MARKETBEAT SAN MATEO COUNTY

Industrial Q1 2023



Overall, Net Asking Rent

ECONOMIC INDICATORS Q1 2023



SF Peninsula Metro Employment

1.2M





Source: BLS, Moody's Analytics 2023 Q1 data are based on latest available data

ECONOMY: Venture Capital Funding Climbs

For San Mateo County (SMC) in the first quarter, employment across all sectors has trended higher with 17,300 new jobs year-overyear (YOY) for a growth rate of 4.1%. Meanwhile, the unemployment rate has dropped 90 basis points (bps) YOY with the most recent figure at 2.4%. Venture capital (VC) funding to San Mateo County-based companies climbed sharply in Q1 2023 due to one major transaction, a \$6.5 billion (B) late-stage round to financial software company Stripe located in South San Francisco. That pushed total funding to \$7.5B from \$1.9B quarter-over-quarter; deal count declined to 75 from 100 over the same period.

SUPPLY: Quality Space Remains Scarce

San Mateo County's industrial vacancy rate dropped to 2.6% at the end of the first quarter, down from last quarter's reading of 3.0% and a decrease of 60 bps from one year ago. Since reaching a low of 1.6% at first quarter of 2019, vacancy has skewed higher, however it remains relatively low, with minimal premium space available. It is worth noting that warehouse product makes up 85.2% of the current vacancy. Sublease space has remained stable throughout the downturn and currently stands at 0.8%. There is no new supply slated to hit the market, as construction remains stagnant with no projects currently underway nor expected to break ground in the near-term.

DEMAND: Leasing Activity Picks Up

The San Mateo industrial market ended the first quarter with 51,978 square feet (sf) of positive overall net absorption, up from the previous quarter when absorption fell nominally into the red. Brisbane/Daly City was responsible for most of the positive absorption this quarter with 269,950 sf of net occupancy gains.

Leasing activity totaled nearly 293,000 sf, propelled by four transactions greater than 20,000 sf. New leases accounted for 94.7% of all signed leases this quarter, pointing to an increase in tenant demand for space. Quality distribution and cold storage facilities are in high demand as tenants continue to compete for limited inventory.

PRICING: Overall Asking Rent Dips

2020

Warehouse

\$2.00

\$1.50 \$1.00

\$0.50

\$0.00

2019

The average asking rate in San Mateo County ended at \$2.00 per square foot (psf), on a monthly basis, triple net, during the first quarter of 2023. The average asking rate decreased 1.0% from the \$2.02 psf in the previous quarter. The average rate for manufacturing and light industrial product dipped to \$2.77 psf from last quarter's \$2.99 psf, while warehouse product finished Q1 at \$1.88 psf.

2023

2022

Manufacturing



2021

OVERALL VACANCY & ASKING RENT



MARKETBEAT SAN MATEO COUNTY Industrial Q1 2023

MARKET STATISTICS

| SUBMARKET | INVENTORY (SF) | OVERALL VACANT (SF) | OVERALL VACANCY RATE | CURRENT QTR OVERALL NET ABSORPTION (SF) | YTD OVERALL NET ABSORPTION (SF) | UNDER CNSTR (SF) | CONSTR COMPLETIONS (SF) | OVERALL WEIGHTED AVG NET RENT (MF) | OVERALL WEIGHTED AVG NET RENT (W/D) | OVERALL WEIGHTE AVG NET RENT |
|----------------------------|----------------|------------------------|-------------------------|--|------------------------------------|---------------------|----------------------------|---------------------------------------|--|---------------------------------|
| Brisbane/Daly City | 5,613,059 | 22,160 | 0.4% | 269,950 | 269,950 | 0 | 0 | \$1.35 | \$1.55 | \$1.55 |
| S. San Francisco/San Bruno | 17,370,819 | 622,850 | 3.6% | -182,932 | -182,932 | 0 | 0 | \$2.85 | \$1.66 | \$1.66 |
| Burlingame/Millbrae | 4,383,665 | 221,905 | 5.1% | -47,953 | -47,953 | 0 | 0 | \$1.25 | \$2.29 | \$2.29 |
| NORTH COUNTY | 27,367,543 | 866,915 | 3.2% | 39,065 | 39,065 | 0 | 0 | N/A | \$1.82 | \$1.82 |
| San Mateo/Foster City | 1,015,793 | 21,955 | 2.2% | -17,105 | -17,105 | 0 | 0 | \$2.10 | \$2.25 | \$2.24 |
| Belmont/San Carlos | 6,892,927 | 53,794 | 0.8% | -17,164 | -17,164 | 0 | 0 | \$3.29 | \$2.56 | \$3.13 |
| Redwood City | 3,876,602 | 106,631 | 2.8% | 63,332 | 63,332 | 0 | 0 | \$2.25 | \$4.04 | \$3.17 |
| Menlo Park | 1,898,742 | 33,410 | 1.8% | -16,150 | -16,150 | 0 | 0 | \$2.79 | \$1.35 | \$2.79 |
| TOTAL | 41,051,607 | 1,082,705 | 2.6% | 51,978 | 51,978 | 0 | 0 | \$2.77 | \$1.88 | \$2.00 |
| | | | | | | | | | | |

*Rental rates reflect asking \$psf/month converted to Triple Net

KEY LEASE TRANSACTIONS Q1 2023

| PROPERTY | SUBMARKET | TENANT | RSF | ТҮРЕ |
|--------------------|------------------|------------------------------|--------|-----------|
| 245 Spruce Ave, S. | S. San Francisco | Ample Inc. | 90,986 | Warehouse |
| 440-448 Valley Dr | Brisbane | AMS Bekins | 39,600 | Warehouse |
| 573 Forbes Blvd | S. San Francisco | Apex Logistics International | 33,600 | Warehouse |
| 340 Shaw Rd | S. San Francisco | Chep USA | 25,000 | Warehouse |
| 237-239 Harbor Wy | S. San Francisco | AA Kitchen Appliance | 16,500 | Warehouse |

KEY SALES TRANSACTIONS Q1 2023

| PROPERTY | SUBMARKET | SELLER / BUYER | SF | PRICE/\$ PSF |
|---------------------|--------------------|--|--------|----------------|
| 1790 Industrial Way | Redwood City | G.A.M. Company / 1790 RC Partners LLC | 15,600 | \$5.5M / \$340 |
| 892-894 Douglas Ave | Redwood City | MOMI2 LLC / 2610 Bay Road LLC | 11,639 | \$5.1M / \$434 |
| 153 Starlite St | S. South Francisco | Giusto Jack / Flowers Family Trust | 6,770 | \$3.2M / \$477 |

ANNA BREHM

Analyst, Research Tel: +1 415 451 2427 anna.brehm@cushwake.com

JASON KARBELK

Research Manager Tel: +1 415 485 3742 jason.karbelk@cushwake.com

A CUSHMAN & WAKEFIELD RESEARCH PUBLICATION

MF = Manufacturing W/D = Warehouse/Distribution

Cushman & Wakefield (NYSE: CWK) is a leading global real estate services firm that delivers exceptional value for real estate occupiers and owners. Cushman & Wakefield is among the largest real estate services firms with approximately 52,000 employees in over 400 offices and 60 countries. In 2022, the firm had revenue of \$10.1 billion across core services of property, facilities and project management, leasing, capital markets, valuation and other services. To learn more, visit www.cushmanwakefield.com or follow @CushWake on Twitter.

©2023 Cushman & Wakefield. All rights reserved. The information contained within this report is gathered from multiple sources believed to be reliable. The information may contain errors or omissions and is presented without any warranty or representations as to its accuracy.