# MARKETBEAT

# CALGARY, AB

Office Q3 2023







Net Abs. YTD, SF



YoY

Chg











(Overall, All Property Classes)

## **ECONOMIC INDICATORS** Q3 2023

920K

Calgary, AB **Employment** 



YoY

Chg



12-Mo.

**Forecast** 



Calgary, AB **Unemployment Rate** 



Canadian **Unemployment Rate** 



## **ECONOMY: Calgary Economy in Strong Position to Face Global Headwinds**

Despite recession concerns earlier in the year, Calgary's Real GDP was projected to grow by 3.4% in 2023. A revitalized energy sector and record levels of interprovincial and international migration were expected to support a stabilized labour market and economic growth. The unemployment rate in Calgary fell from 6.3% in July to 5.9% in September, while office-using employment remained at 312,000.

## DEMAND: Absorption Net Positive in Third Quarter, Remained Negative Year-To-Date (YTD)

Downtown vacancy continued to decline in the third quarter to 28.5%, as an additional 500k square feet (sf) of vacant office space was removed from the market to be prepared for residential conversion. While tenant demand remained flat, the reduced inventory combined with modest net positive absorption resulted in a further 90 basis point drop in the Downtown vacancy rate—which peaked at 30.9% in the third quarter of 2022. Continued tenant contractions were balanced by expansions in the energy sector, and YTD absorption city-wide was brought up to near net zero (negative 9,460 sf). Sublease vacancy as a percentage of all vacant space on the market dropped to 14.7%. This was the lowest level registered since 2006 after reaching a peak of 42.8% in 2016.

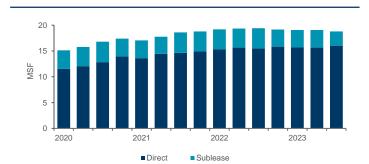
New office leasing activity in Calgary slowed only modestly over the summer months as many tenants finalized long-considered plans. Tenants still unsure of long-term requirements felt comfortable choosing move-in ready show suites and flexible terms that facilitated lower up-front costs. Meanwhile, tenants with specialized requirements looked to balance soaring build-out costs by locking in current market rates for the long term. New transactions totaled 1.2 million square feet (msf) for the third quarter, just 5% below the 1.3 msf leased las quarter. The Class A Suburban market was notably active, where transactions increased over 65% from the second quarter.

Net asking rents remained flat with the overall average closing at \$15.34 per square foot (psf). Despite continued upward pressure on top-tier rents, the weighted average for Class A asking rent declined a slight \$0.20 to \$18.51 psf after increasing \$1.00 psf over the previous year—a result of reduced available top-tier space and large sublease pockets rolling over to headlease.

## **SUPPLY: Landlords Strategically Converting Underused Space**

As vacancy remained above 27% city-wide, landlords looked to use limited capital strategically to update or convert existing assets. Well-positioned Class A buildings gained a competitive edge by offering expanded or updated amenities, while lower-class assets could be promising candidates for conversion and benefit from the city's Downtown Incentive Program. Converting empty floors to be toured as show suites proved to be an effective use of capital for many landlords across the city. Tenants could better visualize the space to compare against their requirements and were reassured amidst unmanageable construction costs.

### **DIRECT VS. SUBLEASE SPACE AVAILABILITY**



### **OVERALL VACANCY & ASKING NET RENT**

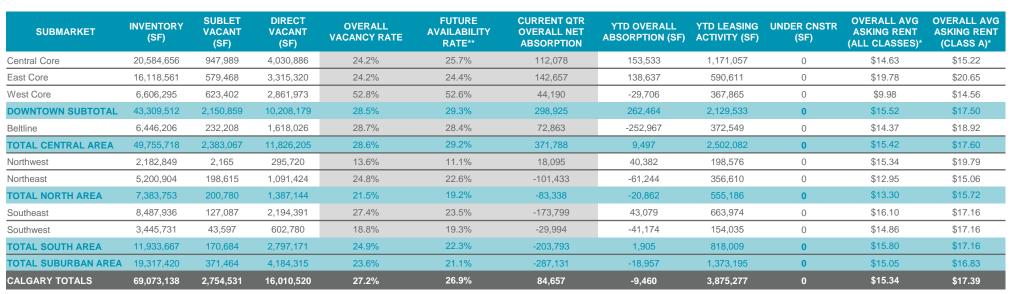


## MARKETBEAT

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Office Q3 2023

### **MARKET STATISTICS**



<sup>\*</sup>Rental rates reflect direct net asking \$psf/year weighted on vacant space

### **KEY LEASE TRANSACTIONS Q3 2023**

PROPERTY	SUBMARKET	TENANT	RSF	TYPE
Bankers Hall West (888 3 <sup>rd</sup> Street SW)	Central Core	Deloitte	110,448	Headlease
ATB Westwinds Campus (3699 63 <sup>rd</sup> Avenue NE)	Northeast	De Havilland	78,768	Sublease
3030 Building (3030 2 <sup>nd</sup> Avenue SE)	Southeast	PCL Construction	47,206	Headlease
*Southland Park I (10201 Southport Road SW)	Southwest	Laser Rejuvenation Clinics Inc.	29,613	Expansion/Renewal
Wood Centre (2535 3 <sup>rd</sup> Avenue SE) *Renewals not included in leasing statistics	Southeast	Calgary Housing Company	27,267	Headlease

### **KEY SALES TRANSACTIONS Q3 2023**

PROPERTY	SUBMARKET	SELLER / BUYER	SF	PRICE/\$ PSF
EQ Bank Tower (906 12th Avenue SW)	Beltline	Telus Corporation/ Strategic Group	135,442	\$8.9M/\$65.71
M-Tech Building (1401 1st Street SE)	Beltline	M-Tech Properties Inc/ Fueling Brains	27,952	\$5.9M/\$213

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<sup>\*\*</sup>Future Availability rates reflect current vacant space plus space currently marketed space for lease (but not yet vacant) at the close of the quarter