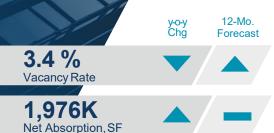
# MARKETBEAT

### TOKYO

Office Q4 2022





-1.3% Rent (y-o-y)





Average for Grade A Office buildings in Central 5W "Rent" refers to the average assumed achievable rent unless otherwise noted

#### **ECONOMIC INDICATORS** Q4 2022

8.3M Tokyo **Employment\*** 



y-o-y Chg



12-Mo.

Forecast







Source: Tokyo Metropolitan Government, MIC \*Average for Q3 2022

<sup>1</sup> JPY rents are quoted per tsubo per month unless otherwise noted

#### **ECONOMY: Tokyo's Employment Recovery Continues**

Despite the projected global real GDP growth for 2023 falling below 2%, Japan's real GDP growth is expected to remain steady at +1.1% in 2023 and +1.2% in 2024. On a positive note, Tokyo's employment growth continues to track above the national average. In Q3 2022, Tokyo's unemployment rate was 2.5%, a 0.6pp decline y-o-y, with the number of workers increased by 91,000 to 8,319,000. In comparison with the Pre-COVID employment in 2019, Manufacturing reduced the headcounts by 290,000, while Technology increased the headcounts by 25.4% to 954,000, at a pace equivalent to an increase by 11.6% y-o-y. However, unlike past market cycles, we are yet to confirm an office space demand led by the ongoing Technology employment growth.

#### SUPPLY & DEMAND: Increasing Flight to Affordability means More Leasing Demand

With a pause in new supply in Q4 2022, the Tokyo Central 5 Wards Grade A office vacancy rate was near flat, down 3bps v-o-v to 3.4%, with the availability rate declined by 11bps y-o-y to 6.3%. As illustrated in the center right graph on the next page, reported annual net absorption was negative across key industries. TMT and Financial Services led the floor reduction through their measured transition to hybrid office layout that incorporates more remote working. Conversely, since the onset of COVID-19, Manufacturing reported limited net floor reduction although their proportionally larger employment reduction than its peers.

Rental decline since the mid-2020 supported the leasing demand, bringing the annual leasing transaction volume closer to the pre-COVID19 level. Large-scale buildings also attracted more demand, with more tenants reaching out for high-quality buildings at lower rents.

#### **PRICING: Tokyo's Leasing Markets in favor of Occupiers**

In Q4 2022, the Tokyo C5W Grade A average assumed achievable rent ("rent") continues to decline, down 1.3% y-o-y to ¥34,552. This marks a slowing decline than the previous quarter, down 2.5% y-o-y. However, with the rent decline exceeding that in the average asking rent (minus 1.0% y-o-y), the overall market remains in favor of occupiers.

Incoming supply for 2023 is expected to triple from 2022, equivalent to doubling the past ten-year average new supply. At the quarter-end, the occupancy rate for new buildings within one year was 84.5%, and the pre-commitment rate of incoming supply s was only 54.5% (see the graph at upper right).

#### NET ABSORPTION/ INCOMING SUPPLY



#### GRADE A OFFICE: VACANCY & RENT INDEX



Source: Commercial Property Research Institute, Cushman & Wakefield

Office Q4 2022



By submarket, the trend of bifurcation continues. Top-tier buildings in urban centers maintain high pricing power by offering smaller leasing units and office-related services tailored to their tenants, keeping the asking rent above ¥40,000 (see the rent map in the last page). High-quality buildings in Shimbashi / Shiodome area attracted relocation demand through rent reduction, leading to the vacancy rate, down 12.8pp y-o-y to 1.3%. Outer bay areas, such as Harumi, saw the vacancy rates remain elevated at 12.6% although new entry of investment funds lifted the area's assumed achievable rent by 5.4pp y-o-y.

#### **Investor Transactions: More Selective Acquisitions on the Rise**

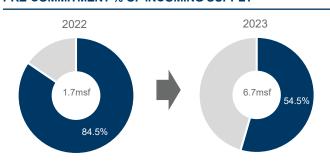
In 2022, the gross transaction volume decreased by 31.3% y-o-y, despite some large transactions reported toward the yearend. Overall, more investors put a pause in new transactions, with the cap rates for reported transactions drifting downward toward 3.0%. More selective acquisition criteria of foreign investors led to their share of annual transaction reduced to 12%. Similarly, headwinds from capital markets led to J-REIT reduced their share to 20%. With the downward fundamentals expected in office leasing market, investor's interests, with elevated cash positions, are increasingly restrained to a limited number of well-located high-quality buildings and/or few properties leaving value-add opportunities.

