MARKETBEAT

Industrial Q1 2023









Overall, Net Asking Rent

ECONOMIC INDICATORS Q1 2023

4501/	Chg	Forecast		
459K Tulsa				
Employment				

YoY

3.2%
Tulsa
Unemployment Rate

3.5% U.S. Unemployment Rate



12-Mo.

Source: BLS

ECONOMY: Expansion Mode

Tulsa's economy has been steadily rebounding over the past year and is considered to have entered an expansion mode. The unemployment rate remained flat from Q4 to Q1 at 3.2% and the current workforce has dropped 6,800 from Q1 to 471.7K (up 4.8K YOY). Low rents, energy costs, and taxes help to make the cost of doing business in Tulsa 11% lower than the national average. Tulsa's low cost of doing business continues to drive companies to the metro. With aviation, aerospace, and to some extent, oil and gas industries providing demand, the industrial market has remained stable.

DEMAND: Consistent Pace Into 2023

The Tulsa industrial market remains on stable footing with vacancy rates still trending at near lows. Overall, the industrial market is proving to be better insulated and is a point of strength in the commercial real estate market compared to other assets. Demand has continued to be focused on logistics properties, and development has reflected this growth. The passing of medical marijuana in Oklahoma has contributed to the budding demand for industrial space also. Consistent leasing has kept vacancy rates tight at 3.7%. In turn, annual rent growth measured 6.5%, the best performance on record. There has been a lack of speculative construction in the metro, resulting in increased competition among tenants, and rent growth has averaged approximately 3% annually over the past five years. Through the first quarter of 2023, the market has registered \$26.6 million in annual sales, on track for another strong year.

PRICING: Industrial Rents - Soft Start to 2023

Overall Industrial Rents increased \$.05/per square foot (psf) since the fourth quarter. While Flex properties continue to boast the highest overall rents in Q1 2023 (\$7.54 psf) this category took a \$0.07psf loss from Q4. Among the large area submarkets, the highest rents are found in South Central (\$9.02 psf), Southeast (\$7.72 psf), and East (\$7.00 psf) Tulsa. In contrast, rents are typically lower in the West (\$4.90 psf) and the CBD (\$4.00 psf). Asking rents come at a premium in warehouse space compared to distribution centers. Among large area submarkets, the highest rents are found in Southeast Tulsa (\$5.79 psf). Tulsa's asking rents remain affordable relative to the national average and are on par with regional metros like Oklahoma City and Northwest Arkansas.

SPACE DEMAND / DELIVERIES



OVERALL VACANCY & ASKING RENT



MARKETBEAT

TULSA

Industrial Q1 2023

MARKET STATISTICS

SUBMARKET	INVENTORY (SF)	OVERALL VACANT (SF)	OVERALL VACANCY RATE	CURRENT QTR OVERALL NET ABSORPTION (SF)	YTD OVERALL NET ABSORPTION (SF)	UNDER CNSTR (SF)	CONSTR COMPLETIONS (SF)	OVERALL WEIGHTED AVG NET RENT (MF)	OVERALL WEIGHTED AVG NET RENT (FX)	OVERALL WEIGHTED AVG NET RENT (W/D)
East Tulsa Ind	2,515,455	3,900	0.2%	37,000	37,000	0	0	N/A	\$7.00	\$6.81
Midtown Tulsa Ind	120,310	60,155	50%	(60,155)	(60,155)	0	0	N/A	N/A	N/A
North Central Tulsa Ind	4,064,449	271,087	6.7%	(67,477)	(67,477)	0	0	\$3.79	\$6.74	\$7.29
Northeast Tulsa Ind	25,364,327	818,362	3.2%	41,683	41,683	684,616	0	\$5.14	\$5.38	\$5.00
Northwest Tulsa Ind	682,500	0	0	0	0	0	0	N/A	N/A	N/A
South Central Tulsa Ind	8,289,272	409,710	4.5%	(105,016)	(105,016)	0	0	\$5.43	\$9.02	\$5.18
South Tulsa Ind	2,978,638	6,300	0.2%	0	0	26,000	0	N/A	N/A	N/A
Southeast Tulsa Ind	10,493,510	371,256	17%	(501,923)	(501,923)	0	0	\$5.34	\$7.72	\$6.14
Southwest Tulsa Ind	258,376	2,000	0.8%	0	0	0	0	N/A	N/A	N/A
Tulsa CBD Ind	855,493	58,760	6.9%	0	0	0	0	N/A	N/A	\$4.00
West Tulsa Ind	10,840,787	425,995	3.9%	0	0	0	0	\$3.75	N/A	\$5.87
TULSA TOTALS	66,255,407	2,427,525	3.7%	(655,888)	(655,888)	710,616	0	\$4.92	\$7.54	\$5.54

^{*}Rental rates reflect weighted net asking \$psf/year

KEY LEASE TRANSACTIONS Q1 2023

PROPERTY	SUBMARKET	TENANT	RSF	TYPE
4477 S 70th E Ave	South Central	N/A	88,562	Direct
10606-10626 E Pine St	Northeast	N/A	39,758	Direct

^{*}Renewals not included in leasing statistics

KEY SALES TRANSACTIONS Q1 2023

PROPERTY	SUBMARKET	SELLER / BUYER	SF	PRICE/\$ PSF
12000 E Skelly Dr	East	Zamboni LLC/County Commissioners Calvert of County	112,556	\$9.1M/\$80.85/SF
12716-12736 E Pine St	Northeast	STORE Capital Corp/GIC Real Estate	106,200	\$15B

MF = Manufacturing FX = Flex W/D = Warehouse/Distribution

Brett Beaver

Director

+1 918 488 8418 /bbeaver@commercialoklahoma.com

Mike Murnan

Director

+1 918 895 7699 /mmurnan@commercialoklahoma.com

A CUSHMAN & WAKEFIELD RESEARCH PUBLICATION

Cushman & Wakefield (NYSE: CWK) is a leading global real estate services firm that delivers exceptional value for real estate occupiers and owners. Cushman & Wakefield is among the largest real estate services firms with approximately 52,000 employees in over 400 offices and approximately 60 countries. In 2022, the firm had revenue of \$10.1 billion across core services of property, facilities and project management, leasing, capital markets, and valuation and other services. To learn more, visit www.cushmanwakefield.com or follow @CushWake on Twitter.

©2023 Cushman & Wakefield. All rights reserved. The information contained within this report is gathered from multiple sources believed to be reliable. The information may contain errors or omissions and is presented without any warranty or representations as to its accuracy.

cushmanwakefield.com