FAIRFIELD COUNTY

CUSHMAN & WAKEFIELD

YoY
Chg12-Mo.
Forecast29.2%
Vacancy RateImage: Characterization of the second second

Office Q3 2023

(Overall, All Property Classes)

ECONOMIC INDICATORS Q3 2023



Fairfield County Employment

3.7%

Fairfield County Unemployment Rate

3.7%

U.S. Unemployment Rate

Source: BLS

ECONOMY: Labor Markets Remain Resilient

In the last 12 months, the labor market in the United States registered a net increase of nearly three million new non-farm payrolls, marking the 13th consecutive quarter of positive job growth. Likewise, Fairfield County added almost 4,000 new jobs over the last 12 months, contributing to a 1.0% increase in total non-farm payrolls. Subsequently, the unemployment rate in Fairfield County fell 20 basis points (bps) year-over-year (YOY) to 3.7%. National and local economies generally exhibited favorable conditions in the third quarter of 2023, even amid heightened economic uncertainty.

DEMAND: Despite Lower Demand, Supply Continued To Diminish

Tenant demand for commercial office space remained subdued during the third quarter, marking a 35.8% decline from yearto-date (YTD) levels observed this time last year. Similarly, the total YTD leasing volume, at nearly 1.1 million square feet (msf), fell short by 34.7% compared to the five-year historical average of 1.6 msf. Notably, both Stamford and Greenwich witnessed significant drops of 31.1% and 44.2%, respectively, from the five-year historical YTD leasing averages. The decline in these markets' tenant demand was linked to reduced leasing activity in the Central Business Districts, which registered a respective 34.8% and 66.2% YTD decrease in volume. Despite these reductions, overall supply continued to decline.

The overall vacancy rate in Fairfield County decreased by 140 bps, dropping from 30.6% in the third quarter of 2022 to 29.2%. Stamford exhibited the most significant YOY decline in overall supply, with the overall vacancy rate contracting by 290 bps to 32.6%. Stamford's office supply decrease was primarily due to the removal of more than 400,000 sf at 100 Elmcroft Road from the statistical inventory, which recently received approval for conversion into 256 apartment units. Consequently, the County recorded 473,537 sf of positive YTD net absorption.

PRICING: Nominal Uptick In Pricing

Overall average asking rents in Fairfield County increased a nominal \$0.21 per square foot (psf) YOY to \$34.37. Most strikingly, Greenwich showcased a 51.6% increase in the overall average asking price of space from \$42.41 psf in the third quarter of 2022 to \$64.29 at the end of the third quarter of 2023. The notable increase registered in Greenwich was largely fueled by Viking Global's space coming online at 55 Rail Road Avenue, which is commanding an asking price of \$89.00 psf triple net. Conversely, Stamford recorded a YOY drop of \$0.97 psf to \$39.56, as a result of the removal of premium-priced office product due to tenant demand over the last 12 months.