During the quarter, J-REITs, with rising cost-of-capital, increased its sales to institutional investors Japan Real Estate or JRE announced the sale of Harumi Front for ¥39.1 billion in three installed payments citing the area's deteriorating leasing fundamentals. The sales proceeds to be redirected mostly to retained earnings. Another J-REIT, Global One also sold its partial interest in Otemachi First Square for ¥27 billion in five installed payments citing their concerns for the office obsolescence. With reduced negative impacts from remote working in regional cities, the first sales proceeds to be redirected to office buildings in Nagoya and Sapporo.

#### **Outlook**

- Expect rents on a downward trend: With the macro headwinds, we expect the net effective rent to decline around 4% after absorbing new quality products over the next two years. With the current downward cycle to last beyond 2025, we recommend landlords to take a flexible leasing stance in a timely manner.
- Expect vacancy rates on the rise: With increased supply ahead, we expect vacancy increasing toward the mid-5% over the next two years. We recommend tenants to enforce a flexible relocation strategy leveraging the current market downcycle.
- Reported cap rates remain low despite rising interest rates: By the yearend, expect risk-free rate or 10year JGB yields increasing toward 75-90 bps after being repriced to 50bps from the bottom of minus 27bps recorded during 2019. We recommend investors to take more selective stance along with more explicit exit strategy for new acquisitions amid expected reduction in market liquidity.

#### PRE-COMMITMENT % OF INCOMING SUPPLY



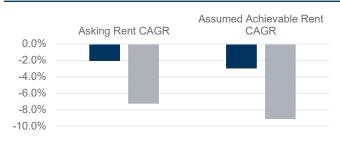
Source: Cushman & Wakefield

#### LEASING TRANSACTION VOLUME BY INDUSTRY (SF)



\*Only for relocation transactions where both before and after relocation areas are known Source: Cushman & Wakefield

#### RENT CAGR SINCE COVID-19 (Q4 19/Q4 22)



■ Grade A ■ Grade B

Office Q4 2022



#### **KEY LEASE TRANSACTIONS Q4 2022**

| PROPERTY                   | SUBMARKET               | FORMER LOCATION                             | SUBMARKET               | TENANT   | INDUSTRY                          | RSF     | RSF NET<br>CHANGE | REASONS FOR<br>RELOCATION      |
|----------------------------|-------------------------|---|-------------------------|--|-----------------------------------|---------|-------------------|--------------------------------|
| Gate City Osaki East Tower | Osaki / Gotanda         | TOC Osaki Bldg 1-gokan                      | Osaki / Gotanda         | Daiso Industries                                       | Wholesale / Retail                | 30,566  | 12,774            | Expansion/Increasing workforce |
| Tokyo Shiodome Building    | Shinbashi /<br>Shiodome | (owner-occupied building)                   | Hamamatsucho            | Resonac (former Showa Denko and Showa Denko Materials) | Manufacturing                     | 106,750 | -                 | Location Strategy              |
| A-PLACE Shinagawa Higashi  | Shinagawa Konan<br>Exit | Meguro Tokyu Building<br>VPO Meguro         | Meguro                  | Sony PCL   | TMT                               | 37,042  | ▲8,967            | Location Strategy              |
| -                          | -                       | Sumitomo Fudosan lidabashi First Tower etc. | lidabashi, etc.         | KDDI   | TMT                               | 0       | ▲81,842           | Remote work implementation     |
| -                          | -                       | W Building                                  | Shinagawa Konan<br>Exit | ENEOS  | Electricity/Gas/Heat supply/Water | 0       | ▲53,375           | Remote work implementation     |

Source: Nikkei Real Estate Market Report

#### **KEY SALES TRANSACTIONS Q4 2022**

| PROPERTY                    | SUBMARKET             | SELLER / BUYER   | SF              | Cap rate | PRICE/ \$PSF     |
|-----------------------------|-----------------------|--|-----------------|----------|------------------|
| Otemachi First Square       | Marunouchi / Otemachi | Global One REIT / Daibiru  | Section) 99,598 | 2.6%     | \$204M / \$2,335 |
| Harumi Front                | Harumi / Kachidoki    | Japan Real Estate / BlackRock  | 489,306         | 3.9%     | \$296M / \$824   |
| fmr Yokohama Rubber HQ Bldg | Yokohama              | (SPC funded by Asahi Kasei Realty & Residence, etc.) / Yuasa Trading | 206,952         | -        | \$223M / \$1,079 |

Source: Real Capital Analytics (RCA), Press releases published on each corporate website

