MARKETBEAT

Fredericksburg, VA

Office Q3 2022



YoY 12-Mo. Chg

6.7% Vacancy Rate

178.6K Net Absorption, SF





ECONOMIC INDICATORS Q3 2022

66.6K

Fredericksburg **Employment**

2.8% Fredericksburg **Unemployment Rate**

3.7% U.S. **Unemployment Rate**

Source: BLS

Forecast





YoY

Chg



























ECONOMY: Growth Endures

The Fredericksburg region, particularly Stafford County, benefits from continued demand for Defense Department contractors near Quantico Marine Corps Base. Regional unemployment lowered from 3.1% to 2.8% in the third guarter and remains below the national rate of 3.7%. Third-quarter employment in the Fredericksburg region is up 2.7% from the same period last year and is expected to continue to increase in the coming quarter. Forecasters predict continuous job growth for the Fredericksburg market through the rest of 2022. Steady population growth in this area will continue to be seen as well.

SUPPLY and DEMAND: Vacancies Decline

The overall vacancy rate decreased in the third quarter, falling from 8.5% in Q2 to 6.7% in Q3. Absorption was positive overall, with a combined 178,575 square feet (sf) absorbed during the quarter. Absorption year-to-date (YTD) also stands positive, with 129,094 sf absorbed. Stafford County showed the greatest amount so far YTD with over 109,793 sf in net absorption. Most vacancies were concentrated in Stafford County, which ended the guarter with a 9.9% vacancy rate, compared to rates under 7.4% in all other submarkets. There were no properties under construction this guarter. The office market remained stable. It has been consistent so far this year and continues to improve as it recovers gradually.

PRICING: Rents Steady

The overall asking rate increased from \$24.54 in Q2 to \$24.97 per square foot (psf) this guarter and remained up 3.91% from the same time last year. Overall rents in the market have not changed much over the past year and are expected to remain steady in the coming guarters. While most submarkets saw a slight decrease in their rental rates, Stafford County was the only submarket to see an increase this quarter. It continued to command the highest rates in the market, averaging more psf than any other submarket with a rate of \$27.17 psf. Office leasing activity has held steady over recent quarters. Sales activity was consistent with twelve sales totaling over \$17.3 million; most notably 475 Aquia Towne Center Drive, a 4-star office in Stafford. It was sold as an investment for \$5.8M/\$59.48 psf. Market conditions have created favorable leasing terms for new tenants.

SPACE DEMAND / DELIVERIES



OVERALL VACANCY & ASKING RENT



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Office Q3 2022



MARKET STATISTICS

| SUBMARKET | INVENTORY (SF) | OVERALL VACANT (SF) | DIRECT VACANT (SF) | OVERALL VACANCY RATE | CURRENT QTR OVERALL NET ABSORPTION (SF) | YTD OVERALL NET ABSORPTION (SF) | YTD LEASING ACTIVITY (SF)** | UNDER CONSTR (SF) | OVERALL AVG ASKING RENT (ALL CLASSES)* | OVERALL AVG ASKING RENT (CLASS A)* |
|------------------------|-------------------|------------------------|-----------------------|----------------------------|---|------------------------------------|--------------------------------|----------------------|--|--|
| Caroline County | 495,963 | 4,244 | 4,244 | 0.9% | 69,958 | 4,256 | 3,786 | 0 | \$21.31 | N/A |
| City of Fredericksburg | 2,825,264 | 98,568 | 78,383 | 3.5% | 15,707 | 61,138 | 55,035 | 0 | \$23.82 | \$24.08 |
| King George County | 754,495 | 56,111 | 56,111 | 7.4% | -654 | 2,610 | 8,540 | 0 | \$19.04 | N/A |
| Spotsylvania County | 2,400,444 | 139,178 | 116,500 | 5.8% | -12,796 | 12,949 | 38,027 | 0 | \$20.76 | \$13.78 |
| Stafford County | 4,186,929 | 414,323 | 414,323 | 9.9% | 106,360 | 48,141 | 109,793 | 0 | \$27.17 | \$28.38 |
| FREDERICKSBURG TOTALS | 10,663,095 | 712,424 | 669,561 | 6.7% | 178,575 | 129,094 | 215,181 | 0 | \$24.97 | \$26.90 |

^{*}Rental rates reflect full service asking. **Leasing activity does not include renewals.

KEY LEASE TRANSACTIONS Q3 2022

| PROPERTY | SUBMARKET | TENANT | SF | TYPE |
|----------------------|--------------|---------------------------------|--------|------|
| 1000 Corporate Drive | Stafford | Mantech | 37,121 | New |
| 50 Tech Parkway | Stafford | First Division Consulting, Inc. | 14,340 | New |
| 4510 Plank Road | Spotsylvania | Undisclosed | 7,825 | New |
| 2052 Patriot Highway | Stafford | Undisclosed | 5,177 | New |

KEY SALES TRANSACTIONS Q3 2022

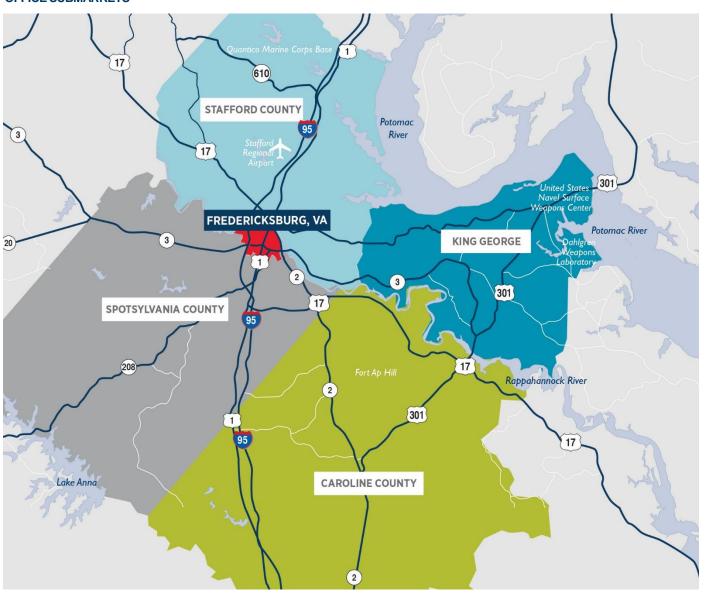
| PROPERTY | SUBMARKET | SELLER / BUYER | SF | PRICE / \$PSF |
|-----------------------------|--------------|--|--------|-------------------|
| 475 Aquia Towne Center | Stafford | Greystone Servicing Corporation, LLC / Aquia Office, LLC | 97,990 | \$5.8M / \$59.48 |
| 24010 Partnership Boulevard | Caroline | Carmel Church Properties, LLC / Jibran Muhammad | 71,252 | \$3.8M / \$44.60 |
| 4414 Lafayette Boulevard | Spotsylvania | R E Investments, LLC / Bellvue Investments, LLC | 15,244 | \$2.3M / \$150.88 |

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OFFICE SUBMARKETS



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