

## WHAT'S NEXT

## **HIGHLIGHTS**

## **Economy Remain Stable**

GDP is projected to have grown within the range of 5.1% to 5.25% in the third quarter of 2018. The stock market composite index increased 2.7% over the same 3 month period, closing at 5,958 on September 21st. On the currency side, the Rupiah depreciated further by 5.5% to reach 14,799 per US\$ 1.00. Year-to-date inflation was recorded at 2.13%, slightly lower than 2.53% in the same period last year.

### **Slight Improvement**

The overall Greater Jakarta landed residential market improved slightly in first half 2018, reflected by the incline of take-up value. Even though the average housing unit transacted only increased by about 0.2 units per month per estate, the take-up value during the period increased with average monthly take-up value of approximately IDR 33.8 billion per estate or a 10.4% increment from the semester's figure, reflecting transacted price from those in the previous semester. Unlike demand, supply experienced a big drop of -31% compared to that in previous semester.

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#### **ECONOMIC INDICATORS**

| 12-month | Forecast | 12-month | 12-month

Source: Cushman & Wakefield Indonesia Research, September 2018

## MARKET INDICATOR H2 17 H1 18 Overall Sales Rate 93.3% 93.9%

Avg. Monthly Take-Up
Unit per estates (units)

Avg. Monthly Take-Up
Value per estates
(IDR in Billion)

30.6 33.8

24.8

12-Month

Forecast

Source: Cushman & Wakefield Indonesia Research, September 2018

24.6

#### SUPPLY-DEMAND GROWTH



Source: Cushman & Wakefield Indonesia Research, September 2018



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DATA INTO **ACTION** 

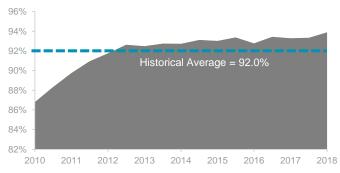
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# GREATER JAKARTA LANDED RESIDENTIAL MARKETBEATS

#### **OVERALL SALES RATE**



Source: Cushman & Wakefield Indonesia Research, September 2018

#### TAKE-UP UNIT AND VALUE



Source: Cushman & Wakefield Indonesia Research, September 2018

### The majority of housing unit transactions in the Greater Jakarta area during first half of 2018 were classified as middle segment, with about 36.2% of the total transactions. The significant increase seen in lowermiddle segment with a 25.6% share, compared to in the previous semester.

By performance, Tangerang had the highest average monthly take-up of about 38.6 units per month with an average value of IDR62.7 billion per month. Unlike Tangerang, Bogor-Depok area experienced the biggest drop in average monthly take-up rate, registering 4.5 units less than that in the previous semester.

In term of method of payment, mortgage was still the most preferred method of payment for transactions recorded in the Greater Jakarta, but the portion of transactions with mortgage payment decreased by about 4% from 74% in last semester to 70% this semester.

The most preferred housing unit was priced at IDR1.2 to 1.6 billion, with building sizes ranging from 67 to 100 square meters (sq.m.) and land sizes between 72 to 112 sq.m.

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GREATER JAKARTA LANDED RESIDENTIAL MARKETBEATS

## **New Supply**

The next phase of Lavon Swan City in Cikupa had been launched, named Lavon II and added around 400 units in 3 clusters. Another 2 clusters will be launched by the end of the year. Another new estate in Tangerang area, Millenium City, added 317 units to the market. During the first semester of 2018, only 3,302 housing units had been launched, reflecting -31% drop compared to units launched in the second semester of 2017. Most of the supply came from middle to upper middle segments (15.8%), followed by lower-middle to middle segments (12.1%).

#### Outlook

Effective on 1st of August 2018, Bank Indonesia launched a new regulation to relax the Loan To Value (LTV) and Financing to Value (FTV) ratios in mortgage transactions, to make mortgage (KPR) housing purchase more attractive to buyers and to boost overall credit growth. Through the policy, Bank Indonesia has given authority to the banks to define their own LTV and FTV ratios based on their own loan analysis and risk management policy. This policy also relaxes the number of credit or financing facilities available for indent property and amends the limit for the number of mortgages taken by each buyer to 5 facilities at the same time.

