# Salt Lake City

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Forecast

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Industrial Q1 2023



**538K**Net Absorption, SF

Vacancy Rate





### ECONOMIC INDICATORS Q1 2023

818K

Salt Lake City Employment

2.5%
Salt Lake City
Unemployment Rate



Source: BLS, Moody's Analytics

#### **ECONOMIC OVERVIEW**

Nonfarm employment grew by 28,300 jobs or 3.6% year-over-year (YOY) from February 2022 through February 2023, with the service-producing sector leading with 22,879 jobs added, while the office-using sector added 6,357 jobs YOY. During the same time, the monthly unemployment rate increased from 2.2% to 2.5% YOY and is currently 100 basis points (bps) lower than the U.S. unemployment rate of 3.5%. Eleven of the twelve employment sectors are expected to grow at a rate of 1.7% in 2023, notably the professional & business services sector is forecasted to grow 3.1% and the service-producing sector 1.7%. Salt Lake City's economy of \$94.5 billion as measured by 2022 gross regional product is forecasted to rise by 2.7% in 2023 and 3.6% in 2024, which mirrors the 10-year average of 3.6%.

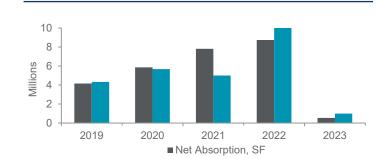
#### **VACANCY AND DEMAND**

The overall vacancy rate, including sublease, increased 30 bps quarter-over-quarter (QOQ), and climbed 140 bps YOY to 3.1% in Q1 2023. The current vacancy is modestly lower (-100 bps) than the five-year average of 4.1%, and well below the historical high of 8.9% recorded after the last recession in 2011. Vacancy is slated to decrease despite a substantial 994,870 square feet (sf) of new product that delivered since the beginning of 2023 due in part to significant preleasing activity as developers seek to meet robust demand for industrial space. Most, or over 93%, of new construction has been concentrated in warehouse and distribution (W/D) space over the last 10 years and has continued through 2023. Approximately 108.5 million square feet (msf) or 71% of the base industrial inventory (152.5 msf) in Salt Lake City is comprised of W/D product type.

Across the region, the market's tightest product available is manufacturing space with overall vacancy at 0.3% in Q1 2023, down 160 bps from 1.9% a year ago. Vacancy for flex space now stands at 0.1%, down 60 bps from 1.1% one year ago. Warehouse/Distribution vacancy is at 4.2% as of Q1 2023, an increase of 240 bps since last year. Vacancy for all product types combined is up 140 bps from a year ago, but that number is expected to tick down as large tenants begin to occupy new spaces in the second quarter of 2023.

Tenants absorbed 538,368 sf across all product types in Q1 2023 compared to 2.6 msf during Q4 2022. Most occupancy gains during the first quarter were recorded in the South East submarket, which yielded 310,230 sf of positive net absorption. In comparison, the five-year average (2019-2023) occupancy growth has been 5.1 msf. Occupancy growth of 7.7 msf in 2021 was the highest on record reported by Cushman & Wakefield.

#### **SPACE DEMAND / DELIVERIES**



#### **OVERALL VACANCY / ASKING RENT**



## CUSHMAN & WAKEFIELD

### Industrial Q1 2023

#### PRICING / LEASING ACTIVITY

The average asking rent for all product types combined was \$0.78 per square foot (psf) per month on a triple net basis, a 2.6% increase QOQ and 9.8% annually. With stout demand for modern industrial distribution centers, average asking rents are expected to tick up led by newly delivered space.

Leasing activity remained active during the first quarter at 936,443 sf (46 deals), excluding renewals, compared to 2.5 msf (30 deals) in Q4 2022 and 2.5 msf (51 deals) in Q3 2022. In Q1 2022 49 deals were inked totaling 1.4 msf. Throughout 2022, tenants leased 9.3 msf (175 deals) compared to 11.4 msf (230 deals) in 2021. The North West submarket accounted for the most leasing or 7.1 msf (85%) in 2022 and 10.3 msf (89%) in all of 2021. The recent healthy activity will boost future absorption as tenants occupy their space in 2023. Leasing of W/D space accounted for 851,351 sf (35 deals) or 91% of Q1 2023 total leasing activity and 8.5 msf (133 deals) or 91% in all of 2022 as the rapid growth of e-commerce and same-day delivery has created ever-greater demand for industrial space near major metropolitan areas. Tenant demand is expected to remain steady for online retail and distribution tenants.

#### **DELIVERIES AND FUTURE INVENTORY**

There were five industrial buildings totaling 994,870 sf completed in Q1 2023. Of these, two are within the North West submarket highlighted by Wingpointe Logistics, a 504,528-sf speculative (SPEC) project located at 4951 W. 150 S. Other top deliveries included a 253,825-sf SPEC project leased by KNS International at 13004 S. Pony Express Rd. and a SPEC building totaling 179,400 sf located at 150 S. 6020 W. Two additional SPEC buildings totaling 57,117 sf in the South West submarket were also completed in Q1 2023, both available for lease at Bringhurst Station. Of the 2.5 msf projects completed in the fourth quarter of 2022, 82% has been leased to major tenants including Harvest Right, Living Spaces Furniture, Global Mail, Novo Recycling, and Smalley & Company.