#### **KEY PLANNED GRADE A OFFICE SUPPLY Q4 2022**

| PROPERTY                             | SUBMARKET             | MAJOR TENANT                                       | TYPICAL FLOOR<br>AREA (SF) | ASSUMED GROSS<br>FLOOR AREA (SF) | PLANNED<br>COMPLETION | OWNER / DEVELOPER  |  |  |
|--------------------------------------|-----------------------|--|----------------------------|----------------------------------|-----------------------|--|--|--|
| Sumitomo Realty Shinjuku First Tower | Nishi-Shinjuku        | Chudenko   | 21,492                     | 415,222                          | March 2023            | Sumitomo Realty & Development  |  |  |
| Tokyo Mita Redevelopment Project     | Mita / Tamachi        | Kyocera / Unicharm                                 | 42,842                     | 1,822,541                        | March 2023            | Sumitomo Realty & Development  |  |  |
| Tamachi Tower (TTM Project)          | Mita / Tamachi        | Mitsubishi Heavy Industries                        | 28,004                     | 934,809                          | May 2023              | Mitsubishi Heavy Industries / Tamachi Building / Tokuei<br>Corporation   |  |  |
| Azabudai Hills Mori JP Tower         | Toranomon / Kamiyacho | Deutsche Bank /<br>Japan TATA Consultancy Services | 52,094                     | 3,310,990                        | July 2023             | Mori Building / Japan Post   |  |  |
| Toranomon Hills Station Tower        | Toranomon / Kamiyacho | Panasonic Industry                                 | 35,512                     | 2,566,552                        | July 2023             | Mori Building / Urban Renaissance Agency / Oriental<br>Maritime Industry |  |  |
| Shibuya Sakura Stage SHIBUYA Tower   | Shibuya               | Square Enix  | 29,961                     | 1,989,178                        | November 2023         | Tokyu Land   |  |  |

Office Q4 2022

#### **MARKET STATISTICS**

| SUBMARKET                        | NET LEASABLE<br>AREA | OCCUPIED<br>SPACE | AVAILABILITY<br>RATE |        | VACANCY<br>RATE |        | TTM NET<br>ABSORPTION | TTM<br>NEW SUPPLY | UNDER CNSTR<br>TO BE SLATED<br>WITHIN 1yr | AVG ASKING<br>RENT IN USD |       | AVG ASSUMED<br>ACHIEVABLE<br>RENT IN USD |       |
|----------------------------------|----------------------|-------------------|----------------------|--------|-----------------|--------|-----------------------|-------------------|---|---------------------------|-------|--|-------|
|                                  | (SF)                 | (SF)              |                      | Y-O-Y  |                 | Y-O-Y  | (SF)                  | (SF)              | (SF)                                      | (PSF/MO)                  | Y-O-Y | (PSF/MO)                                 | Y-O-Y |
| Marunouchi /<br>Otemachi         | 21,080,010           | 20,616,249        | 4.9%                 | -0.7%  | 2.2%            | -0.1%  | 21,080                | 0                 | 0   | \$9.42                    | -2.8% | \$8.70                                   | -3.2% |
| Kyobashi / Yaesu /<br>Nihonbashi | 6,507,474            | 6,188,608         | 7.6%                 | 4.2%   | 4.9%            | 2.9%   | 1,147,390             | 1,363,374         | 0   | \$8.72                    | 4.2%  | \$8.08                                   | 2.7%  |
| Shibuya                          | 3,883,028            | 3,883,028         | 0.3%                 | -4.6%  | 0.0%            | -0.3%  | 11,108                | 0                 | 1,079,597                                 | \$8.39                    | 0.1%  | \$7.81                                   | 3.1%  |
| Toranomon /<br>Kamiyacho         | 5,029,415            | 4,979,121         | 2.8%                 | 0.2%   | 1.0%            | -0.5%  | 25,147                | 0                 | 3,320,032                                 | \$8.19                    | 0.4%  | \$7.22                                   | 0.8%  |
| Roppongi                         | 7,304,504            | 6,910,061         | 8.9%                 | -1.7%  | 5.4%            | -0.7%  | 51,132                | 0                 | 0   | \$8.17                    | 1.0%  | \$7.09                                   | -1.0% |
| Akasaka                          | 3,365,362            | 3,237,478         | 6.1%                 | 1.5%   | 3.8%            | 2.1%   | -70,673               | 0                 | 0   | \$7.00                    | -0.6% | \$6.48                                   | -1.4% |
| Kasumigaseki /<br>Uchisaiwaicho  | 3,540,147            | 3,490,585         | 2.9%                 | 1.0%   | 1.4%            | 0.9%   | -31,861               | 0                 | 0   | \$7.14                    | -3.5% | \$6.44                                   | -4.4% |
| Shibaura / Kaigan                | 2,382,800            | 2,351,824         | 3.9%                 | 0.9%   | 1.3%            | 0.2%   | -4,766                | 0                 | 0   | \$6.68                    | -0.2% | \$6.12                                   | -2.1% |
| Shimbashi /<br>Shiodome          | 4,121,542            | 3,853,642         | 10.3%                | -11.6% | 6.5%            | -12.8% | 527,557               | 0                 | 0   | \$6.73                    | 1.0%  | \$5.99                                   | -4.4% |
| lidabashi / Kudan                | 1,939,432            | 1,935,553         | 0.2%                 | -3.2%  | 0.2%            | 0.2%   | 394,369               | 398,248           | 0   | \$6.45                    | -1.7% | \$5.98                                   | -0.1% |
| Hamamatsucho/<br>Onarimon        | 3,574,912            | 3,224,570         | 12.1%                | -1.1%  | 9.8%            | 6.1%   | -218,070              | 0                 | 0   | \$6.51                    | -2.4% | \$5.75                                   | -6.0% |
| Shinagawa<br>Konanguchi          | 4,843,314            | 4,712,545         | 3.5%                 | -3.0%  | 2.7%            | -1.4%  | 67,806                | 0                 | 0   | \$6.28                    | -0.5% | \$5.68                                   | -1.4% |
| Nishi-Shinjuku                   | 3,334,191            | 3,274,175         | 5.2%                 | -4.8%  | 1.8%            | -0.2%  | 6,668                 | 0                 | 322,562                                   | \$5.87                    | -1.8% | \$5.36                                   | 0.8%  |
| Mita / Tamachi                   | 1,673,056            | 1,554,269         | 17.4%                | 6.9%   | 7.1%            | -1.9%  | 31,788                | 0                 | 1,929,914                                 | \$6.05                    | -1.5% | \$5.30                                   | -3.5% |
| Harumi / Kachidoki               | 3,027,498            | 2,646,034         | 31.7%                | 4.9%   | 12.6%           | 4.5%   | -136,237              | 0                 | 0   | \$3.72                    | 0.2%  | \$3.27                                   | 5.4%  |
| Central 5 Wards                  | 95,343,602           | 92,101,920        | 6.3%                 | -1.1%  | 3.4%            | -0.3%  | 1,975,799             | 1,761,622         | 6,652,106                                 | \$7.56                    | -1.0% | \$6.88                                   | -1.3% |

