# MARKETBEAT SOUTHERN NEW HAMPSHIRE

Industrial Q4 2023

YoY 12-Mo. Forecast

**58.6K**Net Absorption, SF YTD



**\$12.56**Asking Rent, PSF

Vacancy Rate



Overall, Net Asking Rent

# ECONOMIC INDICATORS Q4 2023

**703.2K**Southern New
Hampshire Employment



YoY Chg



12-Mo.

**Forecast** 

2.2% Southern New Hampshire Unemployment Rate



Source: BLS, Moody's Analytics 2023Q4 data are based on the latest available data

## STRONG ECONOMIC CONDITIONS PERSIST

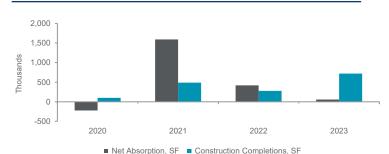
The unemployment rate in Southern New Hampshire remained one of the nation's lowest during the fourth quarter, concluding the year a robust 150-basis points (bps) below the U.S. average. As a hotbed for industrial talent, all industrial-focused sectors in the market recorded year-over-year (YOY) job growth. The construction sector posted the strongest annual gains, increasing 3.0% over the same point in 2022. The easing of inflationary pressure throughout 2024 is expected to provide an economic boost to the market over the coming year.

#### A HEALTHY CLOSE TO 2023

Southern New Hampshire recorded more than 181,000 square feet (sf) of new leasing activity during the fourth quarter, propelling 2023's annual leasing total to 956,000 sf. Three of the market's nine submarkets surpassed 100,000 sf of new demand, led by Portsmouth, which alone accounted for 45.1% of the overall market's annual leasing total. Fourteen users across the market inked leases for 20,000 sf or larger throughout 2023, while two renewed in place. Overall vacancy ticked up 110-bps YOY to 5.4%, though remained substantially lower than the recent high of 7.2% recorded during the first half of 2021. The increase in vacancy can be partially attributed to the 719,000 sf of new inventory delivering throughout the year, of which 54.2% has been leased. An additional 927,000 sf remains under construction across three developments. One notable project is 47 Hackett Hill Road, which is being developed by Port One Companies and will bring nearly 501,000 sf of new warehouse product to the market upon delivery in 2024.

Despite elevated interest rates, sixteen industrial buildings traded hands throughout 2023, many of which achieved significant persquare-foot pricing, including 12 Innovation Way in Londonderry. The 248,000-sf manufacturing building was purchased by R.J. Kelly Co. for \$165.42 per-square-foot (\$4.5M total). Overall average asking rates for industrial product continued to climb during the fourth quarter, ending the year at \$12.56 – more than \$1.00 higher than at the same point in 2022. With market fundamentals expected to remain healthy over the coming quarters, Southern New Hampshire's industrial market enters 2024 with strong momentum for future growth.

# SPACE DEMAND / DELIVERIES



#### OVERALL VACANCY & ASKING RENT



# MARKETBEAT

# **SOUTHERN NEW HAMPSHIRE**

Industrial Q4 2023

## **MARKET STATISTICS**

SUBMARKET	INVENTORY (SF)	OVERALL VACANT (SF)	OVERALL VACANCY RATE	CURRENT QTR OVERALL NET ABSORPTION (SF)	YTD OVERALL NET ABSORPTION (SF)	UNDER CNSTR (SF)	CONSTR COMPLETIONS (SF)	OVERALL WEIGHTED AVG NET RENT (HT)	OVERALL WEIGHTED AVG NET RENT (MF)	OVERALL WEIGHTED AVG NET RENT (W/D)
Bedford	951,711	4,500	0.5%	0	20,209	0	0	\$15.36	N/A	N/A
Concord	2,618,516	210,693	8.1%	-8,000	-64,226	0	0	N/A	\$7.45	\$8.71
Keene	1,807,144	0	0	0	21,000	0	0	N/A	N/A	N/A
Manchester	13,460,585	333,705	2.5%	35,450	291,456	603,258	0	\$13.75	\$9.00	\$14.00
Nashua	16,807,624	1,074,713	6.4%	31,994	-261,917	323,750	552,165	\$14.02	\$15.47	N/A
Portsmouth	10,802,345	751,484	7.0%	-32,759	416,524	0	12,060	\$15.80	\$15.73	\$12.68
Salem	5,192,898	548,086	10.6%	-72,387	-364,486	0	155,000	\$9.62	N/A	\$11.00
The Lakes Region	931,685	0	0	0	0	0	0	N/A	N/A	N/A
Upper Valley	1,510,640	0	0	0	0	0	0	N/A	N/A	N/A
SNH TOTALS	54,083,148	2,923,181	5.4%	-45,702	58,560	927,008	719,225	\$13.51	\$12.62	\$11.91

#### **KEY LEASE TRANSACTIONS 2023**

PROPERTY	SUBMARKET	TENANT	SF	TYPE	PROPERTY TYPE
200 Domain Dr., Stratham	Portsmouth	Timberland	150,000	New	Flex
121 Technology Dr., Durham	Portsmouth	Sig Sauer, Inc.	139,549	Renewal	Mfg/Warehouse
100 NH Ave., Portsmouth	Portsmouth	Fidelitone	101,568	New Lease	Mfg/Warehouse
59 Daniel Webster Hwy., Merrimack	Nashua	Law Logistics	81,462	New	Mfg/Warehouse
13 Page Rd., Londonderry	Manchester	Beacon Roofing	75,000	New Lease	Mfg/Warehouse
144 Lexington Dr., Laconia	Lakes Region	Smith's Tubular	56,000	Renewal	Mfg/Warehouse

#### **KEY SALE TRANSACTIONS 2023**

PROPERTY, SUBMARKET	SELLER   BUYER	SF	PRICE   \$ PSF
12 Innovation Way, Londonderry	EFI   RJ Kelly Co. Inc.	248,000	\$37.0M   \$165.42
350 Gay St, Manchester	K4e Co.   350 Gay St Owner LLC	88,250	\$11.0M   \$124.65
12 Tallwood Ave, Concord	Fieldhouse Sports   12 Tallwood LLC	70,416	\$6.1M   \$86.63

# HT = High-Tech, MF = Manufacturing, W/D = Warehouse/Distribution

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