



PROPERTY HIGHLIGHTS

- Albertson's anchored shopping center
- Across the street from San Marcos High School (over 3,500 students/faculty)
- Highly trafficked daily needs center conveniently servicing San Marcos, Carlsbad & South Vista
- Excellent combination of residential & strong daytime population from surrounding ±26M SF of Carlsbad & Vista Business Parks
- Intersection of Rancho Santa Fe Road & San Marcos Boulevard is one of the most heavily trafficked intersections in all of North San Diego County (approximately 68,000 cars per day)
- W. San Marcos Blvd.: 32,216 ADT
- S. Rancho Santa Fe Rd.: 35,632 ADT

DEMOGRAPHICS

	1 MILE	3 MILES	5 MILES
Pop (2024)	12,523	102,950	211,510
AHH Income	\$128,379	\$159,575	\$167,198
Daytime Pop.	5,466	59,641	124,510

TENANTS IN AREA



AVAILABILITES & SITE PLAN



AERIAL



DEMOGRAPHICS

1MILE

Demographic and Income Profile

Latitude: 33.13127, Longitude: -117.20831

W San Marcos Blvd & S Rancho Santa Fe Rd, San Marcos, Ring: 1 mile radius



Summary	Census 20		Census 2020		2024	202
Population	11,4	14	12,463	1	2,523	12,5
Households	5,1	06	5,022		5,064	5,17
Families	2,8	90	-		3,007	3,07
Average Household Size	2.	21	2.37		2.36	2.3
Owner Occupied Housing Units	3,6	08	-		3,710	3,84
Renter Occupied Housing Units	1,4	98	-		1,354	1,32
Median Age	52	2.1	-		53.7	54
Trends: 2023-2028 Annual Rate		Area		State		Nation
Population		-0.02%		0.09%		0.30
Households		0.43%		0.38%		0.49
Families		0.45%		0.37%		0.44
Owner HHs		0.72%		0.58%		0.66
Median Household Income		3.93%		2.70%		2.57
				2024		20
Households by Income			Number	Percent	Number	Perce
<\$15,000			524	10.3%	469	9.1
\$15,000 - \$24,999			327	6.5%	296	5.7
\$25,000 - \$34,999			387	7.6%	369	7.1
\$35,000 - \$49,999			432	8.5%	383	7.4
\$50,000 - \$74,999			630	12.4%	512	9.9
\$75,000 - \$99,999			544	10.7%	506	9.8
\$100,000 - \$149,999			806	15.9%	865	16.7
\$150,000 - \$199,999			592	11.7%	721	13.9
\$200,000+			822	16.2%	1,052	20.3
Median Household Income			\$84,147		\$102,032	
Average Household Income			\$128,379		\$150,750	
Per Capita Income			\$50,944		\$61,166	
	Cer	nsus 2010		2024		20
Population by Age	Number	Percent	Number	Percent	Number	Perce
0 - 4	543	4.8%	442	3.5%	439	3.5
5 - 9	506	4.4%	501	4.0%	460	3.7
10 - 14	529	4.6%	583	4.7%	521	4.2
15 - 19	527	4.6%	591	4.7%	570	4.6
20 - 24	529	4.6%	603	4.8%	503	4.0
25 - 34	986	8.6%	1,098	8.8%	1,197	9.6
35 - 44	1,189	10.4%	1,295	10.3%	1,249	10.0
45 - 54	1,264	11.1%	1,330	10.6%	1,339	10.7
55 - 64	1,462	12.8%	1,608	12.8%	1,538	12.3
65 - 74	1,486	13.0%	2,001	16.0%	1,964	15.7
75 - 84	1,448	12.7%	1,573	12.6%	1,743	13.9
85+	945	8.3%	899	7.2%	987	7.9

3 MILE

Demographic and Income Profile W San Marcos Blvd & S Rancho Santa Fe Rd, San Marcos, CUSHMAN & WAKEFIELD