OVERALL VACANCY & ASKING RENT



MARKETBEAT FAIRFIELD COUNTY

Office Q3 2023

MARKET STATISTICS

| SUBMARKET | INVENTORY (SF) | SUBLET VACANT (SF) | DIRECT VACANT (SF) | OVERALL VACANCY RATE | CURRENT QTR OVERALL NET ABSORPTION (SF) | YTD OVERALL NET ABSORPTION (SF) | YTD LEASING ACTIVITY (SF) | UNDER CNSTR (SF) | OVERALL AVG ASKING RENT (ALL CLASSES)* | OVERALL AVG ASKING RENT (CLASS A)* |
|-------------------------|-------------------|--------------------------|--------------------------|----------------------------|---|---------------------------------------|---------------------------------|------------------------|--|--|
| Greenwich CBD | 1,803,029 | 14,923 | 120,037 | 7.5% | -1,682 | 28,573 | 45,530 | 0 | \$116.07 | \$117.46 |
| Greenwich Non-CBD | 2,173,325 | 198,448 | 243,138 | 20.3% | 48,629 | 37,772 | 76,850 | 0 | \$44.23 | \$44.96 |
| GREENWICH | 3,976,354 | 213,371 | 363,175 | 14.5% | 46,947 | 66,345 | 122,380 | 0 | \$64.29 | \$67.68 |
| Stamford CBD | 7,970,862 | 269,453 | 2,155,994 | 30.4% | 207,130 | 291,425 | 367,255 | 0 | \$46.75 | \$47.43 |
| Stamford Non-CBD | 8,265,258 | 1,032,115 | 1,831,830 | 34.7% | -13,476 | 426,322 | 182,920 | 0 | \$32.52 | \$36.18 |
| STAMFORD | 16,236,120 | 1,301,568 | 3,987,824 | 32.6% | 193,654 | 717,747 | 550,175 | 0 | \$39.56 | \$42.93 |
| Darien/New Canaan | 635,747 | 19,607 | 105,731 | 19.7% | -11,151 | 6,262 | 24,923 | 0 | \$32.83 | \$33.17 |
| Norwalk | 5,670,603 | 468,734 | 1,925,684 | 42.2% | -52,327 | -139,825 | 132,230 | 0 | \$30.11 | \$31.85 |
| Wilton | 1,010,836 | 18,174 | 358,862 | 37.3% | -12,124 | 19,457 | 13,530 | 0 | \$31.62 | \$32.45 |
| SOUTH CENTRAL | 7,317,186 | 506,515 | 2,390,277 | 39.6% | -75,602 | -114,106 | 170,683 | 0 | \$30.47 | \$32.03 |
| Westport | 1,264,528 | 65,277 | 136,305 | 15.9% | -3,833 | -16,977 | 24,913 | 0 | \$39.47 | \$42.99 |
| Fairfield/Southport | 740,262 | 0 | 88,748 | 12.0% | 6,478 | 20,634 | 34,518 | 0 | \$35.46 | \$36.94 |
| CENTRAL | 2,004,790 | 65,277 | 225,053 | 14.5% | 2,645 | 3,657 | 59,431 | 0 | \$37.96 | \$40.70 |
| Bridgeport | 1,041,478 | 11,133 | 233,652 | 23.5% | 3,557 | 9,093 | 12,843 | 0 | \$22.19 | \$25.37 |
| Shelton/Stratford | 3,817,520 | 298,365 | 658,576 | 25.1% | -62,310 | -69,504 | 70,134 | 0 | \$20.05 | \$20.30 |
| Trumbull | 786,259 | 0 | 103,765 | 13.2% | -7,055 | -15,939 | 14,847 | 0 | \$17.37 | \$20.92 |
| EASTERN | 5,645,257 | 309,498 | 995,993 | 23.1% | -65,808 | -76,350 | 97,824 | 0 | \$20.33 | \$21.37 |
| Greater Danbury | 2,822,528 | 8,492 | 712,624 | 25.6% | -42,756 | -123,756 | 57,604 | 0 | \$21.20 | \$21.84 |
| FAIRFIELD COUNTY TOTALS | 38,002,235 | 2,404,721 | 8,674,946 | 29.2% | 59,080 | 473,537 | 1,058,097 | 0 | \$34.37 | \$37.13 |

*Rental rates reflect full service asking

KEY LEASE TRANSACTIONS Q3 2023

| PROPERTY | SUBMARKET | TENANT | SF | TYPE |
|---------------------------------|------------------|-------------------|--------|-----------|
| 3 Corporate Drive, Shelton | Eastern | KeyBank | 20,406 | New Lease |
| 400 Atlantic Street, Stamford | Stamford CBD | Engelhart | 19,928 | New Lease |
| 250 Harbor Drive, Stamford | Stamford Non-CBD | YES Network | 19,909 | Renewal* |
| 800 Connecticut Avenue, Norwalk | South Central | Booking Holdings | 19,266 | Renewal* |
| 400 Atlantic Street, Stamford | Stamford CBD | Octagon Marketing | 18,637 | New Lease |
| | | | | |

*Renewals not included in leasing statistics

KEY SALES TRANSACTIONS Q3 2023

| PROPERTY | SUBMARKET | SELLER / BUYER | SF | PRICE / \$ PSF |
|------------------------------|-------------------|---|--------|-----------------|
| 53 Forest Avenue, Greenwich | Greenwich Non-CBD | Collins Enterprise / HB Nitkin Group | 42,000 | \$15.5M / \$369 |
| 23 Old Kings Highway, Darien | South Central | Burrus Darien Invest LLC / 23 Okh Holdings LLC | 23,500 | \$4.3M /\$183 |

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