However, the implementation of this new regulation hasn't been really seen. Some developers haven't adjusted their policy and still require 15-20% of down payments with DP installment facilities up to 12 months. Meanwhile, banks are still reviewing implementation of this regulation and aligning their risk management policy with the regulation. The significant impact of the regulation might be seen in mid of 2019, as banks and developers need some time to adjust and most house buyers may make buying decision after the upcoming presidential election in April 2019.

SUBMARKET	PLANNED AREA (HA)	DEVELOPED AREA (HA)	SUPPLY (UNITS)	DEMAND (UNITS)	SALES RATE	AVG LAND PRICE (IDR PSM)
Jakarta	1,060	754	23,591	20,279	86.0%	13,800,000
Tangerang	23,218	9,344	178,562	172,528	96.6%	12,554,423
Bogor - Depok	8,570	4,019	81,719	72,760	89.0%	6,397,250
Bekasi	11,822	4,640	85,182	80,968	95.1%	9,237,500
Greater Jakarta	44,670	18,757	369,054	346,535	93.9%	10,497,293

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# GREATER JAKARTA LANDED RESIDENTIAL SEPTEMBER 2018 MARKETBEATS

**NEW SUPPLY DURING H1 2018** 

ESTATE	CLUSTER	MAIN TARGET	UNITS	
JAKARTA				
Asya	Matana (Phase 1)	UP	64	
Jakarta Garden City	Matsu @ Shinano (Phase 1)	UM to UP	160	
Metland Menteng	Peony Gold	UM to UP	30	
ANGERANG				
avon Swan City	Corona	LM to MI	126	
Lavoir Swarr City	Regalia	MI to UM	375	
	Margonite	UM		
avon II	Montana	MI	400	
	Viridia	MI		
Paramount Serpong	Latigo Village	Mi to UM	132	
Bintaro Jaya	Altezza (Phase 1)	Mi to UM	33	
Suvarna Sutera	Flavio @ Suvarna Sari (Phase 1)	MI	67	
Citra Raya	Carona Park	LM	130	
	Tevana @ The Savia	UP	189	
	Zeva @ The Savia	MI	82	
SSD City	The Kimora @ The Zora	UP	53	
	Lakewood @Nava Park (Phase III)	UP	9	
	Jadeit (Phase II)	UP	64	
	Rossini (Phase 1)	MI to UM	138	
Summarecon Serpong	Rossini (Phase 2)	MI to UM	130	
	The Scarlet @ The Springs	UP	24	
he Riviera	The Riviera (Phase 2)	UP	141	
Serpong Jaya	The Groove (Phase 2)	LM to MI	123	
Millenium City	The Alton	LM to MI	317	
BEKASI				
Kota Jababeka	Monacco Town House	LM	205	
Grand Wisara	Vermella	MI to UM	57	
oranu vvisara	Water Terrace	UM to UP	42	
Summarecon Bekasi	Burgundy @The Orchard (Phase 3)	MI to UM	92	
BOGOR-DEPOK	. ,			
Harvest City	New Quince Blossom	LM	50	
Citra Gran	Clover Garden (Phase 1)	LM to MI	137	
Metland Transyogi	Sierra (Phase 2)	LM to MI	100	
Kota Wisata	New Visalia	LM to MI	31	
Citraland Cibubur	New Areca	LM	172	

<sup>\*</sup>Cushman & Wakefield's landed residential market analysis only focuses on actively marketed residential estates within the Greater Jakarta area. Those selected residential estates are considered as "major developments" with minimum development area of 30 hectares. Estates specializing in Healthy Simple Housing (Rumah Sederhana Sehat/ RSH) are excluded from the analysis.

Our market area coverage includes (1) North Jakarta; (2) Central Jakarta; (3) East Jakarta; (4) West Jakarta; (5) South Jakarta; (6) Bekasi Municipality; (7) Bekasi Regency; (8) Tangerang Municipality; (9) South Tangerang Municipality; (10) Tangerang Regency; (11) Depok Municipality; (12) Bogor Municipality; and (13) Bogor Regency.