WINNIPEG OFFICE			
Economic Indicators			
	Q2 18	Q2 19	12-Month Forecast
Winnipeg Employment	435K	447K	
Winnipeg Unemployment	5.9%	5.1%	
Canada Unemployment	5.9%	5.4%	

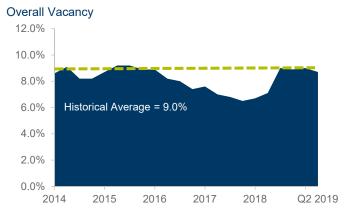
### Market Indicators (Overall, All Classes)

	Q2 18	Q2 19	12-Month Forecast
Overall Vacancy Rate	7.1%	8.7%	
Net Absorption (sf)	-68,739	33,114	
Average Asking Rent*	\$26.57	\$29.72	

# Overall Net Absorption/Overall Asking Rent 4Q TRAILING AVERAGE

\*Rental rates reflect gross asking \$psf/year





# **Economy**

The Canadian employment rate sat at 5.4% in May 2019, a 50 - basis point decline year-over-year. Winnipeg's unemployment rate dropped to 5.1% during this same period, lower than the national average. (Statistics Canada)

## **Market Overview**

The historically high vacancy that was experienced in the last half of 2018 continued into the first half of 2019. However, there were some signs of slight improvement in the second quarter of 2019 as the overall vacancy rate declined from 9.0% in the first quarter of 2019 to currently sit at 8.7%. Although the Central Business District (CBD) is currently the driver of overall vacancy, the vacancy rate also declined in this market in the second quarter of 2019, by 20 basis points (bps) from last quarter, and currently sits at 10.1%. Despite these high vacancy rates in the CBD, the asking net rent has been surprisingly stable, however, the final negotiated rates are considerably lower than asking. In addition to base building upgrades being undertaken by landlords, tenants are continuing to realize significant tenant inducements in the form of large leasehold improvement allowances and free rent.

Office buildings located in the Suburban market saw a moderate decline in the vacancy rate, from 4.4% in the first quarter of 2019 to 4.1% in the second quarter. Asking rental rates have remained virtually unchanged, ranging from a high of \$21.24 per square foot (psf) in Class A buildings to a low of \$11.58 psf in Class C buildings.

#### Outlook

The office market continues to struggle with absorbing the additional True North Square office space as evidenced by the overall vacancy rate of 10.2% in Class A buildings. This situation is likely to persist for a number of years with the announcement on June 13<sup>th</sup>, 2019 that Wawanesa Insurance will be consolidating 1,100 employees from 6 office buildings into a new 300,000-square foot office tower at 228 Carlton Street. This single-tenant building is being developed by True North Real Estate Development as the final piece in their project to create a new live, work and play complex in downtown Winnipeg.

The building's scheduled completion for 2023 will allow time for landlords to develop strategies to address the upcoming vacancy in their respective buildings and create opportunities for tenants whose leases are expiring within the next 5 years.

# **MARKETBEAT**

# Winnipeg, MB

Office Q2 2019





SUBMARKET	TOTAL BLDGS	INVENTORY (SF)	SUBLET VACANT (SF)	DIRECT VACANT (SF)	OVERALL VACANCY RATE	CURRENT NET ABSORPTION (SF)	YTD OVERALL NET ABSORPTION (SF)	UNDER CNSTR (SF)	AVERAGE NET RENTAL RATE	AVERAGE GROSS RENTAL RATE
Class A CBD	10	3,284,540	18,325	316,375	10.2%	10,753	10,753	89,000	\$26.08	\$43.96
Class B CBD	27	3,587,840	19,309	352,498	10.4%	-4,709	-47,153	0	\$15.16	\$29.30
Class C CBD	61	3,667,669	7,892	349,804	9.8%	18,263	31,054	0	\$11.18	\$21.22
CBD Totals	98	10,540,049	45,526	1,018,677	10.1%	24,307	-5,346	89,000	\$17.38	\$30.65
Class A Suburban	4	202,385	0	6,550	3.2%	2,373	8,923	0	\$21.24	\$30.99
Class B Suburban	34	1,407,068	6,045	34,693	2.9%	-3,251	11,873	0	\$13.57	\$24.78
Class C Suburban	35	1,535,457	2,509	78,379	5.3%	9,685	7,105	0	\$11.58	\$20.80
Suburban Totals	73	3,144,910	8,554	119,622	4.1%	8,807	27,901	0	\$14.08	\$23.89
WINNIPEG TOTALS	171	13,684,959	54,080	1,138,299	8.7%	33,114	22,555	89,000	\$16.96	\$29.72

SUBMARKET	TOTAL BLDGS	INVENTORY (SF)	SUBLET VACANT (SF)	DIRECT VACANT (SF)	OVERALL VACANCY RATE	CURRENT NET ABSORPTION (SF)	YTD OVERALL NET ABSORPTION (SF)	UNDER CNSTR (SF)	AVERAGE NET RENTAL ( RATE	AVERAGE GROSS RENTAL RATE
Class A	14	3,486,925	18,325	322,925	9.8%	13,126	19,676	89,000	\$25.67	\$42.21
Class B	61	4,994,908	25,354	387,191	8.3%	-7,960	-35,280	0	\$15.02	\$28.89
Class C	96	5,203,126	10,401	428,183	8.4%	27,948	38,159	0	\$11.26	\$21.14

# Key Lease Transactions Q2 2019

PROPERTY	SF	TENANT	TRANSACTION TYPE	SUBMARKET
True North Square - 242 Hargrave	28,655	Ceridian	New Lease	CBD
220 Portage Avenue	45,215	RBC	Renewal	CBD
Kenaston & Sterling Lyon	27,000	Investors Group	New Lease	Non-CBD

# About Cushman & Wakefield

Cushman & Wakefield (NYSE: CWK) is a leading global real estate services firm that delivers exceptional value by putting ideas into action for real estate occupiers and owners. Cushman & Wakefield is among the largest real estate services firms with approximately 51,000 employees in 400 offices and 70 countries. In 2018, the firm had revenue of \$8.2 billion across core services of property, facilities and project management, leasing, capital markets, valuation and other services. To learn more, visit <a href="https://www.r.cushmanwakefield.com">www.r.cushmanwakefield.com</a> or follow <a href="https://www.r.cushmanwakefield.com">@CushWake</a> on Twitter.