MARKETBEAT KOLKATA **RESIDENTIAL Q3 2024**



MARKET FUNDAMENTALS 12-Month YOY Chg Forecast ~3300 New unit launches 12-16K Prime CBD Capital Value (INR/SF) 142 **NHB** Residex Source: NHB **ECONOMIC INDICATORS** 12-Month YOY Chg Forecast 6.70% **GDP** Growth (Q1FY24-25) 3.65% **CPI** Inflation 9.15% **External Benchmark** Lending Rate Source: MOSPI, RBI, SBI

STABLE MOMENTUM IN RESIDENTIAL LAUNCHES

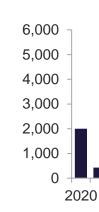
Kolkata recorded nearly 3300 unit launches in Q3, a 17% growth over the previous guarter. A number of city-based developers as well as a national, listed developer went ahead with new launches in the guarter. The peripheral submarkets contributed the highest number of launches in the guarter and held a share of 53% in guarterly launch activity. The South-West peripheral submarket, particularly Uttarpara and Howrah, dominated activity with new residential township launched by branded developers. Highlight of the quarter was the launch of a marquee residential project as part of a broader riverside development initiative at Howrah by a large city-based developer. The North-East submarket, primarily Rajarhat, contributed 42% of guarterly launches, with new phases of existing projects commenced by a couple of prominent domestic developers. Central Kolkata (Entally) accounted for 5% of launches in the quarter.

MID SEGMENT DOMINATES LAUNCHES; HIGH-END LAUNCHES RISE

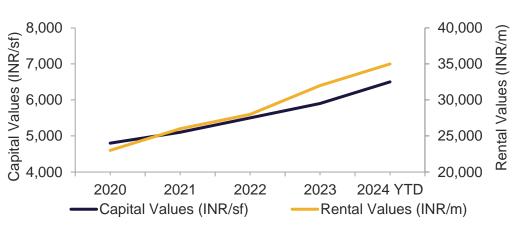
Mid segment accounted for around 60% of guarterly launches, up from 55% in the previous guarter. In absolute terms, mid segment launches increased by 26% on a quarterly basis. The affordable segment contributed 27% to guarterly launches, down from 45% in the previous guarter. The high-end and luxury segment performed better in the quarter, contributing around 13% to the guarterly launches as compared to no launches in the previous guarter. Rajarhat in northeast Kolkata recorded a spurt in high-end and luxury launches in the quarter with a contribution of 57%.

CAPITAL & RENTAL VALUES APPRECIATE

Capital values increased by 8-9% on an annual basis across north east. driven by healthy demand. Capital values at peripheral submarkets remained stable. Rentals recorded 4-5% guarterly growth across the north east and south east, driven by higher demand from IT professionals.

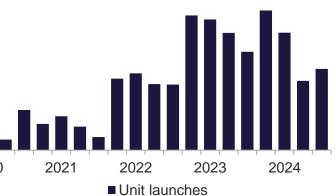


CAPITAL VALUES / RENTAL VALUES



CUSHMAN &

RESIDENTIAL UNIT LAUNCHES



MARKETBEAT

CAPITAL VALUES AS OF Q3 2024

SUBMARKET	AVERAGE QUOTED CAPITAL VALUE** (INR/SF)	QoQ CHANGE (%)	YoY CHANGE (%)	SHORT TERM OUTLOOK
High-end segment				
South	8,500-13,000	3%	15%	1
South-East	8,000-14,000	2%	13%	1
South-West	12,000-17,000	0%	0%	_
Central	12,000-19,500	1%	10%	1
East	7,000-9,000	0%	8%	
Mid segment				
South	6,500-8,400	1%	6%	1
South-central	6,700-8,750	0%	5%	_
South-East	5,000-7,000	2%	8%	t
North-east	5,200-8,000	3%	9%	1
North	4,200-6,500	0%	5%	

KEY PROJECTS LAUNCHED IN Q3 2024

PROPERTY	LOCATION	DEVELOPER	UNITS (Nos.)	UNIT SIZE (SF)
Merlin Rise Sports	Rajarhat	Merlin Group	648	640-1,180
Republic Phase 1B				
Shriram Symphony	Uttarpara	Shriram Properties	448	1,260-1,500
Vinayak Amara	Rajarhat	Vinayak Group	186	1,560-2,200

KEY CONSTRUCTION COMPLETIONS IN Q3 2024

PROPERTY	LOCATION	DEVELOPER	UNITS (Nos.)	UNIT SIZE (SF)
Rishi Pranaya	Rajarhat	Rishi Group	273	954-1400

Data collated from primary and secondary resources. Estimations are subject to change * Rental and capital values have been depicted only for key submarkets based on built-up area ** Quoted base capital value does not include other charges such as Preferential Location Charges, External Development Charges, Internal Development Charges, etc.

The above values for high-end segment are for units typically of 2,000-3,000 sf

The above values for mid segment are for units typically of 900-1,250 sf

KEY TO SUBMARKETS

HIGH-END SEGMENT

South: Southern Avenue, Hindustan Park, Triangular Park *South-east:* EM Bypass - Science City, Pancha Sayar

South-west: Alipore Park Road, Ashoka Road, Burdwan Road Central: Camac Street, Minto Park, Elgin Road,

Loudon Street

North: Kankurgachi, Lake Town, VIP Road East: Salt Lake

East : New Town, Rajarhat

MID SEGMENT

South: Golf Green, Tollygunge, Lake Gardens, Jodhpur Park, Anwar Shah Road South-central: Deshapriya Park, Hazra Road, Bhawanipur South-east: Ajoy Nagar, Hiland Park, PA Shah Connector North-east: Rajarhat, Rajarhat Chowmatha South-west: Tollygunge Circular Road, New Alipore, Behala, Jones Lang Sarani North: Jessore Road, Ultadanga, Shyambazar, Bagbazar, Manicktala, Dum Dum North-peripheral: BT Road, Barasat, Madhyamgram, Sodepur South-peripheral: Garia, Narendrapur, Sonarpur South-west peripheral: Joka, Maheshtala, Budge Budge, Thakurpukur

RENTAL VALUES AS OF Q3 2024

SUBMARKET	AVERAGE QUOTED RENT (INR/MONTH)	QoQ CHANGE (%)	YoY CHANGE (%)	SHORT TERM OUTLOOK
High-end segment	:			
South	63,000-85,000	2%	15%	1
South-East	40,000 - 85,000	0%	10%	
South-West	100,000-185,000	0%	10%	
Central	85,000-155,000	3%	18%	1
East	38,000- 68,000	0%	8%	
Mid segment				
South	25,000-35,000	2%	8%	1
South-Centra	28,000-35,000	0%	5%	
South-East	23,000-34,500	3%	10%	1
North-east	22,000-32,000	4%	13%	1
North	15,000-25,000	0%	5%	

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