MARKETBEAT

PUNE

Retail Q2 2021

9.7% MALL VACANCY (Q2 2021)

7.1 msf MALL INVENTORY (Q2 2021)

6.0% VACANCY IN SUPERIOR GRADE MALLS

ECONOMIC INDICATORS Q2 2021

| | 2020 | 2021 | 2022 Forecast |
|--------------------------------------|-------|-------|------------------|
| GDP Growth | -7.3% | 9.5% | 7.0% |
| CPI Growth | 6.1% | 5.3% | 4.5% |
| Consumer Spending | -8.5% | 7.2% | 6.3% |
| Govt. Final Expenditure Growth | 5.7% | 10.8% | 9.7% |

Source: Oxford Economics, IMF, RBI

Leasing activity remained sluggish in Q2

Retail leasing activity in Pune declined in the second quarter of 2021, due to the second wave of COVID-19. Due to rising COVID cases and the subsequent strict lockdown guidelines, including shutting down of malls, retail transactions were negligible. Transactions that were under discussion in Q1 were either put on hold or cancelled, as most retailers adopted a cautious approach amidst prevailing business uncertainty and low sales.

As malls and main streets remained shut for major part of Q2, footfalls and revenues fell sharply, and tenants approached mall owners and landlords for rental renegotiations, discounts and even possible waivers until the period of lockdown. City-wide mall vacancy largely remained stable at 7.5% in Q2. Superior malls continued to report low vacancies, but smaller, average malls did witness some retailer exits.

Mall supply deferred due to market uncertainty

While the city's mall inventory is expected to remain unchanged in 2021 with no new supply visible, overall vacancy levels are expected to rise in the short term as retailers may look at strategic store exits from non-performing malls and main streets to mitigate losses. Rentals are likely to remain stable, across main streets and malls, in the short-term.

Near-term completions like the Global Highstreet Mall at Hinjewadi have been deferred. Around 0.25 msf of retail space spread across Global Highstreet, which was expected to become operational by H2 2021, has now got deferred to H1 2022 on account of market uncertainty.

Unexplored residential corridors provide new opportunity for retail to thrive

Recent investment made by Mall developer Phoenix Mills Ltd and GIC Pte. Ltd. in the city's retail sector over the medium term, will create opportunities for new brands to enter the market. Considering the usual growth cycle of big retailers, developers should have fresh stock ready when foreign players expand. With developed residential catchments in the vicinity, mall developers can look for unexplored locations in NH Bypass North and East of Pune city. Established residential locations of the city such as Wakad, Hinjewadi and Undri, which are expected to witness a rapid recovery given captive demand in these micro markets, shall also drive future retail growth along these corridors. Supermarkets, home improvement suppliers, consumer durable electronics are few of the retail categories that are likely to thrive well in these micro markets backed by steady demand from residential pockets in these catchments.



MALL SUPPLY ('000 sf) VACANCY (%)



PUNE

Retail Q2 2021



MARKET STATISTICS

| PRIME RETAIL RENTS - MAIN STREETS | INR SF/MTH | EURO SF/YR | US\$ SF/YR | Q-O-Q CHANGE | Y-O-Y CHANGE |
|-----------------------------------|------------|------------|------------|-----------------|-----------------|
| M.G. Road | 298 | 40 | 48 | 0% | 0% |
| J.M. Road | 315 | 43 | 51 | 0% | 0% |
| F.C. Road | 234 | 32 | 38 | 0% | 0% |
| Koregaon Park | 132 | 18 | 21 | 0% | 0% |
| Aundh | 158 | 21 | 26 | 0% | 0% |
| Bund Garden Rd | 128 | 17 | 21 | 0% | 0% |
| Mumbai-Pune Highway – PCMC | 106 | 14 | 17 | 0% | 0% |
| Baner- Balewadi | 153 | 21 | 25 | 0% | 0% |
| Kothrud, Karve Road | 141 | 19 | 23 | 0% | 0% |
| Pune Satara Road | 113 | 15 | 18 | 0% | 0% |
| PRIME RETAIL RENTS - MALLS | INR SF/MTH | EURO SF/YR | US\$ SF/YR | Q-O-Q CHANGE | Y-O-Y CHANGE |
| Camp | 193 | 26 | 31 | 0% | 0% |
| Koregaon Park | 121 | 16 | 20 | 0% | 0% |
| Nagar Road | 220 | 30 | 36 | 0% | 0% |
| Hadapsar | 162 | 22 | 26 | 0% | 0% |
| PCMC | 161 | 22 | 26 | 0% | 0% |
| Aundh | 220 | 30 | 36 | 0% | 0% |
| S. B. Road | 203 | 28 | 33 | 0% | 0% |
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Note: Asking rent (INR/sf/month) on carpet area of ground floor Vanilla stores is quoted US\$ = INR 74.07 AND \in = INR 88.38

SIGNIFICANT LEASING TRANSACTIONS Q2 2021

No transactions could be recorded in Q2, with malls being closed since beginning of the 2nd quarter followed by a strict lockdown resulting in closure of activity in main streets as well. However, post mid of June, discussions between landlords/developers and retailers have resumed though at a slower pace on sector specific demands for retail space.

SIGNIFICANT PROJECTS UNDER CONSTRUCTION

| PROPERTY | LOCATION | SF | COMPLETION |
|--------------------|-----------|-----------|------------|
| Global Highstreet | Hinjewadi | 250,000 | Q1 2022 |
| Phoenix Marketcity | Wakad | 1,100,000 | Q4 2023 |
| Solitaire World | Bibvewadi | 500,000 | Q4 2021 |
| Nyati Plaza | Kharadi | 200,000 | Q2 2023 |

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