MARKETBEAT

St. John's, NL

Office Q3 2022



YoY Chg

12-Mo. **Forecast**

18.7% Vacancy Rate







13,343K **Net Absorption**



YoY

Chg



\$34.38 Asking Rent, PSF





12-Mo.

Forecast

(Overall, All Property Classes)

ECONOMIC INDICATORS Q3 2022

116.5K

St. John's **Employment**



St. John's **Unemployment Rate**



Source: Statistics Canada



Newfoundland and Labrador have seen its 2022 GDP growth projections shrink yet again this year shifting from 2.5% to 1.2% and finally to 0.4% in the third quarter or 2022. This is primarily due to the sharp drop in oil production from 2021 to 2022 and an underlying affect of the depleting reserves at Newfoundland's disposal. Some light is on Newfoundland's economic horizon however, as the federal government recently confirmed the Bay du Nord offshore oil megaproject and a return to oil production is planned for the Terra Nova and White Rose production facilities later this year. This will certainly boost government revenues for the province and is a primary reason why Newfoundland is projecting increases to its GDP into 2023 and 2024. This projection is reliant on the level at which oil prices remain, and the elephant in the room, depleting reserves of oil. To combat these factors, the province is attempting to diversify their exports into gold mining as gold prices are projected to remain relatively high as the commodity retains its value in the highly inflationary period to come. The Valentine Lake gold mine is going to provide a great step forward in terms of export diversification this year and will provide a strong increase in the province's employment numbers. Population growth is also seeing some positivity as interprovincial migration levels have increased during 2022, with the province gaining most of its population from Ontario and Alberta. Lastly, the province is experiencing lower inflation than the national average, sitting at 6.4% compared to the national average of 7.0%. (Sources: RBC Economics, Statistics Canada, TD Economics)

SUPPLY AND DEMAND

The overall vacancy rate for the St. John's office market was down by 40 basis points (bps) during the third guarter of 2022, reaching 18.7% compared to 19.1% last quarter. The downward push came from activity in the East and West submarket, where vacancy declined from 4.9% to 2.4%. Specifically, this change was due to a shuffle of mergers and office moves in the area. Other submarkets such as the Downtown, Central and North submarkets did however push back in a symphony of large, small and negligible increases. The North submarket saw the largest increase as vacancy increased by 160 bps quarter-over-quarter to 14.1%. This was quickly followed by a minor drop in the Central submarket where vacancy increased by 90 bps this quarter to 22.9%. Finally, the Downtown market showed its strength by displaying shifts within the market as overall vacant space declined quarter-over-quarter from 521,096 square feet (sf) to 520,700 sf.

PRICING

The overall average net rent was unchanged in the third quarter of 2022 remaining at \$20.94 per square foot (psf). Despite changes seen throughout the submarkets, the overall rate remained unchanged due to the factor of weighted averages. However, the weighted average of common area maintenance and taxes rates increased by \$0.03 cents in the North submarket landing at \$10.70 psf. This shifted the overall gross rental rate to \$34.38 psf in the third guarter of 2022.

SPACE DEMAND / DELIVERIES



OVERALL VACANCY & ASKING RENT



St. John's, NL

Office Q3 2022

CUSHMAN & WAKEFIELD Atlantic

MARKET STATISTICS

SUBMARKET	INVENTORY (SF)	SUBLET VACANT (SF)	DIRECT VACANT (SF)	OVERALL VACANCY RATE	CURRENT QTR OVERALL NET ABSORPTION(SF)	YTD OVERALL NETABSORPTION (SF)	UNDER CNSTR (SF)	OVERALL AVG ASKING RENT (ALL CLASSES)*	OVERALL AVG ASKING RENT (CLASS A)*
Downtown	1,651,676	0	520,700	31.5%	396	3,747	0	\$39.62	\$41.70
Central	343,569	0	78,631	22.9%	-2,877	3,685	0	\$26.04	-
North	797,276	15,000	97,488	14.1%	-12,900	4,894	0	\$28.73	-
East & West	1,154,874	0	28,057	2.4%	28,724	44,176	0	\$31.21	\$37.40
St. John's Totals	3,947,395	15,000	724,876	18.7%	13,343	56,502	0	\$34.38	\$39.58

^{*}Rental rates reflect full service asking

KEY LEASE TRANSACTIONS Q3 2022

PROPERTY	SUBMARKET	TENANT	SF	TYPE*

KEY SALES TRANSACTIONS Q3 2022

PROPERTY	SUBMARKET	SELLER / BUYER	SF	PRICE
1043-1047 Topsail Rd	Mount Pearl	Seventh Day Adventisist Church of NL	7,000	\$1,560,000

BILL MACAVOY

Managing Director +1 902 425 1872 / bmacavoy@cwatlantic.com

CAMERON HARDING

Research Coordinator +1 902 334 2169 / charding@cwatlantic.com

cwatlantic.com

A CUSHMAN & WAKEFIELD RESEARCH PUBLICATION

Cushman & Wakefield (NYSE: CWK) is a leading global real estate services firm that delivers exceptional value for real estate occupiers and owners. Cushman & Wakefield is among the largest real estate services firms with approximately 50,000 employees in over 400 offices and 60 countries. In 2021, the firm had revenue of \$9.4 billion across core services of property, facilities and project management, leasing, capital markets, valuation and other services. To learn more, visit www.cushmanwakefield.com or follow @ CushWake on Twitter.

©2022 Cushman & Wakefield. All rights reserved. The information contained within this report is gathered from multiple sources believed to be reliable. The information may contain errors or omissions and is presented without any warranty or representations as to its accuracy.

^{*}Renewals not included in leasing statistics