## **SUZHOU**

Office Q2 2020



12-Mo. Forecast

**¥95.3** Rent (PSM/MO)

**,** 

-0.9% Rental Growth (QOQ)



30.6% Vacancy Rate

**Tertiary Sector** 



Source: Cushman & Wakefield Research

### SUZHOU ECONOMIC INDICATORS 2020 Q1

2019 12-Mo. Forecast

-8.3%
GDP Growth

5.6%

-5.9% <sub>6.3%</sub>

Growth

-3.8%
Real Estate Sector
Investment

Source: Suzhou Statistics Bureau
The forecast is based on Oxford Economics

### Construction Delayed by the COVID-19 Outbreak

China Overseas Fortune Center's East Tower started to lease office space in the quarter. Having been delayed by the COVID-19 outbreak, many prime office projects put their launch dates back to 2021. It is now unlikely the market will see other new projects complete this year.

### **Leasing Market Revived**

The Tertiary sector in Suzhou experienced negative growth in Q1, impacted by the COVID-19 outbreak. However, as an international city, Suzhou attracted more than US\$5.9 billion in foreign capital from January to May, a growth of 157.5% y-o-y. Additionally, in Q2 the city government initiated the Integrated Development and Cooperation Summit involving Suzhou, Wuxi and Changzhou. At the summit, the three parties signed a memorandum to strengthen industrial cooperation and to broaden the market opportunities for enterprises involved in the Tech sector. With the COVID-19 outbreak now under control in Suzhou, leasing demand picked up in Q2. Although some smaller enterprises could not survive the economic impact of the pandemic, many others have expanded their existing space or relocated. The Professional Services, Finance and TMT sectors were key drivers of demand in the quarter. Net absorption recorded a new high in recent quarters of 33.144 sq m.

### **Average Rental Levels Dip**

Body temperature and health code checks have now become a daily routine for tenants in office projects throughout the city. The slowed economy has also resulted in uncertainty in terms of business projections among occupiers, especially trading companies. Given the challenging period, many quality projects continued to cut rents to retain or attract big occupiers. Overall, the strategy has worked for many new projects. Subsequently, the average vacancy rate in Suzhou has dropped to 30.6%, but this has been achieved at the cost of a 0.9% q-o-q dip in the average rent, which now registers RMB95.3 per sq m per month for the city overall.

### **GRADE A CBD OVERALL RENT & VACANCY RATE**



Source: Cushman & Wakefield Research

### **GRADE A CBD NEW SUPPLY**



Source: Cushman & Wakefield Research

# MARKETBEAT SUZHOU

Office Q2 2020



SUBMARKET	INVENTORY (SQ M)	VACANCY RATE	PLANNED & UNDER CONSTRUCTION (SQ M)	GRADE A EFFECTIVE RENT		
				RMB/SQ M/MO	US\$/SF/MO	EUR/SF/MO
SND	242,014	37.5%	626,433	¥89.2	US\$1.16	€1.04
Old Town	209,734	31.4%	110,000	¥72	US\$0.93	€0.84
SIP	1,668,442	29.8%	390,000	¥102.7	US\$1.34	€1.20
Wuzhong	97,104	25.0%	-	¥67.5	US\$0.88	€0.79
SUZHOU GRADE A CBD TOTAL	2,217,294	30.6%	1,126,433	¥96.1	US\$1.24	€1.12

Rental equals "Gross Transacted Face Rental" 1 RMB = 0.1402 USD = 0.1261 EUR (June 1st 2020)

### **KEY LEASING TRANSACTIONS Q2 2020**

PROPERTY	SUBMARKET	TENANT	SQ M	LEASE TYPE
China Overseas Fortune Center	SIP	Ping'An Life Insurance	1,500	Relocation
China Overseas Fortune Center	SIP	YingTianDi Info	1,000	Relocation
Suzhou Center D	SIP	Huatai United Securities	500	New Setup

### SIGNIFICANT PROJECTS PLANNED & UNDER CONSTRUCTION

PROPERTY	SUBMARKET	MAJOR TENANT	SQ M	COMPLETION YEAR
ICC	SIP	-	180,000	2021
Greenland Lake Plaza	SND	-	303,000	2021
Finance Business Plaza	SND	-	153,000	2021
Hengtai Innovation Center	SIP	-	70,000	2021
Vanke SIP Zuo'An Project	SIP	-	90,000	2022
China Overseas Project	SIP	-	50,000	2022
China Central Place	Old Town	-	110,000	2022

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