# **NETHERLANDS**

Office Q2 2023



12-Mo. YoY Forecast Chq 8.1% Vacancy Rate

302,000 Take-up sqm 2023

Prime rent (sqm/year)

€ 555









0.8% GDP Growth forecast 2023



YoY

Chq

3.6% **Unemployment Rate** Forecast 2024

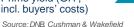


12-Mo.

Forecast

4.60% Prime yield (GIY,





## LOCAL MARKET RESEARCH LEAD

Jos Hesselink

+31 (0) 6 29 738 608 jos.hesselink@cushwake.com

©2023 Cushman & Wakefield. All rights reserved. The information contained within this report is gathered from multiple sources believed to be reliable. The information may contain errors or omissions and is presented without any warranty or representations as to its accuracy.

#### INVESTMENT MARKET: Investors wait for a more stable financial market

In the second guarter of 2023, the office investment dynamics showed limited activity, with a volume of approximately EUR 778 million, accounting for 21% of the total investment volume. This represents a 22% decrease compared to the same period in 2022 when the office investment volume was EUR 991 million. Around 61% of the office investment volume in 2022 was concentrated in the five largest cities (B5). However, during the second guarter of 2023, this share increased to 65%. This was driven by the acquisition of De Resident in The Hague by Rijksvastgoedbedrijf for EUR 217 million and the purchase of Blaak 31 in Rotterdam by Patrizia for EUR 91 million. The decline in the investment volume for offices is mainly attributed to uncertainty in the financing market and rising interest rates.

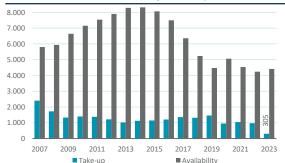
#### OCCUPIER MARKET: Occupiers focus on high quality office space

The ESG goals, salary- and rental cost increases, higher financing expenses, and the War for Talent are playing a significant role in companies' real estate strategies. Business service providers and/or creative businesses are still struggling with balancing the cost of housing versus the necessity of attracting talent. In the public sector, there is more dynamic as real estate strategies are being formulated, with less reliance on short-term market fluctuations. Companies with a significant amount of external debt, such as those in the Tech sector, face higher risks during refinancing due to rising interest rates, which could have a negative impact on their financial performance. Moreover, the limited availability of high-quality office space in suitable locations is expected to result in restrained occupier market dynamics throughout 2023. Many companies opting to extend existing lease agreements as they struggle to find and make an upgrade in office quality

### PRICING: Rent shows further growth on prime locations

Due to the tight market situation in prime office locations, the addition of various high-quality new-build office developments and the indexation with the CPI, rents show an increase in the first half of 2023. The prime rent in Amsterdam is EUR 555 per square meter per year, followed by Utrecht (EUR 305), Rotterdam (EUR 300), The Hague (EUR 240) and Eindhoven (EUR 240).

## DUTCH OCCUPIER MARKET | 1,000 sqm. Ifa. market



#### OFFICE YIELD DEVELOPMENT | GIY, incl. buyers' costs

