



# SEIZING OPPORTUNITY IN UNCERTAIN TIMES

How we work, lead, plan and connect has been fundamentally reshaped by COVID-19, and will continue to transform as the virus scales. Unforeseen world events of the past have proven that these moments of crisis also present opportunities to strategize differently—**reducing costs and driving efficiencies through reimagined safety measures, on-demand services, reduced contract limits, inventive use of interim time and space, and readapted, customized facilities management programs.**

In these unprecedented times, here's how the team at Cushman & Wakefield (C&W) can provide a steady hand—helping to navigate this wave and emerge resilient, stronger and more prepared.

## SHORT-TERM:

How we can help you immediately

- **Provide on-demand, specialized electrostatic cleaning services** for all locations, large and small
- **Provide “handyman” and related services**
- **Provide reactive repair** supplemental support to your internal techs and/or primary providers for trades like plumbing, electrical, HVAC, general maintenance, locks, doors, floors and glass—**with no minimums**
  - No contact or signature required
  - No minimum work required
  - No defined start/end date
- **Install protective equipment (sneeze guards)** on cash wrap and registers
- **Create BOPIS kiosks (buy online, pickup in store)** in internal areas in-store and external access like drive-thru windows
- **Allocate exterior BOPIS parking** (sealcoat, striping, signs and bollards)
- **Swiftly manage rent deferral notices** across portfolio

## LONG-TERM:

How we can help you plan for evolved needs in the landscape ahead

- **Develop customized facilities management programs to save money and consolidate functions**
  - Services range from supplemental to fully Integrated Facilities Management
  - Solutions may include self-performing mobile technicians, either dedicated or shared
- **Provide turnkey project management services to convert temporary BOPIS kiosks and integrate into optimal flow of facility**
  - Include full interior and exterior changes to meet brand standards and improve customer experience
- **Provide Transaction Management services** to maximize the value of your portfolio and/or secure locations
  - Partner with landlords to enhance leases

We stand ready and eager to partner with you as we all work together to adapt to an uncertain and highly fluid environment.