MARKETBEAT

Suburban Maryland

Office Q2 2020



YoY 12-Mo. Chg **Forecast** 18.6% Vacancy Rate -120K

\$27.96 Asking Rent, PSF

Net Absorption, SF





12-Mo.

Forecast

(Overall, All Property Classes)

ECONOMIC INDICATORS Q2 2020

3.0M DC Metro **Employment**



DC Metro **Unemployment Rate**

13.0% **Unemployment Rate**

Source: BLS

YoY Chg



SUPPLY: Quality Space Under Construction

Suburban Maryland has a total of 2,244,767 SF of space under construction across Montgomery and Price George's Counties. With nearly 600,000 sf of this space delivering in 2020, it is yet to be seen whether or not demand will match the supply of top-of-market space. The Bethesda/Chevy Chase submarket has 65% of the space currently under construction (7272 Wisconsin Avenue, 7373 Wisconsin Avenue, and 7750 Wisconsin Avenue), while Rockville has 209,000 sf under construction at 909 Rose Avenue.

DEMAND: Leasing Activity Remains Slows

Leasing activity in Q2 2020 was relatively light at 296,351 sf, compared to a very strong Q1, which saw 1,062,818 sf of new leasing activity. The largest new lease of the quarter came at 5275 Westview Drive in Frederick, where United Health Group leased 41,032 sf. The second largest lease of the quarter was New York Life leasing 37,237 sf at 6905 Rockledge Drive in Rock Spring Park. Silver Spring led all of the Suburban Maryland submarkets with 59,551 sf of new leasing activity. As a result of negative absorption, vacancy increased 20 basis points from last quarter and year-over-year to close Q2 at 18.6%.

PRICING: Asking Rents Decrease

With new leasing activity slowing and negative absorption, Suburban Maryland saw rental rates drop slightly in Q2. For the market as a whole, overall rental rates fell \$0.26 since last quarter. Despite falling rental rates, Germantown, Landover/Lanham, and Oxon Hill/Suitland were the three submarkets to see rental rates increase from the previous quarter. As leasing activity picks up in the coming quarters, rental rates will surely rebound.

The COVID-19 pandemic struck the U.S. in March 2020, late in the quarter but with enough time to have a significant impact on first quarter market fundamentals. In the second quarter of 2020, the U.S. economy felt its effects more fully, as governmentmandated shutdowns along with shelter-in-place ordinances pushed the country deeper into recession. The situation remains very fluid. Access the most recent information specific to COVID here.

SPACE DEMAND / DELIVERIES



OVERALL VACANCY & ASKING RENT



Suburban Maryland

Office Q2 2020

CUSHMAN & WAKEFIELD

MARKET STATISTICS

SUBMARKET	INVENTORY (SF)	SUBLET VACANT (SF)	DIRECT VACANT (SF)	OVERALL VACANCY RATE	CURRENT QTR OVERALL NET ABSORPTION	YTD OVERALL ABSORPTION (SF)	YTD LEASING ACTIVITY (SF)	UNDER CNSTR (SF)	OVERALL AVG ASKING RENT (ALL CLASSES)*	OVERALL AVG ASKING RENT (CLASS A)*
Pike Corridor	11,087,793	42,669	1,637,157	15.2%	-31,776	92,553	121,648	209,000	\$28.14	\$30.53
Silver Spring	5,497,684	25,153	1,007,145	18.8%	-92,743	-26,597	131,920	0	\$30.57	\$33.38
I-270/Rockville	9,221,454	143,347	1,584,240	18.7%	-17,361	-165,441	450,783	0	\$29.52	\$31.23
Germantown	1,872,930	5,726	444,288	24.0%	22,429	-43,178	15,573	0	\$23.22	\$26.50
Bethesda/Chevy Chase	8,746,809	204,355	1,262,484	16.8%	-61,063	-113,647	216,781	1,461,000	\$39.09	\$44.26
Rock Spring Park	4,004,404	121,944	777,023	22.4%	-10,305	90,444	186,041	0	\$29.14	\$29.41
Gaithersburg	2,106,015	1,100	318,360	15.2%	32,673	46,865	14,730	0	\$22.96	\$24.44
North Silver Spring	1,055,127	8,600	134,914	13.6%	21,123	25,982	14,968	0	\$25.54	N/A
Montgomery County	43,592,216	552,894	7,165,611	17.7%	-137,023	-93,019	1,152,444	1,670,000	\$30.30	\$32.82
Beltsville/College Park	4,229,155	9,126	830,986	19.9%	-22,726	-18,398	10,898	0	\$22.44	\$24.08
Laurel	928,694	0	213,267	23.0%	3,569	7,874	39,023	0	\$23.71	\$17.50
Greenbelt	2,824,441	9,740	721,718	25.9%	14,646	30,386	22,709	0	\$21.61	\$23.99
Landover/Lanham	3,070,981	28,175	377,075	13.2%	32,270	60,503	47,893	0	\$21.14	\$22.14
Bowie	780,082	0	158,141	20.3%	-30,440	-37,865	6,438	0	\$26.02	\$23.73
Oxon Hill/Suitland	1,595,938	0	314,598	19.7%	-4,829	-519	5,195	574,767	\$23.28	\$31.67
Prince George's County	13,429,291	47,041	2,615,785	19.8%	-7,510	41,981	132,156	574,767	\$22.08	\$23.90
Frederick County	3,273,235	6,322	829,237	25.5%	24,549	24,549	87,063	0	\$16.73	\$20.94
Suburban Maryland Totals	60,294,742	606,257	10,610,633	18.6%	-119,984	-26,489	1,371,663	2,244,767	\$27.96	\$31.48

^{*}Rental rates reflect full service asking

KEY LEASE TRANSACTIONS Q2 2020

PROPERTY	SUBMARKET	TENANT	RSF	TYPE
12420 Parklawn Dr	Pike Corridor	GSA-FDA	93,014	Renewal*
9711 Washington Blvd	I-270/Rockville	Open Text	50,375	Renewal*
5275 Westview Dr	Frederick	United Health Group	41,032	New Lease

^{*}Renewals not included in leasing statistics

KEY SALES TRANSACTIONS Q2 2020

PROPERTY	SUBMARKET	SELLER / BUYER	SF	PRICE/\$ PSF
10100 Laureate Way	Bethesda/Chevy Chase	Society Of American Foresters / Hope Connections For Cancer	11,880	\$189.39
9110 Old Marlboro Pike	Oxon Hill/Suitland	Washington Mailers Labor Union / Baltimore/Washington Laborers District Counsel	7,444	\$240.97
37 N Market Street	Frederick	Smith Bradley, Inc. / Taft Family Ventures	5,821	\$221.51

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