# MARKETBEAT RICHMOND, VA

Industrial Q2 2021



12-Mo. YoY Chg **Forecast** 

3.2% Vacancy Rate

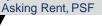
\$5.06



1.7M Net Absorption, SF







Overall, Net Asking Rent

### **ECONOMIC INDICATORS** Q2 2021

646.8k

Richmond MSA **Employment** 



Richmond MSA **Unemployment Rate** 



Source: BLS









12-Mo. **Forecast** 



YoY Chg









# SPACE DEMAND / DELIVERIES



# **ECONOMY: Signs of Recovery**

Employment growth has remained steady through the second quarter of 2021. The unemployment rate dropped from 5.8% in Q1 to 4.4% in Q2 - its lowest since a pandemic high of 11.4%. Employment marketplace, ZipRecruiter, quotes over 50,000 jobs available in Greater Richmond, 20,000 more jobs than the reported number of unemployed persons. The talent pool of employees in Richmond has caught the attention of corporations that continue to make investments in Richmond, including: Carvana, which announced a \$25M inspection facility that will create 400 new jobs; and Amazon which is hiring 1,000 individuals to staff a new distribution center.

# **SUPPLY and DEMAND: Surging Demand**

The Richmond industrial market has been steadfast throughout the pandemic with vacancy rates well below historical norms and high-volume leasing activity. Total availability hovering around only 5%, Q2 experienced the second highest rental rates ever recorded. This trend shows no signs of slowing with rents forecasted for continued growth and over 75% of current construction already committed. Several notable deals highlight the perseverance of Richmond's Industrial market: Amazon leased 2.6 million square feet (msf) at 5901 Richmond Henrico Turnpike: at 1410 Willis Rd, iFit took over 405,000 sf; and NEFCO leased over 83,000 sf at 11800 N Lakeridge Pky.

# **PRICING: Investing in Richmond**

The high demand for industrial space has not escaped the attention of investors. Above average rental rates and historically low vacancy have made buying property in Richmond's industrial sector a solid investment, highlighted by several banner sales in the second quarter: The Manakin Companies, LLC purchased 3001 Cofer Rd for \$9.3 million; developer, SilverCap Partners, LLC sold 3008 Mechanicsville Pike in April for over \$8 million; and 4300 Carolina Ave sold for \$7.8 million in April. Rental rates rose over 10% YOY in the second guarter of 2021, and growth is expected to continue. Even with new construction, the constraint on space makes for a competitive industrial market in the foreseeable future.

### **OVERALL VACANCY & ASKING RENT**



# RICHMOND, VA

Industrial Q2 2021



| SUBMARKET           | TOTAL<br>BLDGS | INVENTORY<br>(SF) | YTD LEASING<br>ACTIVITY | OVERALL<br>AVAILABLE VACANT<br>SPACE (SF) | OVERALL<br>VACANCY<br>RATE | YTD NET<br>OVERALL<br>ABSORPTION | UNDER<br>CONSTR (SF) | OVERALL<br>WEIGHTEDAVG<br>NET RENT (MF) | OVERALL<br>WEIGHTEDAVG<br>NET RENT (OS) | OVERALL<br>WEIGHTED AVG<br>NET RENT (W/D) |
|---------------------|----------------|-------------------|-------------------------|---|----------------------------|----------------------------------|----------------------|---|---|---|
| Downtown            | 5              | 187,932           | 0                       | 0   | N/A                        | 0                                | 0                    | N/A                                     | N/A                                     | N/A                                       |
| Northeast           | 174            | 12,213,993        | 2,909,310               | 364,951                                   | 3.0%                       | 603,457                          | 2,624,000            | \$6.47                                  | \$10.54                                 | \$5.81                                    |
| Northwest           | 310            | 19,806,613        | 393,312                 | 1,164,816                                 | 5.9%                       | (60,699)                         | 0                    | \$7.56                                  | \$11.84                                 | \$6.46                                    |
| Southeast           | 151            | 20,979,116        | 760,880                 | 1,131,739                                 | 5.4%                       | 178,782                          | 1,575,000            | \$3.95                                  | \$8.50                                  | \$4.61                                    |
| Southwest           | 440            | 42,398,451        | 1,170,206               | 1,872,884                                 | 4.4%                       | 171,243                          | 1,240,837            | \$4.03                                  | \$8.24                                  | \$4.58                                    |
| RICHMOND, VA TOTALS | 1,080          | 95,586,105        | 5,233,708               | 4,534,390                                 | 3.2                        | 892,783                          | 5,439,837            | \$5.50                                  | \$9.78                                  | \$5.37                                    |

