MARKETBEAT ST. LOUIS MULTIFAMILY Q3 2024





MARKET FUNDAMENTALS YOY 12-Month Forecast 9.7% Vacancy Rate 2.5K YTD Net Absorption Units \$1.42 Effective Rent, PSF (50+ unit developments, excluding student housing, senior housing, and military) Source: CoStar **ECONOMIC INDICATORS** 12-Month YOY Forecast 1.5M St. Louis **Employment** 3.9% St. Louis **Unemployment Rate**

4.1%

Source: BLS

Unemployment Rate

U.S.

ECONOMY

Though the St. Louis unemployment rate remained below the national average of 4.1%, it rose 30 basis-points (bps) from last quarter to 3.9% in Q3 2024. Despite this, the St. Louis labor market continued to improve overall, with non-farm employment recording a 210-bps increase year-over-year (YOY). The Federal Reserve recently brought down benchmark interest rates to a range of 4.75% to 5.0%, marking the first cut in over four years with more expected over the next two years.

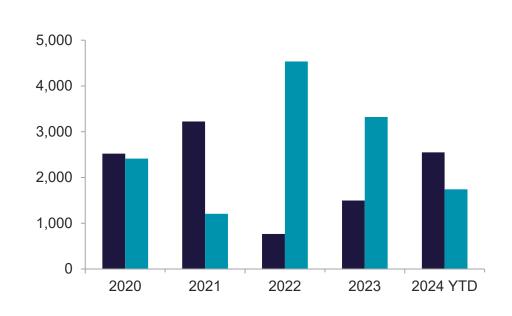
SUPPLY: QUARTERLY DELIVERIES INCREASE VACANCY

Vacancy in the St. Louis multifamily sector rose 20-bps quarter-overquarter (QOQ), ending Q3 at 9.7%. This rise in vacancy was primarily driven by the delivery of 1,038 new units in Q3 with no deliveries in Q2, in addition to just 689 units of absorption recorded this quarter. Despite this slowdown in Q3, St. Louis has experienced over 2,500 units of positive absorption year-to-date (YTD), bringing overall vacancy down 70-bps from Q1 2024. Effective rents have remained above \$1.40 per square foot (psf) throughout 2024, ending Q3 at \$1.42 psf; however, the rate of annual rent growth has stabilized, closing the quarter at a growth rate of just 1.6%.

DEVELOPMENT: DELIVERIES UP QOQ, PIPELINE STEADY

St. Louis' multifamily development pipeline has continued to stabilize after the record-setting delivery of over 8,000 units throughout 2022 and 2023. The market has recorded 1,740 new unit deliveries in 2024, resulting in a 1.4% increase in inventory YTD. At the close of Q3, just five of St. Louis' 17 multifamily submarkets were tracking development activity, with 1,696 units under construction. The largest amount of development is concentrated in the St. Charles County submarket (708 units), with the remaining units under construction located in South St. Louis City (363 units), Maryland Heights/Creve Coeur (255 units), Ballwin (226 units) and the Metro East (144 units).

