

RECOVERY READINESS: 6 FEET RETAIL

HOW C&W CAN HELP MULTI-SITE RETAILERS PREPARE FOR REOPENING STORES

Angela is the Director of Real Estate for a national, multi-site retailer.

She is preparing to reopen stores and considering the “six-foot retail” guidelines. Her goal is to ensure that patrons and store associates are kept safe and healthy, which means exploring new offerings and ways of conducting business.

Angela enlists the help of Cushman & Wakefield to implement necessary changes throughout stores – allowing her to focus on the wellbeing of her employees and customers.



C&W can:

1.

Work with Landlords on her behalf to negotiate lease reductions and rent relief.



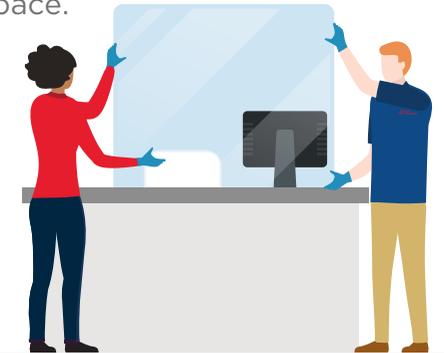
2.

Schedule general maintenance service for the stores. We can proactively address any facility and maintenance needs.



3.

Address associate and customer safety by installing PPE (personal protective equipment) throughout each space.



4.

Reconfigure stores to accommodate six-foot distancing guidelines, as well as floor markers to guide foot traffic flow.



5.

Refresh sites with updated branding to accommodate the company's updated messaging.



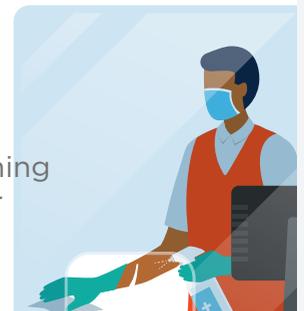
6.

Provide support for increased buy online, pickup in store: installing kiosk pickup windows, curbside pickup capabilities and signage. We can also address parking lot enhancements for contactless pickup service.



7.

Provide enhanced cleaning services, including fogging, electrostatic cleaning processes, regular wipe-downs, etc.



J Glasgow
Sr. Vice President,
Business Development
j.glasgow@cushwake.com

Rick Bagy
Sr. Vice President
rick.bagy@cushwake.com