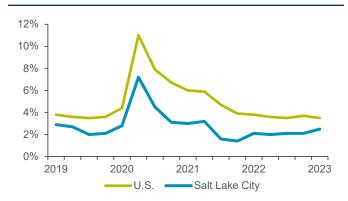
Salt Lake City's development pipeline remains active with 6.5 msf across 22 new projects currently under construction, 95% of which are on a speculative basis, with 15 slated for delivery in the second quarter of 2023. The remaining projects totaling 1.9 msf are slated throughout the remainder of 2023. Of the total 6.5 msf currently under construction, 926,832 sf, or 14% of inventory, has been pre-leased.

Sources: 1 www.bls.gov 2 Moody's Analytics economy.com 2/2023

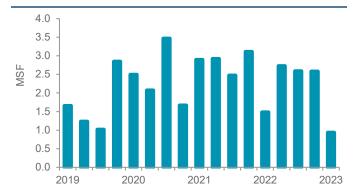
#### **OUTLOOK / TRENDS**

- Leasing activity will likely remain strong through the first half of 2023. Tenant demand for W/D and
  Manufacturing space has substantially increased. E-commerce continues to attract national tenants that are
  expanding their presence in the region. Tenant demand also remains high for outdoor storage and
  trailer/yard spaces, as the market is uniquely positioned within a day's drive of most major Western cities.
  Rates are expected to continue their trend upward, industrial land rates are stabilizing, and the lack of
  inventory in core markets is pushing developers to look at outlying areas. New construction starts are
  expected to be delayed until capital markets, inflation, and lending conditions begin to see an improvement.
- As new construction continues to deliver through the first half of 2023, absorption is expected to remain steady, while average asking rents tick up. Vacancy is expected to decrease as large tenants occupy developments, accompanied by strong pre-leasing. Longer term, solid demographics, and a business-friendly climate allows Salt Lake City to stand apart from other markets.

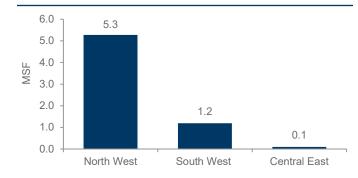
#### **UNEMPLOYMENT RATE IN COMPARISON**



#### **NEW LEASING ACTIVITY - EXCLUDING RENEWALS**



#### **UNDER CONSTRUCTION BY SUMBARKET**



### MARKETBEAT

## **Salt Lake City**

Industrial Q1 2023



| SUBMARKET    | INVENTORY<br>(SF) | OVERALL<br>VACANT (SF) | OVERALL<br>VACANCY RATE | CURRENT QTR<br>OVERALL NET<br>ABSORPTION<br>(SF) | YTD OVERALL<br>NET<br>ABSORPTION<br>(SF) | CURRENT<br>QUARTER<br>LEASING<br>ACTIVITY (SF) | UNDER CNSTR<br>(SF) | YTD CONSTR<br>COMPLETIONS<br>(SF) | OVERALL<br>AVAILABLE<br>INCLUDING U/C<br>(SF) | OVERALL<br>WEIGHTED AVG<br>NET RENT (ALL<br>TYPES)* | DIRECT<br>WEIGHTED AVG<br>NET RENT (ALL<br>TYPES)* |
|--------------|-------------------|------------------------|-------------------------|--|--|--|---------------------|-----------------------------------|---|---|--|
| North East   | 5,947,749         | 10,000                 | 0.2%                    | 14,790   | 14,790                                   | 14,790   | 0                   | 0                                 | 10,000  | \$0.50  | \$0.50   |
| North West   | 109,571,317       | 3,945,302              | 3.6%                    | 121,987  | 121,987                                  | 588,271  | 5,279,945           | 683,928                           | 10,031,210                                    | \$0.77  | \$0.78   |
| Central East | 5,194,943         | 30,403                 | 0.6%                    | 0  | 0  | 52,224   | 98,619              | 0                                 | 182,158                                       | \$0.81  | \$0.94   |
| Central West | 16,563,591        | 243,116                | 1.5%                    | 225  | 225                                      | 18,570   | 0                   | 0                                 | 239,110                                       | \$0.83  | \$0.83   |
| South East   | 2,755,240         | 23,109                 | 0.8%                    | 310,230  | 310,230                                  | 56,405   | 0                   | 253,825                           | 161,800                                       | \$1.06  | \$1.10   |
| South West   | 12,482,748        | 494,327                | 4.0%                    | 91,136   | 91,136                                   | 206,183  | 1,190,050           | 57,117                            | 1,530,290                                     | \$1.09  | \$1.09   |
| TOTAL        | 152,515,588       | 4,746,257              | 3.1%                    | 538,368  | 538,368                                  | 936,443  | 6,568,614           | 994,870                           | 12,154,568                                    | \$0.78  | \$0.80   |
| OS/FX        | 24,321,263        | 103,209                | 0.4%                    | 6,137  | 6,137                                    | 61,441   | 117,767             | 0                                 | 328,373                                       | \$1.06  | \$0.99   |
| MFG          | 19,692,138        | 50,753                 | 0.3%                    | -886   | -886                                     | 23,651   | 0                   | 0                                 | 148,777                                       | \$0.89  | \$0.78   |
| W/D          | 108,502,187       | 4,592,295              | 4.2%                    | 533,117  | 533,117                                  | 851,351  | 6,450,847           | 994,870                           | 11,677,418                                    | \$0.77  | \$0.80   |
| TOTAL        | 152,515,588       | 4,746,257              | 3.1%                    | 538,368  | 538,368                                  | 936,443  | 6,568,614           | 994,870                           | 12,154,568                                    | \$0.78  | \$0.80   |

