

# ENERGY & SUSTAINABILITY SERVICES

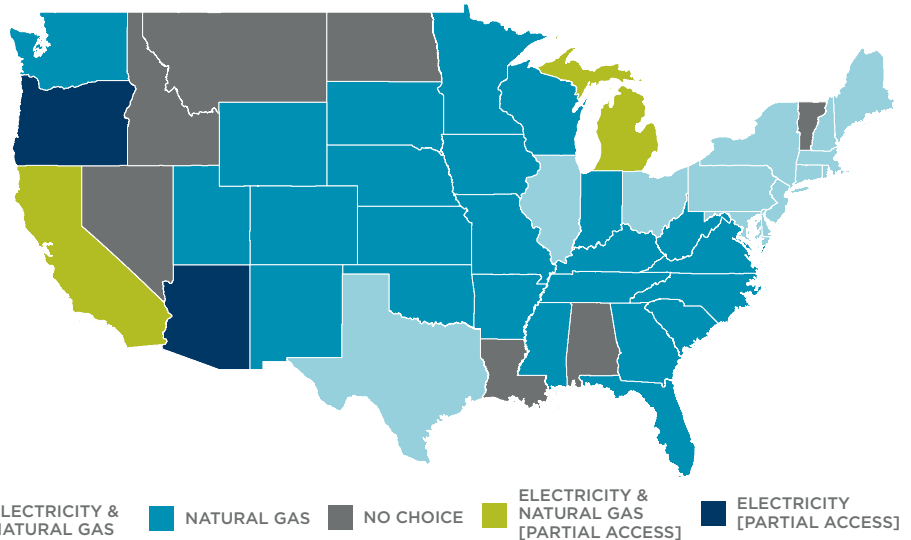
# ENERGY PROCUREMENT

# IN DEREGULATED MARKETS

Cushman & Wakefield partners with global and local energy market experts to help owners reduce their utility rates and overall costs.

## WHAT IS ENERGY DEREGULATION?

In most states, one utility provides the three components of your energy service: generation, transmission and distribution. However, Legislatures and the public utility commissions (PUC) of many states have created competition for electricity and natural gas supply. With competition, generation is separated from transmission and distribution. This allows consumers to choose their energy supplier, while the delivery of the energy is still regulated and is the responsibility of the local utility company.



## HOW CAN CUSHMAN & WAKEFIELD HELP?

- **Develop customized procurement strategies and risk management** based on actual building energy usage, owner goals, renewable energy opportunities, and market outlooks
- **Identify** possible solutions for each facility in each unique energy market, leveraging Cushman & Wakefield buying power
- **Negotiate** with suppliers to achieve contractual needs, ensuring **price protection** from market volatility and rising costs
- **Cover** the continental US and all local energy markets with vetted suppliers - increasing competition and lowering price
- **Provide** timely responses to changes in market conditions leading to possible cost reductions
- **Recommend solutions** that are best for the client, including possibly staying with your standard utility offer
- **Increase transparency** of the energy procurement process

**For help reviewing energy markets, possible suppliers, renewable energy, and finding the best solution for your building, please contact:**

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