Rental rates reflect weighted net asking \$psf/year. Leasing statistics include renewals.

| PROPERTY TYPE          | TOTAL<br>BLDGS | INVENTORY<br>(SF) | YTD LEASING<br>ACTIVITY | OVERALL<br>AVAILABLE VACANT<br>SPACE (SF) | OVERALL<br>VACANCY<br>RATE | YTD NET<br>OVERALL<br>ABSORPTION* | UNDER<br>CONSTR (SF) | OVERALL<br>WEIGHTEDAVG<br>NET RENT (MF) | OVERALL<br>WEIGHTEDAVG<br>NET RENT (OS) | OVERALL<br>WEIGHTED AVG<br>NET RENT (W/D) |
|------------------------|----------------|-------------------|-------------------------|---|----------------------------|-----------------------------------|----------------------|---|---|---|
| Warehouse/Distribution | 776            | 63,234,203        | 4,558,675               | 3,143,265                                 | 5.0%                       | 1,217,623                         | 1,493,539            | N/A                                     | N/A                                     | \$5.08                                    |
| Manufacturing          | 235            | 24,550,059        | 487,155                 | 896,781                                   | 3.7%                       | 40,304                            | 275,000              | \$5.04                                  | N/A                                     | N/A                                       |
| Office Service/Flex    | 64             | 5,139,748         | 43,180                  | 159,358                                   | 3.1%                       | -75,886                           | 0                    | N/A                                     | \$9.96                                  | N/A                                       |

### **KEY CONSTRUCTION PIPELINE YTD 2021**

| PROPERTY                   | SUBMARKET           | STATUS             | MAJOR TENANT | SF        | OWNER / DEVELOPER    |
|----------------------------|---------------------|--------------------|--------------|-----------|----------------------|
| 5901 Richmond Henrico Tpke | Laburnum/Rte 360    | Under Construction | Amazon       | 2,600,000 | Hillwood Development |
| 6200 Technology Blvd       | Airport             | Under Construction | Facebook     | 1,500,000 | Facebook, Inc        |
| 3021-3205 Commerce Rd      | Jeff Davis Corridor | Under Construction | N/A          | 560,867   | Hourigan Development |
| 1410 Willis Rd             | Jeff Davis Corridor | Under Construction | iFit         | 405,000   | Scannell Properties  |

### **KEY LEASE TRANSACTIONS Q2 2021**

| PROPERTY                    | SUBMARKET           | TENANT | SF        | Туре |
|-----------------------------|---------------------|--------|-----------|------|
| 5901 Richmond Henrico Tpke  | Laburnum/Rte 360    | Amazon | 2,600,000 | New  |
| 1410 Willis Rd              | Jeff Davis Corridor | iFit   | 405,000   | New  |
| 11800-11890 N Lakeridge Pky | I-95 North/Ashland  | NEFCO  | 83,217    | New  |

#### **KEY SALES TRANSACTIONS Q2 2021**

| PROPERTY                | SUBMARKET            | SELLER / BUYER                                   | SF     | PRICE / \$SF   |
|-------------------------|----------------------|--|--------|----------------|
| 1207 N Arthur Ashe Blvd | Scott's Add/West End | Phillips-Hall Inc Real Estate / SJG Properties   | 22,966 | \$5M / \$179   |
| 2848 Charles City Rd    | Airport              | Ryerson / Broadstone Real Estate                 | 54,453 | \$3.6M / \$66  |
| 1221 Admiral St         | Laburnum/Rte 360     | Lovette Partners LLC / Virginia Union University | 23 350 | \$2.5M / \$107 |

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MF = Manufacturing OS = Office Service/Flex W/D = Warehouse/Distribution

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