# MARKETBEAT CLEVELAND Industrial Q2 2024

YoY Chg 12-Mo. Forecast

2.8%
Vacancy Rate

853K
YTD Net Absorption, SF

\$5.88 Asking Rent, PSF



YoY Chg 12-Mo.

Forecast

Direct, Net Asking Rent

# ECONOMIC INDICATORS Q2 2024

1.1M Cleveland Employment

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4.0% Cleveland Unemployment Rate

**Unemployment Rate** 

Unemployment Rate
4.1%

Source: BLS

U.S.

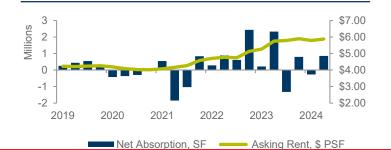
# **ECONOMY: Consumer Spending Declining, Soft Residential and Commercial Construction Activity**

Business activity in Cleveland has declined recently and is expected to remain flat in the months ahead primarily due to the uncertainty in the economy and the upcoming November presidential election. We anticipate many companies will be pressing pause and waiting until the end of year. The slowing demand was seen across all market sectors. Demand for manufactured goods softened, even in previously strong industry segments. Conversely, business service firms' activity remained strong, which some attribute to spending moving forward on previously delayed capital projects. Employment levels were flat in recent weeks, as many firms focused on hiring only critical staff. Wage and nonlabor costs increased moderately. Some construction, manufacturing, and retail companies have reported that equipment, raw materials, and commodities cost were generally leveling off.

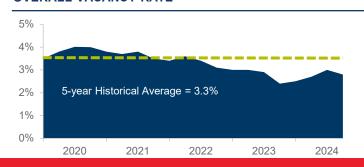
# **MARKET ACTIVITY: Positive Direct Absorption; Increasing Rental Rates**

The overall vacancy rate decreased to 2.8% in Q2 2024, as the market recorded 1.1 million square feet (msf) of positive direct absorption, rebounding from negative absorption in the first quarter. Leasing activity for the second quarter totaled 1.6 msf, which is slower than usual. Only one new lease above 100,000 square feet was signed: a 240,000-square foot (sf) expansion by Integra Mission Critical at 1210 Massillon Road in Akron, which designs and delivers turnkey data centers. The market is expected to remain stagnant due to limited inventory and a lack of new speculative construction starts, which continue to hinder demand from local and regional tenants seeking to expand and backfill spaces. The direct weighted average net rental rate increased to \$5.88 (psf) from \$5.79 in the first quarter. Leasing deals are trending longer, between 5 to 10 years, with annual rental rate increases averaging 3% to 4%. A few notable leases included Lumitex relocating from Strongsville and leasing 50,545-sf at 6611 West Snowville Road in Brecksville, AMD Distribution Services leasing 48,200-sf at 6862 Engle Road in Middleburg Hts. and Pile Dynamics renewing and expanding a total of 18,000-sf at 6661 Cochran Road in Solon. User sales activity saw a significant rise in Q2 2024, with 61 deals totaling 2.2 msf. The most significant sale was A.R.E. – RealTruck.com's acquisition of a 608,737-sf building at 4676 Erie Avenue in Navarre. Of the user sales in the second quarter, 92% were under 50,000 sf, with an average size of 16,939 sf. Other notable sales included 1972 Akron Peninsula Road in Akron, a 117,800-sf manufacturing building sold for \$2.78 million, 755 Alpha Drive in Highland Heights, a 65,147-sf industrial building purchased by ParkPlace Technologies as part of a larger campus development and 6441 David Industrial Parkway in Solon, a 42,000-sf industrial building purchased by IC Automation for \$3.25 million. There are 18 new construction projects currently underway, totaling 3.8 msf, with the largest project being the 2.3 msf expansion at the Avon Lake Ford plant. Other projects currently include 248,000 sf with Cardinal Health in Walton Hills, 200,000 sf with Swagelok in Solon, 180,000 sf with Viega in Shalersville and 100,000 sf with Lake Shore Electric in Bedford.

