MARKETBEAT **SHANGHAI**

Office Q1 2021



12-Mo. **Forecast**

¥283.8 Rent (PSM/MO)

0.43% Rental Growth (QOQ)



15.5% Vacancy Rate

Growth



(Core, Grade A) Source: Cushman & Wakefield Research

SHANGHAI ECONOMIC INDICATORS Q4 2020

12-Mo. Q3 2020 **Forecast** 1.7% -0.3% **GDP Growth**

1.8% 0.7% **Tertiary Sector**

1.7% 2.3% **CPI Growth**

11.0% 10.0% Real Estate Sector Investment

Source: Shanghai Statistics Bureau The forecast is based on Oxford Economics

Five new Grade A office projects completed in Q1

Five projects completed in Q1, contributing a total of 236,633 sq m of new supply to the Grade A office market in Shanghai. The only project located in the core areas was the long-awaited urban renewal project – JC Plaza in Core Jing'an. The other four projects were in Century Park, Fringe Xuhui and Minhang. As a result of this supply, the Shanghai Grade A office stock total rose to 13.77 million sq m. With approximately 5 million sq m of further supply through to 2025, the stock is expected to reach 18.7 million sq m by then.

Robust leasing demand persisted despite the Chinese New Year holiday

Despite the week-long Chinese New Year holiday in mid-February, the Shanghai Grade A office market still witnessed robust leasing activity with a 363,293 sq m net absorption in Q1, up 29.6% q-o-q, and a much more remarkable recovery signal when compared to Q1 2020, when Shanghai's office market was shattered by COVID-19 with a -90, 545 sq m net absorption.

The Core areas recorded 73,843 sgm of net absorption and 289,450 sg m for the non-core areas. The strong leasing demand has driven the overall vacancy rate down by 1.11% q-o-q, to 20.74% (15.47% for core, 28.76% for non-core).

Industry sector-wise, Finance led with 36.0% of total transactions by area in Q1. This was followed by Professional Services and TMT. Within the Finance sector, many securities companies, asset management companies, banking units and investment institutions showed active leasing needs regarding relocation, renewal and expansion.

Core area rental picked up in Q1

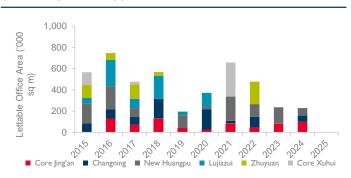
After nine consecutive quarters of rental decline in the core areas in Shanghai, in Q1 rent picked up by 0.43% q-o-q, to reach RMB 283.8/sg m/month. The non-core areas rental saw a reduction of 2.12% q-o-q, mostly due to the large volume of future supply, which has intensified landlord competition within this area.

GRADE A CBD OVERALL RENT & VACANCY RATE



Source: Cushman & Wakefield Research

GRADE A CBD NEW SUPPLY



Source: Cushman & Wakefield Research

MARKETBEAT **SHANGHAI**

Office Q1 2021



SUBMARKET	INVENTORY	VACANCY RATE	PLANNED & UNDER CONSTRUCTION (sq m)	GRADE A EFFECTIVE RENT		
	(sq m)			RMB/SQ M/MO	US\$/SF/MO	EUR/SF/MO
Core Jing'an	1,243,257	12.8%	274,132	¥348.4	US\$4.97	€4.18
New Huangpu	1,802,862	15.7%	573,101	¥281.5	US\$4.02	€3.38
Lujiazui	2,229,646	19.3%	0	¥309.6	US\$4.42	€3.71
Zhuyuan	1,279,149	11.5%	212,008	¥241.5	US\$3.45	€2.90
Core Xuhui	519,255	4.8%	320,975	¥289.0	US\$4.13	€3.47
Changning	1,236,154	19.5%	179,518	¥224.8	US\$3.21	€2.70
SHANGHAI GRADE A CBD TOTAL	8,310,323	15.5%	1,559,734	¥283.8	US\$4.05	€3.41
Shanghai Grade A Suburban	5,459,494	28.8%	3,406,533	¥190.1	US\$2.71	€2.28

Rental equals "Gross Transacted Face Rental" 1 USD = 6.5104 RMB = 0.8405 EUR (2021.03.10)

KEY LEASING TRANSACTIONS 1Q21

PROPERTY	SUBMARKET	TENANT	SQ M	LEASE TYPE
Raffles City The Bund	Hongkou	SPD BANK	25,000	Relocation
Qiantan Centre	Expo & Qiantan	Amazon	9,900	Relocation
International Capital Plaza	Hongkou	ATLAS	8,511	New Setup
Qiantan Centre	Expo & Qiantan	Mengniu	6,600	Relocation
Bund SOHO	Huangpu	Clubhouse	5,000	Relocation

SIGNIFICANT PROJECTS PLANNED & UNDER CONSTRUCTION

PROPERTY	SUBMARKET	MAJOR TENANT	SQ M	COMPLETION DATE
Lumina	Fringe Xuhui	-	169,943	2021
Shanghai SK Tower	Expo & Qiantan*		123,075	2021
Binjiang Urban Development Center	Fringe Xuhui		209,000	2022
CR Land Zhangyuan Project	Core Jing'an	-	80,069	2023
Shangxianfang Project	Huangpu		70,604	2024
Park Avenue Central	Core Jing'an	-	98,952	2024

^{*}Expo & Qiantan suburban area includes Houtan area

Shaun Brodie

Head of Business Development Services, East China & Greater China Content

42-43/F, Tower 2, Plaza 66, 1366 Nanjing West Road Shanghai

Tel: +86 21 2208 0529 / shaun.fv.brodie@cushwake.com

About Cushman & Wakefield

Cushman & Wakefield (NYSE: CWK) is a leading global real estate services firm that delivers exceptional value for real estate occupiers and owners. Cushman & Wakefield is among the largest real estate services firms with approximately 50,000 employees in over 400 offices and 60 countries. Across Greater China, 22 offices are servicing the local market. The company won four of the top awards in the Euromoney Survey 2017, 2018 and 2020 in the categories of Overall, Agency Letting/Sales, Valuation and Research in China. In 2020, the firm had revenue of \$7.8 billion across core services of property, facilities and project management, leasing, capital markets, valuation and other services. To learn more, visit www.cushmanwakefield.comor follow @CushWake on Twitter

©2021 Cushman & Wakefield, All rights reserved. The information contained within this report is gathered from multiple sources believed to be reliable. The information may contain errors or omissions and is presented without any warranty or representations as to its accuracy.