DEMAND / DELIVERIES



■ Net Absorption, # of Units ■ Construction Completions, # of Units

OVERALL VACANCY & EFFECTIVE RENT



Better never settles © 2024 Cushman & Wakefield

ST. LOUISMULTIFAMILY Q3 2024

MARKET STATISTICS

SUBMARKET	INVENTORY (UNITS)	YTD DELIVERIES (UNITS)	YTD % INVENTORY GROWTH	UNDER CONSTRUCTION (UNITS)	YTD NET ABSORPTION (UNITS)	VACANCY RATE	YOY VACANCY RATE CHANGE (BPS)	AVG EFFECTIVE RENT / UNIT	AVG EFFECTIVE RENT PSF	YOY % EFFECTIVE RENT GROWTH
Ballwin	6,134	0	0.0%	226	79	5.1%	-120	\$1,393	\$1.44	1.1%
Central West End	8,203	413	5.1%	0	32	13.2%	500	\$1,533	1.76	-2.2%
Chesterfield	4,249	0	0.0%	0	180	8.9%	280	\$1,628	\$1.64	0.2%
Downtown CBD	4,393	148	3.4%	0	56	18.2%	370	\$1,421	\$1.55	-1.4%
Downtown Clayton	1,300	237	18.2%	0	27	21.4%	1,610	\$2,381	\$2.62	-6.1%
Jefferson County	11,034	0	0.0%	0	72	6.2%	-40	\$1,112	\$1.28	3.1%
Kirkwood South	5,458	152	2.8%	0	144	5.7%	10	\$1,184	\$1.41	1.7%
Maryland Heights / Creve Coeur	10,380	269	2.6%	255	44	8.2%	200	\$1,375	\$1.50	-0.9%
Metro East	12,309	0	0.0%	144	137	4.9%	-170	\$1,200	\$1.23	2.7%
Mid-Town	3,926	199	5.1%	0	247	25.8%	-320	\$1,190	\$1.35	1.0%
North County	14,912	0	0.0%	0	142	14.4%	-50	\$939	\$1.07	5.6%
North St. Louis City	4,129	60	1.5%	0	63	14.2	-40	\$880	\$0.95	4.0%
Olivette	3,133	262	8.4%	0	195	18.4%	500	\$1,647	\$1.86	1.8%
Richmond Heights	1,864	0	0.0%	0	13	2.8%	-90	\$1,434	\$1.81	-0.6%
South St. Louis City	6,587	0	0.0%	363	184	10.5%	-440	\$1,364	\$1.71	-0.5%
St. Charles County	19,429	0	0.0%	708	805	5.4%	-280	\$1,446	\$1.51	4.1%
University City	5,550	0	0.0%	0	127	8.9%	-210	\$905	\$1.15	4.2%
ST. LOUIS TOTALS	123,015	1,740	1.4%	1,696	2,547	9.7%	-20	\$1,285	\$1.42	1.6%

KEY SALES TRANSACTIONS Q3 2024

PROPERTY	SUBMARKET	UNITS	PRICE \$ UNIT
The District	University City	428	\$54.8 M / \$127,921
Vicino on the Lake	Maryland Heights/Creve Coeur	359	\$58.8 M / \$163,926
Avenue64	St. Charles County	316	\$75.5 M / \$238,924
Westpark Apartments and Townhomes	Maryland Heights/Creve Coeur	212	\$32.0 M / \$150,943
The Knolls Townhomes	North County	112	\$12.6 M / \$112,500

KEY DELIVERIES Q3 2024

PROPERTY	SUBMARKET	UNITS	OWNER DEVELOPER
One Foundry Way	Mid-Town	270	Vande East Partners LLC
NEO Vantage Pointe	Maryland Heights/Creve Coeur	269	Mills Properties
Avenir Apartments	University City	262	Delmar View Properties LLC
Bemiston Place	Downtown Clayton	237	Balke Brown Transwestern

Source: CoStar

LUKE PARTRIDGE

Research Manager Tel: +1 314 833 7172

luke.partridge@cushwake.com

MEGAN PEARSON

Research Analyst Tel: +1 314 530 5154

megan.pearson@cushwake.com

A CUSHMAN & WAKEFIELD RESEARCH PUBLICATION

Cushman & Wakefield (NYSE: CWK) is a leading global commercial real estate services firm for property owners and occupiers with approximately 52,000 employees in nearly 400 offices and 60 countries. In 2023, the firm reported revenue of \$9.5 billion across its core services of property, facilities and project management, leasing, capital markets, and valuation and other services. It also receives numerous industry and business accolades for its award-winning culture and commitment to Diversity, Equity and Inclusion (DEI), sustainability and more. For additional information, visit www.cushmanwakefield.com.

©2024 Cushman & Wakefield. All rights reserved. The information contained within this report is gathered from multiple sources believed to be reliable, including reports commissioned by Cushman & Wakefield ("CWK"). This report is for informational purposes only and may contain errors or omissions; the report is presented without any warranty or representations as to its accuracy.

Nothing in this report should be construed as an indicator of the future performance of CWK's securities. You should not purchase or sell securities—of CWK or any other company—based on the views herein. CWK disclaims all liability for securities purchased or sold based on information herein, and by viewing this report, you waive all claims against CWK as well as against CWK's affiliates, officers, directors, employees, agents, advisers and representatives arising out of the accuracy, completeness, adequacy or your use of the information herein.

© 2024 Cushman & Wakefield