<sup>\*</sup>Rental rates reflect weighted triple net asking \$psf/month. \*Renewals not included in leasing statistics.

\*MFG= Manufacturing, OS/FX = Office Service/Flex, W/D = Warehouse/Distribution

#### **KEY LEASE TRANSACTIONS Q1 2023**

| PROPERTY              | SUBMARKET  | Tenant                                  | SF      | ТҮРЕ         | Rent (Per Month) |
|-----------------------|------------|---|---------|--------------|------------------|
| 1630 S. 5070 W.       | North West | Pacific Flyway Wholesale, LLC           | 507,007 | Renewal      | \$0.73 NNN       |
| 2037 S. 5070 W.       | North West | Alpha Plastics of Utah, LLC             | 159,995 | Renewal      | \$0.84 NNN       |
| 12722 S. 4000 W.      | South West | Advance Displays & Store Fixtures, Inc. | 76,675  | New - Direct | \$1.30 NNN       |
| 350 N. John Glenn Rd. | North West | 1-800 Contacts, Inc.                    | 67,124  | Renewal      | \$0.88 NNN       |

#### **KEY SALES TRANSACTIONS Q1 2023**

| PROPERTY                | SUBMARKET  | SELLER / BUYER                                    | SF      | INVESTMENT / OWNER - USER | Price / \$PSF   |
|-------------------------|------------|---|---------|---------------------------|-----------------|
| 2234 S. 5900 W.         | North West | Brennan Investment Group   Westcore Properties    | 397,894 | Investment                | \$52.2M   \$131 |
| 5498 W. Hammerfest Dr.  | South West | Daybreak Holiday, LLC   Wagstaff Investments, LLC | 76,160  | Investment                | Confidential    |
| 3815 West Parkway Blvd. | North West | JDE Investments, LLC   EMK Equities               | 50,247  | Investment                | \$6M   \$119    |

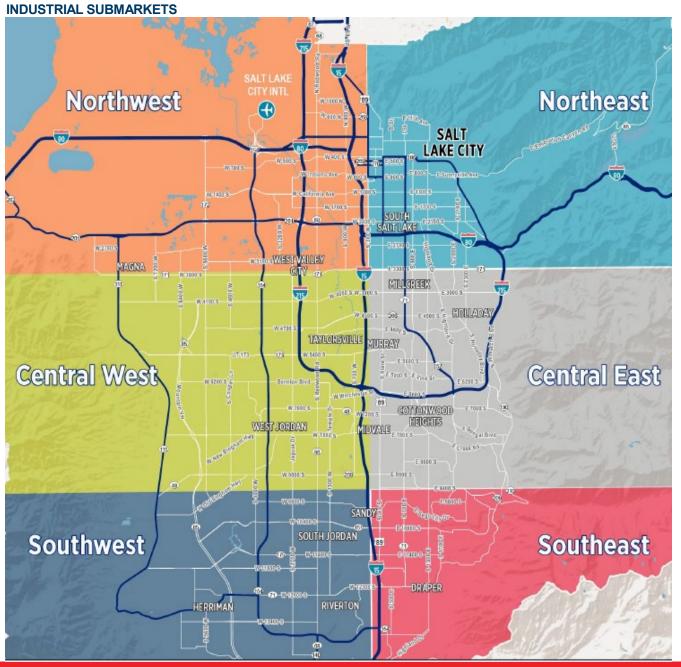
#### **KEY CONSTRUCTION COMPLETIONS Q1 2023**

| PROPERTY                  | SUBMARKET  | MAJOR TENANT           | SF      | OWNER / DEVELOPER |
|---------------------------|------------|------------------------|---------|-------------------|
| 4951 W. 150 S.            | North West | N/A                    | 504,528 | Hines             |
| 13004 S. Pony Express Rd. | South East | KNS International, LLC | 253,825 | Exeter            |

MARKETBEAT

## **Salt Lake City**

Industrial Q1 2023



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