

SEIZING OPPORTUNITY IN UNCERTAIN TIMES

How we work, lead, plan and connect has been fundamentally reshaped by COVID-19, and will continue to transform as the virus scales. Unforeseen world events of the past have proven that these moments of crisis also present opportunities to strategize differently—**reducing costs and driving efficiencies through reimagined safety measures, on-demand services, reduced contract limits, inventive use of interim time and space, and readapted, customized facilities management programs.**

In these unprecedented times, here's how the team at Cushman & Wakefield (C&W) can provide a steady hand—helping to navigate this wave and emerge resilient, stronger and more prepared.

SHORT-TERM:

How we can help you immediately

- **Provide on-demand, specialized electrostatic cleaning services** for all locations, large and small
- **Assist with reopening stores** (when the time comes) through “handyman” and related services
- **Provide reactive repair** supplemental support to your internal techs and/or primary providers for trades like plumbing, electrical, HVAC, general maintenance, locks, doors, floors and glass—**with no minimums**
 - No contact or signature required
 - No minimum work required
 - No defined start/end date
- **Schedule general maintenance sweeps** (milk runs) to address any deferred maintenance items and/or new needs from stores being closed
- **Install protective equipment (sneeze guards)** on cash wrap and registers to prepare for stores being opened
- **Refresh stores during daytime hours, minimizing labor cost**
- **Create BOPIS kiosks (buy online, pickup in store)** in internal areas in-store and external access like drive-thru windows
- **Allocate exterior BOPIS parking** (sealcoat, striping, signs and bollards)
- **Provide virtual site assessments, visibility and transparency** for fully merchandised, temporarily closed dark stores through survey technologies that visually scan a property, confirming it is intact and not broken into
- **Swiftly manage rent deferral notices** across portfolio

LONG-TERM:

How we can help you plan for evolved needs in the landscape ahead

- **Develop customized facilities management programs to save money and consolidate functions**
 - Services range from supplemental to full Integrated Facilities Management
 - Solutions may include self-performing mobile technicians, either dedicated or shared
- **Reconfigure / remodel stores for greater distancing** among shoppers
- **Provide turnkey project management services to convert temporary BOPIS kiosks and integrate into optimal flow of facility**
 - Include full interior and exterior changes to meet brand standards and improve customer experience
- **Provide Transaction Management services** supplementing your negotiations team
 - Segment portfolio and develop strategy for closed locations
 - Partner with landlords to enhance leases

We stand ready and eager to partner with you as we all work together to adapt to an uncertain and highly fluid environment.