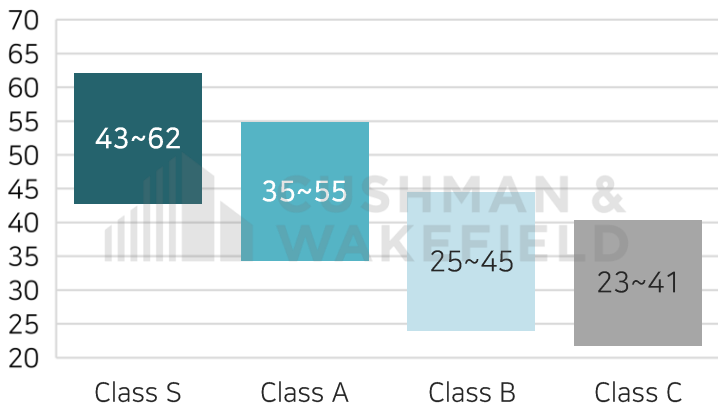
Over Supply ? No center where we need

C. Unbalance Supply vs Demand

- Warehouse rents are increasingly differentiated to urban centers. Class C in the outskirts from 23K to 41K won/py, while Class S in the city range from 43K to 62K won/ py.
- Due to the recent deterioration in business conditions, only 19% of new permits in the metropolitan area have started construction on average, but **the 36% start rate for warehouse development in Class S and A areas**, where rents have remained stable, is much higher than in Class B and C areas.

Rent by class⁶

(Unit: KRW 1,000/py, for dry center)



*Rent Examples

(unit: KRW/py, Dry)

Class	City	Rent (KRW/py)
S	Seoul	62,000
	Anyang	60,000
A	Namyangju	50,000
	Siheung	42,000
B	Osan	36,000
	Icheon	31,000
C	Ansung	35,000
	Yeju	28,000

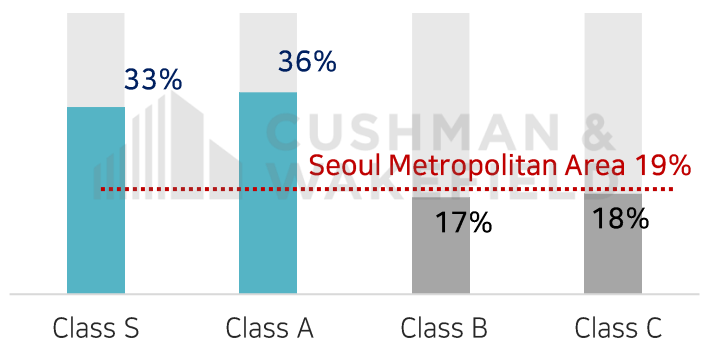
Note6: For logistics centers with a GFA of 5,000+py built after 2015

Rate of building start⁷

(Unit: centers)

Class	Uncompleted after license approval		
	Total	Ongoing	Not start
S	3 (100%)	1 (33%)	2 (67%)
A	25 (100%)	9 (36%)	16 (64%)
B	133 (100%)	23 (17%)	110 (83%)
C	151 (100%)	27 (18%)	124 (82%)
Total	312	60 (19%)	252 (81%)

■ Ongoing ■ Not Start



Note7: Construction start rates of uncompleted centers after license approval

Source: C&W Research

Many logistics bases are concentrated in Icheon for its cheap land and convenient transportation.

However, e-commerce logistics centers require a location that is easy to recruit large workforce, enables multi-trip delivery to deliver goods to customers quickly.

As e-commerce logistics base becomes increasingly diversified and sophisticated, it will be interesting to see if Icheon can maintain its competitiveness as a logistics location.

'Cushman & Wakefield' supports successful logistics real estate development projects by providing optimal solutions to the changing environment.



Disclaimer

The data used in the analysis was calculated and analyzed based on our logistics real estate DB, and are source data that are not available to other companies.

If you have any questions about data, please contact us through the contact below.

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Feasibility Study

Logistics
Leasing

Acquisition &
Disposition

Logistics real estate services details



Market Due
Diligence &
Feasibility
Study

- Logistics Real Estate Feasibility Analysis Report
- Warehouse Design Consulting
- Big data-driven Logistics Advisory



Logistics
Leasing

- Leasing Advisory
- Logistics Center Marketing
- Logistics Center Due Diligence Representation



Acquisition &
Disposition

- Disposition/Acquisition Advisory
- BUILD-TO-SUIT(BTS) Advisory
- Logistics Development Advisory