# **NET ABSORPTION / DIRECTASKING RENT**



# OVERALL VACANCY RATE



# MARKETBEAT CLEVELAND

Industrial Q2 2024

# **MARKET STATISTICS**

SUBMARKETS	TOTAL BLDGS	INVENTORY (SF)	YTD LEASE ACTIVITY (SF)	YTD USER SALES ACTIVITY (SF)	OVERALL VACANCY RATE	YTD DIRECT NET ABSORPTION (SF)	YTD OVERALL NET ABSORPTION (SF)	UNDER CONSTRUCTION (SF)	YTD CONSTRUCTION COMPLETIONS (SF)	DIRECT WEIGHTED AVERAGE NET RENTAL RATE *
Downtown	1,593	51,407,375	501,260	282,072	4.4%	-442,797	-442,797	0	0	\$4.76
East	1,106	44,013,733	206,528	806,189	2.4%	-254,735	-80,735	0	0	\$5.81
Lake County	1,504	46,324,919	206,520	951,054	2.1%	76,735	56,735	0	160,591	\$5.56
South	675	31,480,031	399,501	26,300	3.7%	-289,173	-341,863	0	48,150	\$7.00
Southeast	1,643	84,337,623	998,643	648,635	3.4%	958,410	988,223	608,000	70,000	\$5.96
Southwest	1,258	55,321,857	452,929	242,638	2.2%	280,925	283,125	0	43,000	\$6.32
West	1,325	51,035,126	321,581	534,911	1.4%	-30,614	-18,074	2,574,056	143,580	\$6.88
Akron	2,101	72,243,123	1,967,718	775,829	2.5%	25,067	-19,858	100,000	0	\$6.08
Medina County	651	23,925,436	24,211	360,747	2.7%	61,360	61,360	81,180	22,400	\$6.12
Portage County	455	13,795,139	67,006	65,676	9.1%	370,511	370,511	180,000	238,750	\$5.52
Stark County	1,402	53,333,967	44,864	860,811	1.5%	-3,075	-3,075	309,042	0	\$4.96
CLEVELAND TOTALS	13,713	527,218,329	5,190,761	5,554,862	2.8%	752,614	853,552	3,852,278	726,471	\$5.88

<sup>\*</sup>Rental rates reflect weighted net asking \$psf/year

**KEY LEASE TRANSACTIONS Q2 2024** 

PROPERTY	SUBMARKET	TENANT	SF	TYPE
1210 Massillon Road	Akron	Integra Mission Critical	240,000	Warehouse
3960 Summit Road	Akron	Undisclosed Tenant	99,832	Warehouse
30700 Aurora Road	Southeast	Bastille Networks	81,061	Warehouse
5369 Hudson Drive	Akron	Arlington Valley Farms	65,000	Warehouse
5100-5170 Naiman Parkway	Southeast	Mattress Firm	54,140	Warehouse

# **KEY SALES TRANSACTIONS Q2 2024**

PROPERTY	SUBMARKET	SELLER / BUYER	SF	PRICE / \$ PSF
4676 Erie Avenue SW	Stark County	GOJO Industries, Inc. / A.R.E RealTruck.com	608,737	\$25.08M / \$41.19 PSF
7501 Performance Lane	West	LCN Capital Partners / Royal Oak Realty Trust	347,205	\$36.5M / \$105.13 PSF
1000 Seville Road	Medina County	Victory Partners Equities, LLC / KPZ Holdings, LLC	220,335	\$22.9M / \$103.93 PSF
30725 Solon Industrial Parkway	Southeast	InterDesign, Inc. / Reuven Dessler	199,146	\$10.95M / \$55.00 PSF
33210-33250 Lakeland Boulevard	Lake County	Consolo Holdings & Soeder Family / Factory Street Capital	180,304 (3 property portfolio)	\$6.7M / \$37.16 PSF

# **KEY CONSTRUCTION COMPLETIONS Q2 2024**

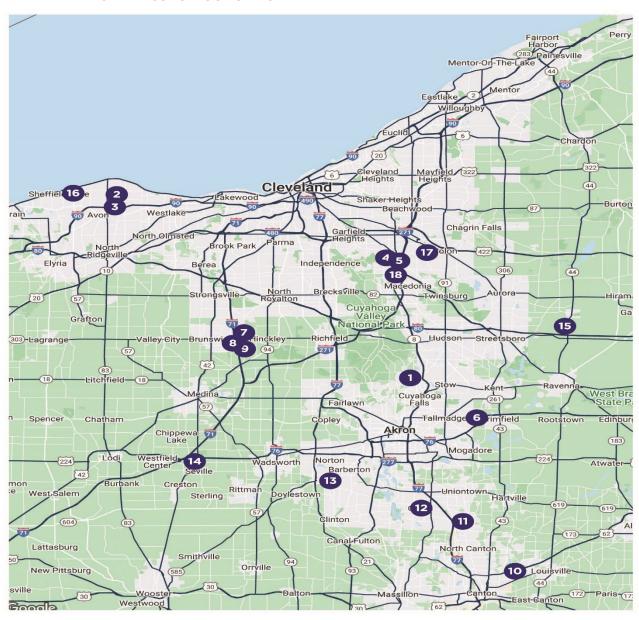
PROPERTY	SUBMARKET	MAJOR TENANT	SF	OWNER/DEVELOPER
33625 Pin Oak Parkway	West	All Pro Freight	100,000	Freeman Building Systems
32950 Pin Oak Parkway	West	Cutting Dynamics	36,720	Star Builders