Rent

Assumed Achievable rent, gross rent including CAM

Vacancy Rate

Current vacancy divided by total Net Leasable Area where the space is immediately available

Availability Rate

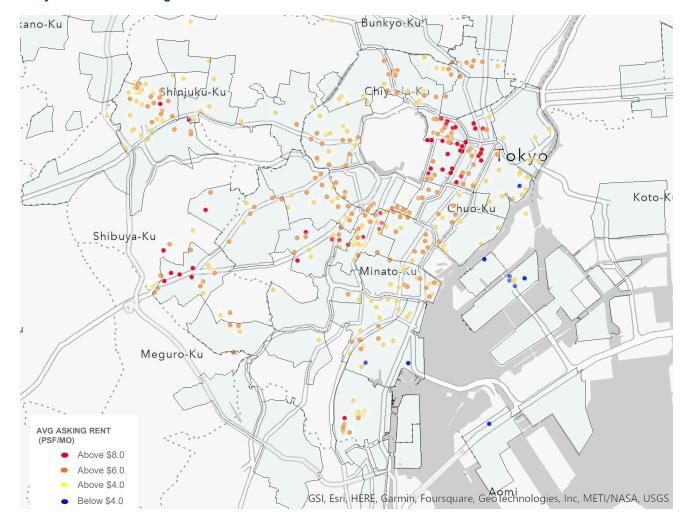
Available space divided by total Net Leasable Area and includes the space not yet vacated but lease cancellation notice has been accepted **Net Absorption** 

(Vacant space of previous quarter) + (Net Leasable Area of New supply provided during current quarter) – (Vacant Space of current quarter) Exchange Rate

1USD = 141.2 JPY (quarterly average)

Office Q4 2022

#### Tokyo Submarkets: Asking Rent Level as of Q4 2022



## CUSHMAN & WAKEFIELD

#### The scope of market survey / Office grade definition

| inc coope or manner can ref. cines grade deminion |   |  |  |  |  |  |  |  |
|---|---|--|--|--|--|--|--|--|
| Surveyed  | Grade: Grade A /B Office in Central 5 Wards   |  |  |  |  |  |  |  |
|   | Number of Buildings: 202/332  |  |  |  |  |  |  |  |
|   | Net Leasable Area: 95.3 msf / 52.4 msf  |  |  |  |  |  |  |  |
| Office Grade                                      | Grater Tokyo, Nagoya, Osaka / Completed after 2000 / Grade A rental floor area of 4,000 tsubo / 142,333 sf or more; standard floor area of 300 tsubo / 10,675 sf or more  |  |  |  |  |  |  |  |
|   | Grater Tokyo, Nagoya, Osaka / Completed after 1983 / rental floor area of 2,000 tsubo / 71,166 sf or more; standard floor area of 200 tsubo / 7,117 sf or more in Grater Tokyo, 150 tsubo / 5,337sf or more in Osaka and Nagoya |  |  |  |  |  |  |  |

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