## MARKETBEAT

# KOLKATA

## Retail Q3 2023



### **ECONOMIC INDICATORS Q3 2023**



Source: Oxford Economics, IMF, RBI

## Main streets drive leasing volumes in Q3

Kolkata recorded retail leasing volumes of over 48,000 sf in Q3, an 8% increase over the previous quarter. Main streets continued to dominate space takeup by retailers with key locations in the city accounting for 100% of the city's quarterly leasing activity. With tight vacancies prevailing in the city's Grade A malls and no new mall supply expected in the next couple of quarters, main streets will continue to contribute a major chunk of leasing volumes, particularly over the upcoming festive period. The quarter saw a number of transactions across peripheral locations in the south of the city with space takeup by leading fashion, CDIT and sports goods brands. Locations such as Garia, NSC Bose Road and Narendrapur in Peripheral South were active during the quarter along with Gariahat in suburban south and VIP Road in north east. Fashion segment accounted for around 35% of quarterly leasing while F&B saw higher activity as well, particularly in the QSR segment.

### No new mall supply in Q3; peripheral main streets witness higher traction

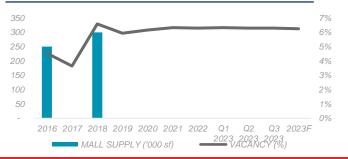
Kolkata recorded no new Grade A mall supply in Q3. In the near term, demand-supply imbalance in Grade A mall space is expected to continue, thereby prompting brands to look for suitable properties across main streets, especially during the upcoming festive period. Demand for space at key CBD main streets such as Park Street, Camac Street, Theatre Road remains high and there is a supply crunch at these locations. A number of retailers are therefore looking at alternative locations in suburban (Gariahat, EM Bypass, Kankurgachi) as well as peripheral areas (Southern Bypass, Rajarhat) of the city where properties are available, and rentals are relatively lower.

A new mall under development by Merlin Group, a prominent city-based developer, is expected to enter the market by Q2 next year which will partially address the demand for quality mall space.

### Mall rentals unchanged; appreciation in main street rentals

City-wide mall rentals remained unchanged on a quarterly basis. With no new mall supply in the quarter and no lease transaction, mall vacancy remained stable as well. Rentals appreciated by 2-4% on a quarterly basis in select main streets such as Park Street, Camac Street, Gariahat and VIP Road where demand remains healthy. Park Street, in particular, continues to command premium rentals on the back of strong demand but lower availability of space.

### MALL SUPPLY / VACANCY



### **CATEGORY-WISE STOCK / VACANCY**



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### MARKET STATISTICS

| PRIME RETAIL RENTS - MAIN STREETS | INR SF/MTH | EURO SF/YR | US\$ SF/YR | Q-O-Q *<br>CHANGE | Y-O-Y<br>CHANGE |
|-----------------------------------|------------|------------|------------|-------------------|-----------------|
| Park Street (CBD)                 | 590        | 81         | 86         | 2.0%              | 20%             |
| Camac Street (CBD)                | 500        | 68         | 72         | 2.1%              | 18%             |
| Lindsay Street (CBD)              | 427        | 58         | 62         | 0%                | 10%             |
| Elgin Road (CBD)                  | 295        | 40         | 43         | 0%                | 8%              |
| Theatre Road (CBD)                | 270        | 37         | 39         | 2.7%              | 15%             |
| Gariahat (South)                  | 290        | 40         | 42         | 3.6%              | 13%             |
| Shyambazar (North)                | 125        | 17         | 18         | 0%                | 0%              |
| Hatibagan (North)                 | 130        | 18         | 19         | 0%                | 0%              |
| Kankurgachi (North East)          | 184        | 25         | 27         | 2.2%              | 8%              |
| VIP Road (North East)             | 124        | 17         | 18         | 3.3%              | 10%             |

Note: Asking rent (INR/st/month) on carpet area of ground floor Vanilla stores is quoted US\$ 1 = INR 82.21  $\in$  1 = INR 87.68

### SIGNIFICANT LEASING TRANSACTIONS Q3 2023

| PROPERTY    | LOCATION      | TENANT           | SF    |
|-------------|---------------|------------------|-------|
| Main Street | NSC Bose Road | Reliance Digital | 12000 |
| Main Street | NSC Bose Road | Bazaar Kolkata   | 9000  |
| Main Street | Garia         | Decathlon        | 8000  |
| Main Street | VIP Road      | Kalyan Jewellers | 3000  |

### SIGNIFICANT PROJECTS UNDER CONSTRUCTION

| PROPERTY        | LOCATION | SF      | COMPLETION |
|-----------------|----------|---------|------------|
| Acropolis South | Joka     | 350,000 | Q2 2024    |

#### Swarnava Adhikary

Assistant Vice President, Research Services +91 080 40465555 <u>I</u>swarnava.adhikary@cushwake.com

#### Suvishesh Valsan

Director, Research Services +91 022 67715555/ Suvishesh.valsan@cushwake.com

### cushmanwakefield.com

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