# MARKETBEAT

# **CLEVELAND**

Industrial Q2 2024

# **UNDER CONSTRUCTION 2024**

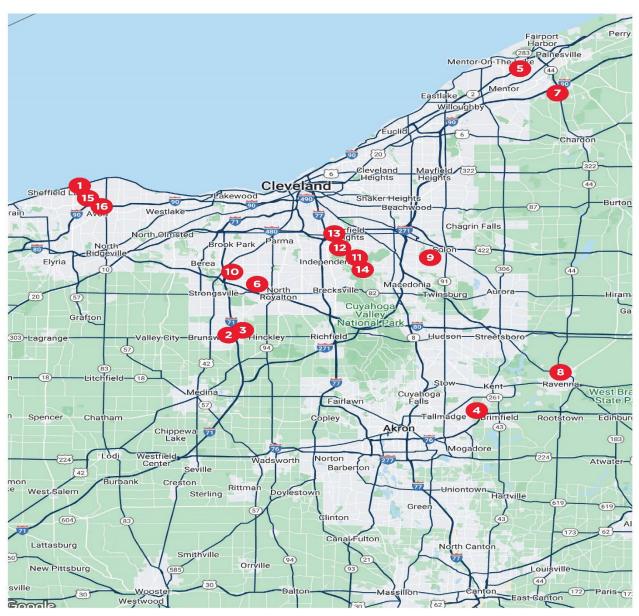


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# **CLEVELAND**

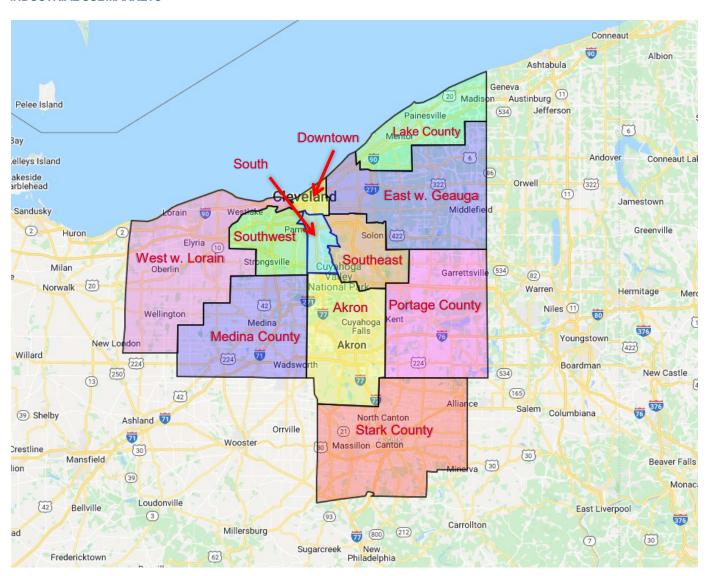
Industrial Q2 2024

# **CONSTRUCTION COMPLETIONS 2024**



1	Randall's Team Shop
	33710 Walker Road, Avon Lake, Ohio
2	All Construction Services
	Industrial Parkway N, Brunswick, Ohio
3	Brunswick Auto Mart
	1060 West 130th Street, Brunswick, Ohio
4	DermaMed Coatings Company
	271 Progress Boulevard, Kent, Ohio
5	MUM Industries
	9115 Tyler Boulevard, Mentor, Ohio
6	Veterans Fence Company
	12020 York Road, North Royalton, Ohio
7	Steven Douglas Corporation
	7750 Discovery Lane, Painesville, Ohio LG Chem
8	6800 North Chestnut Street, Ravenna, Ohio
	MP Biomedicals
9	29525 Fountain Parkway, Solon, Ohio
	Herzog Automation
10	8245 Dow Circle, Strongsville, Ohio
4.4	Mr. Rooter
11	515 Hub Parkway, Valley View, Ohio
40	MSI
12	9501 Allen Drive, Valley View, Ohio
13	Premier Truck
13	7420 Exchange Street, Valley View, Ohio
14	Rustbelt Development
	7575 Hub Parkway, Valley View, Ohio
15	All Pro Freight
	33625 Pin Oak Parkway, Avon Lake, Ohio
16	Cutting Dynamics
	32950 Pin Oak Parkway, Avon Lake, Ohio

## **INDUSTRIAL SUBMARKETS**



# George J. Pofok, CCIM, SIOR

Principal

Tel: +1 216 525 1469

gpofok@crescorealestate.com

### **Alex Valletto**

Associate

Tel: +1 216 525 1485

avalletto@crescorealestate.com

# George Pofok, Jr.

Research Analyst Tel: +1 216 232 4103

gpofokir@crescorealestate.com

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