# MARKETBEAT

## BOGOTA

Office Q4 2021

YoY 12-Mo. **Forecast** Chq

13.1% Vacancy Rate



19,525 (sqm) Net Absorption Q4-2021



\$ 72,041 (COP/Sqm/Month) Asking Rent







11.6% \* Unemployment Rate



YoY

Cha





12-Mo.

**Forecast** 















#### Fuente:

(\*) DANE sep - nov 2021

(\*\*) Forecast BBVA Research Q4-2021

(\*\*\*) 12 months - November 2021

#### **MARKET OUTLOOK**

The year ends with healthy indicators for premium corporate office segment, supported by the high vacancy rates in Bogota city and the reorganization of large office spaces in terms of design and space distribution to the employes, which has improved consumer trust; this shows the intention to maintain the return to offices, increasing the distance between workstations and implementing the hybrid work model, which will continue to be the option of several companies for the coming year.

In the last quarter of the year, a higher occupancy was identified, with positive net absorptions; on the other hand, the trend for greater availability in offices with areas of less than 300 sqm is maintained.

#### SUPPLY / DEMAND:

During the last quarter, a recovering in the Class A office market was identified, with an 8% increase in net absorption with respect to the same period in 2020, as well as a 1.2% reduction in vacancy with compared to the previous fourth quarter.

The submarkets with the highest absorption in the year were those whose vacancy rate was historically low, especially the submarkets Nogal Andino and Salitre. For the next months, the trend of a tenant market for small offices and a Landlord market considering offices of more than 500 sqm in class A buildings will continue.

#### **PRICING:**

The average rental price reflected a 3% year-over-year drop; nevertheless, the market is showing a recovery with respect to the previous fourth quarter of 1%, closing at 72,041 COP/sqm, this increase is due in part to the release of premium offices in traditional submarkets such as: Avenida Chile (2%) and Calle 100 (2%). In addition, the negotiation margin and flexibility of the contracts is maintained for some high vacancy projects.

#### SPACE DEMAND / DELIVERIES



#### **OVERALL VACANCY & ASKING RENT**



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#### **ECONOMIC OUTLOOK**

2021 was a year of economic recovery characterized by public and private efforts to potentialize their investments and businesses, encouraged by the lifting of restrictions in the middle of the year, achieving performance in private consumption. On the other hand, 2022 will be marked by social and political dynamics given the presidential and legislative elections.

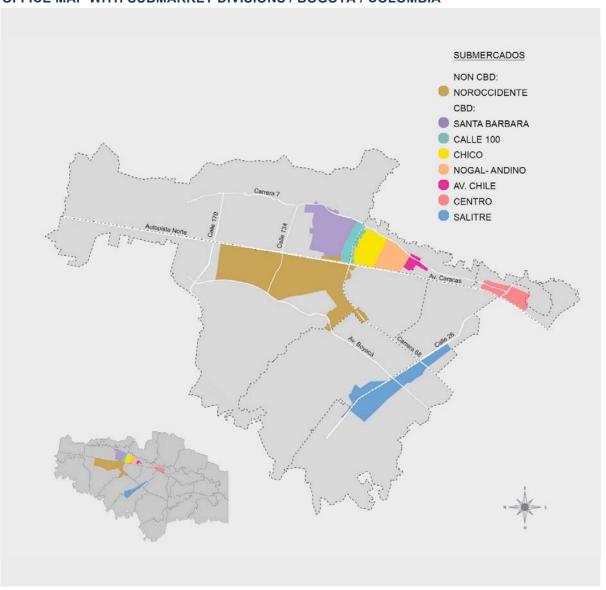
Complications in the supply chain have caused the inflation indicator to rise, closing at 5.62%, 4 percentage points higher than at the end of 2020; in accordance with the Bank of the Republic, GDP projections continue to increase, standing at 9.7% for the end of the year, while the unemployment rate reached 10.8% in November, which represents a drop of 2.5% compared to the same period in 2020.

#### **FUTURE OUTLOOK**

During the year, none new buildings were delivered; those that were projected were postponed to the first half of 2022, of which approximately 83,000 sqm are expected to enter the inventory, being Salitre (71%), Chicó (16%), Nogal Andino (7%) and Santa Barbara (6%); these deliveries include projects such as Central Point Torre B, Ecotek 15 and One Vantage.

In plans there is a projected surface area of 639,680 sqm, of which 86% is concentrated in the CDB submarkets; it is important to remark that within the stock of projects there are some that do not have a confirmed construction start date.

#### OFFICE MAP WITH SUBMARKET DIVISIONS / BOGOTA / COLOMBIA



## **BOGOTA**

Office Q4 2021

#### MARKET STATISTICS

SUBMARKETS	INVENTORY CLASS A	NUMBER OF BUILDINGS	SURFACE AVAILABLE (SQM)	VACANCY RATE (%)	YTD OVERALL NET ABSORPTION (SQM)	UNDER CONSTRUCTION (SQM)	PROJECTED (SQM)	OVERALL AVG ASKING RENT (USD/SQM/MONTH	OVERALL AVG ASKING RENT (COP/SQM/MONTH)
Avenida Chile	92,118	5	10,674	11.6%	-2,581	-	-	\$ 17.3	\$ 69,069
Calle 100	175,657	16	20,739	11.8%	-8,381	76,600	52,400	\$ 16.4	\$ 65,389
Centro	96,178	3	45,764	47.6%	-1,648	-	166,000	\$ 23.4	\$ 93,196
Chicó	160,697	22	15,169	9.4%	6,399	13,120	25,056	\$ 18.8	\$ 74,796
Nogal-Andino	151,657	21	14,160	9.3%	4,415	5,700	68,512	\$ 19.1	\$ 75,972
Salitre	592,599	47	39,898	6.7%	21,163	58,705	188,545	\$ 16.0	\$ 63,806
Santa Bárbara	207,785	14	27,891	13.4%	-764	5,540	49,738	\$ 18.2	\$ 72,542
CBD	1,476,691	128	174,295	11.8%	18,603	159,665	550,251	\$ 18.9	\$ 75,376
Noroccidente	206,182	14	46,078	22.3%	-10,581	-	89,429	\$ 14.9	\$ 59,423
NON CBD	206,182	14	46,078	22.3%	-10,581	-	89,429	\$ 14.9	\$ 59,423
TOTAL BOGOTA	1,682,873	142	220.373	13.1%	8,022	159,665	639,680	\$ 18.1	\$ 72,041

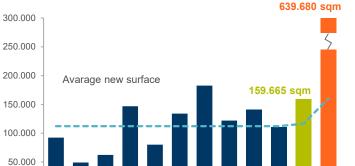
**NEW INVENTORY (Sqm)** 

PROJECTED SURFACE (Sqm)

CBD: Central Business District: Main corporate Submarkets Type A NON-CBD: Non-Central Business District: Non-traditional corporate Submarkets Type. (\*) TRM: 3,981 COP = 1 USD

### ASKING RENT (USD / Sqm / Month) CBD / NON CBD





# 0 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 UC Proy. New Inventory Under construction Projected

#### \*\*The vacancy rate calculated and established by Cushman Wakefield, takes into account the physical / effective occupation of the spaces as opposed to the commercial vacancy which considers negotiations. The entrance to the inventory of a building is considered when it begins operations, including reception and administration.

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