### SEOUL

Office Q2 2020



YoY Chg

12-Mo. **Forecast** 

4,749,174\* Median HH Income





71,481 Population Growth





4.1% **Unemployment Rate** 





Source: KOSIS, STATISTICS KOREA, BANK OF KOREA \* Based on 4 person household

### S. KOREA ECONOMIC INDICATORS Q2 2020

-1.3%





YoY

Chg



12-Mo.

104.87

**Consumer Price** Index





**Business Survey** 





### **Economic Overview**

A recent OECD report forecasts 2020 GDP growth for South Korea at -1.2%, down 3.2 pp from the previous quarter, with the COVID-19 outbreak dealing a heavy blow to the economy. Government stimulus measures, such as the emergency disaster support fund, are helping to nurture a recovery in consumption. However, with the economy highly dependent on overseas markets and supply chains, and with the pandemic globally active, the country is still in a recession. A recovery is expected in the second half of 2020 as major economies such as the U.S. and EU are restored, but will take longer than earlier hoped-for.

### Leasing Activity Curtailed but Vacancy Remains Relatively Stable

Office market leasing activity was curtailed in Q2 by the impact of COVID-19, with transactions dropping 20% y-o-y. However, with limited supply, average vacancy for Grade A office properties rose only slightly from Q1 to record 4.09% at the end of Q2.

In the CBD submarket the vacancy rate was at 6.15% for Q2, stable g-o-g. Key transactions in the guarter included UBS and Credit Suisse relocating to Centropolis, while CJ Feed&Care and Hankook Capital signed leases for substantial areas at Eulji Twin Tower. However, with SKT scheduled to depart their 11,778 sg m space at Pine Avenue B, the CBD vacancy rate will come under pressure in Q3. At GBD the vacancy rate was 1.72%, again similar q-o-q. With the relocation of BKL to CentroPolis. Viva Republica and Inzisoft / Mobile Leader took substantial resulting space at the KIIP Center, Leasing expansion activities by some sectors, such as technology, were relatively less affected by the pandemic. However, KAKAO IX relocated from Parnas Tower to IZ Tower, while Nike reduced their area at Gangnam Finance Center. YBD submarket maintained overall vacancy at 4.69%. Vacancy did open at FKI Tower and One IFC, with the relocation of Hanwha Engineering & Construction to Hanwha Janggyo Building in the CBD and the move of LG Hausys to Magok district. However, VI Group and SMG-KAIST MBA signed leases at Three IFC and One IFC. Hyundai AM and Korea Investment Management also took substantial space at FKI Tower.

### Outlook

New supply scheduled for the second half of this year, combined with weakened leasing activities due to the persistent effects of the pandemic, are expected to weigh on the office market in 2H. Starting with Parc 1, new prime office projects, including HJ Tower and Gateway Tower, are scheduled for each major office district. The new supply is expected to drive up vacancy rates, with leasing activities still constrained by business challenges and changing views of office space. In the pandemic period many companies updated their policies to implement more flexible work systems, such as working from home or shortened hours. The number of companies implementing such flexible systems for the first time has been growing, as the benefits of non-face-to-face working, such as productivity and convenience, have become clearer. Examples include SKT, which operates four offices in each different districts from which employees may choose to work, for an easier commute. NHN operates a work from home 'Office Free System' for three days a week. These changes in the way companies work focus more on the efficient use of existing office space. However, demand for expanded space or relocation is still present for sectors seeing new opportunities arising from the pandemic, such as technology firms. Therefore, we expect to see divergence in leasing activities, by business sectors and district, in the second half of the year.

### **SPACE DEMAND / DELIVERIES**



### **OVERALL VACANCY & ASKING RENT**



## MARKETBEAT SEOUL

Office Q2 2020

# CUSHMAN & WAKEFIELD

### **MARKET STATISTICS (A GRADE BUILDING)**

SUBMARKET	INVENTORY (SQM)	DIRECT VACANT (SQM)	OVERALL VACANCY RATE	CURRENT QTR OVERALL NET ABSORPTION(SQM)	YTD OVERALL NET ABSORPTION (SQM)	UNDER CNSTR (SQM)	OVERALL AVG ASKING RENT (KRW)*
CBD	3,033,086	186,666	6.15%	2,278	65,796	228,728	35,255
GBD	2,963,612	51,044	1.72%	-8,416	-9,308	212,296	28,884
YBD	1,318,134	61,774	4.69%	-1,858	553	529,419	24,965
SEOUL TOTALS	7,314,832	299,483	4.09%	-3,788	57,041	970,443	30,275
Pangyo	600,526	0	0.0%	-	-	-	17,173

<sup>\*</sup>Rental rates do not reflect full service asking

### **KEY LEASE TRANSACTIONS Q2 2020**

PROPERTY	SUBMARKET	TENANT	SQM	TYPE
Centropolis	CBD	UBS	2,195	Relocation
Centropolis	CBD	Credit Suisse	4,067	Relocation
Eulji Twin Tower	CBD	CJ Feed&Care	3,627	Relocation
Eulji Twin Tower	CBD	Hankook Capital	3,627	Relocation
KIIP Center	GBD	Viva Republica	9,917	Relocation
One IFC	YBD	SMG - KAIST MBA	3,062	New Leasing
One IFC	YBD	SMG	3,062	New Leasing
Three IFC	YBD	VI Investment + Banker Street AM (VI Group)	3,355	Relocation

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