# MARKETBEAT

### **MILAN**

Office Q4 2019



### 12-Mo. YoY Forecast Chq 10.2% Grade A,B&C Vacancy Rate 476,000 Take-Up sqm

€600 Prime Rent €/sqm/yr





### MILAN PROVINCE ECONOMIC INDICATORS 2019 (FULL YEAR)

12-Mo. YoY Chg Forecast 0.7% **GDP Growth** 

6.0% **Unemployment Rate** 

2.03M **Employment** 

1.2%

Sources: ISTAT and Oxford Economics.

**Employment Growth** 

Note: Employment data refers to workplace based employment, individuals who work within the urban area.

### **ECONOMY**

Despite a combination of factors negatively affected the Italian economy in 2019, Milan experienced a countertrend, undergoing one of the best periods in terms of economic and financial performance. GDP growth has been positive (+0.7%) against the national trend (+0.2%). Unemployment rate decreased, reaching 6.0% (almost 4 points lower than the Italian average) and forecasts expect the same trend for 2020. Employees increased by 24,030 over the year, the overall number representing now the 62.8% of the entire population. Milan continues its growth as the center of one of the four motors for Europe.

### **OCCUPIER AND INVESTMENT FOCUS**

A positive economic framework is boosting occupier demand: Q4 confirmed the strong upward trend of the office leasing sector which began at the onset of the year, marking a record in terms of annual volume - the highest within the last decade and around 51% above the 10-year average.

The co-working sector is expanding, particularly in Milan. Workplace strategies becoming such as quality, image and flexibility of the spaces which must encourage collaboration, stimulate efficiency, increase satisfaction at work and contribute to work/life balance, have become increasingly important for companies. These factors are leading to the increase of flexible office spaces, the intensification of tech use and the gradual transformation of traditional office buildings into open and multi-purpose workplaces.

Despite the increase of speculative activity, the overall vacancy rate recorded a decrease, also due to the fact that some developments are leased before completion. The lack of supply of good-quality ready-to-use product and the demand for consolidation by major corporates are the two factors driving pre-let deals, which accounted for 24% of the take up.

In the investment market Milan confirmed its leadership in the country, with attention mainly focused on CBD, consolidated business districts and emerging locations subject to urban renovation. The 2019 has been the record year, with a volume of € 3.65 mln transacted, doubling the 2018. Prime yield in Milan further decreased in the last semester, reaching 3.25%.

#### OUTLOOK

The outlook for the leasing markets remains positive, but at a lower level than this exceptional year. Grade A availability is forecast to reach the lowest level in the next years, given the high demand from operators for quality space and at risk of not matching expected demand). Prime headline rents are expected to slightly grow during the next year.

### TAKE UP BY GRADE



### **OVERALL VACANCY & PRIME RENT**



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### **MARKET STATISTICS**

| SUBMARKET   | OVERALL<br>VACANCY RATE<br>(Grade A,B&C) | YTD OVERALL<br>TAKE-UP(SQM) | UNDER CNSTR<br>(SQM) | PRIME RENT<br>€/sqm/yr | PRIME YIELD<br>(NET*) |
|-------------|--|-----------------------------|----------------------|------------------------|-----------------------|
| CBD         | 5.0 %                                    | 129,000                     | 196,000              | 600                    | 3.25 %                |
| Centre      | 7.0 %                                    | 37,000                      | 77,000               | 480                    | 4.00 %                |
| Semi Centre | 3.2 %                                    | 79,000                      | 100,000              | 350                    | 4.50 %                |
| Periphery   | 16.4 %                                   | 122,000                     | 270,000              | 280                    | 4.75 %                |
| Hinterland  | 13.8 %                                   | 109,000                     | 42,000               | 240                    | 5.75 %                |
| TOTALS      | 10.2                                     | 476,000                     | 685,000              | 600                    | 3.25%                 |

### **KEY LEASE TRANSACTIONS**

| PROPERTY  | SUBMARKET  | TENANT SECTOR                   | AREA(SQM) | TYPE      |
|---|------------|---------------------------------|-----------|-----------|
| U1<br>Viale Milanofiori & Str 4, 4              | Hinterland | Consulting/Business<br>Services | 31,500    | Pre Lease |
| The Sign<br>Via Schievano 6                     | Periphery  | Consulting/Business<br>Services | 15,900    | Pre Lease |
| Urban Cube<br>Viale Sarca, 223                  | Periphery  | Media/Advertising               | 15,900    | Pre Lease |
| Corso Como Place (Tower)<br>Via Nino Bonnet, 10 | Cbd        | Consulting/Business<br>Services | 14,300    | Pre Lease |
| Via della Moscova, 33                           | Cbd        | Fashion                         | 11,300    | Pre Lease |

### **KEY SALES TRANSACTIONS**

| PROPERTY                   | SUBMARKET | SELLER / BUYER                                 | AREA<br>(SQM) | PRICE/€ MLN |
|----------------------------|-----------|--|---------------|-------------|
| Galleria Passarella        | Cbd       | Goldman Sachs / DEA Capital Real Estate SGR    | 15,000        | 290         |
| Sky Complex                | Periphery | Risanamento /REAM SGR -Landlease               | 95,000        | 262.5       |
| Palazzo dell'Informazione  | Cbd       | DeA Capital Real Estate SGR / Rovati<br>Family | 26,500        | 175         |
| Pirellino – Via Pirelli 39 | Cbd       | Comune di Milano / Coima                       | 30,000        | 194         |
| Via Santa Margherita 12    | Cbd       | Kryalos SGR /Mediobanca                        | 6,500         | 102.5       |

### **CLAUDIA BUCCINI**

Partner, Head of Research +39 02 63799210 claudia.buccini@cushwake.com

### **ANNA STRAZZA**

Senior Consultant, Research +39 02 63799278 anna.strazza@cushwake.com

- (\*) NOTES:
- (\*) Yields are calculated on a net basis as reported below: Net Yield = NOI (1) / PP (2)
- 1. Net Operating Income after deducting all non-recoverable expenditure
- 2. Purchasing Price excluding transfer costs, tax and legal fees With respect to the yield data provided, in light of the changing nature of the market and the costs implicit in any transaction, such as financing, these are very much a guide only to indicate the approximate trend and direction of prime initial yield levels and should not be used as a comparable for any particular property or transaction without regard to the specifics of the property.

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