Ring: 3 mile radius

Summary	Census 201	0	Census 2020	20	24	202
Population	89,33	35	101,724	102,9	950	103,3
Households	30,67	0	34,412	35,0	098	35,9
Families	21,87	2	-	25,3	383	26,0
Average Household Size	2.8	88	2.89	2	.87	2.
Owner Occupied Housing Units	19,09	9	-	21,	754	22,6
Renter Occupied Housing Units	11,57	'1	-	13,3	344	13,3
Median Age	34	.3	-	3	8.3	39
Trends: 2023-2028 Annual Rate		Area		State		Nation
Population		0.08%		0.09%		0.30
Households		0.47%		0.38%		0.49
Families		0.51%		0.37%		0.44
Owner HHs		0.79%		0.58%		0.66
Median Household Income		3.43%		2.70%		2.57
				2024		20
Households by Income			Number	Percent	Number	Perce
<\$15,000			1,872	5.3%	1,613	4.
\$15,000 - \$24,999			1,436	4.1%	1,064	3.0
\$25,000 - \$34,999			1,639	4.7%	1,338	3.3
\$35,000 - \$49,999			2,416	6.9%	1,918	5.3
\$50,000 - \$74,999			4,131	11.8%	3,431	9.6
\$75,000 - \$99,999			3,577	10.2%	3,394	9.4
\$100,000 - \$149,999			6,429	18.3%	6,611	18.4
\$150,000 - \$199,999			4,965	14.1%	5,735	16.0
\$200,000+			8,632	24.6%	10,822	30.
Median Household Income			\$114,832		\$135,948	
Average Household Income			\$159,575		\$186,291	
Per Capita Income			\$54,557		\$64,897	
	Cen	sus 2010		2024		20
Population by Age	Number	Percent	Number	Percent	Number	Pero
0 - 4	7,568	8.5%	5,539	5.4%	5,438	5.
5 - 9	7,045	7.9%	6,635	6.4%	6,235	6.
10 - 14	6,164	6.9%	7,299	7.1%	7,035	6.
15 - 19	6,086	6.8%	7,475	7.3%	7,009	6.8
20 - 24	6,047	6.8%	7,352	7.1%	6,802	6.6
25 - 34	12,727	14.2%	12,616	12.3%	13,388	13.0
35 - 44	14,171	15.9%	14,663	14.2%	14,122	13.7
45 - 54	11,264	12.6%	14,154	13.7%	14,321	13.9
55 - 64	8,216	9.2%	11,228	10.9%	11,248	10.9
65 - 74	4,921	5.5%	8,815	8.6%	9,305	9.0
75 - 84	3,390	3.8%	5,065	4.9%	6,059	5.9
85+	1,738	1.9%	2,108	2.0%	2,408	2.3

DEMOGRAPHICS

5 MILE

Demographic and Income Profile	
W San Marcos Blvd & S Rancho Santa Fe Rd, San Marcos, Ring: 5 mile radius	CUSHMAN & WAKEFIELD
Latitude: 33.13127, Longitude: -117.20831	

Summary	Census 20		Census 2020	2024		20
Population	189,7	26	210,010	211,510		212,
Households	66,8	28	73,248	74,499		76
Families	47,8	24		53,713		54
Average Household Size	2.	81	2.81	2.79		
Owner Occupied Housing Units	44,3	75	-	49,480		51
Renter Occupied Housing Units	22,4	52		25,019		24
Median Age	36	.6	-	40.4		
Trends: 2023-2028 Annual Rate		Area		State		Nati
Population		0.07%		0.09%		0.
Households		0.44%		0.38%		0.
Families		0.42%		0.37%		0.
Owner HHs		0.72%		0.58%		0.
Median Household Income		3.39%		2.70%		2.
				2024		2
Households by Income			Number	Percent	Number	Pe
<\$15,000			3,647	4.9%	3,144	
\$15,000 - \$24,999			2,572	3.5%	1,904	:
\$25,000 - \$34,999			3,059	4.1%	2,457	
\$35,000 - \$49,999			4,925	6.6%	3,859	1
\$50,000 - \$74,999			8,139	10.9%	6,751	;
\$75,000 - \$99,999			7,487	10.0%	6,971	
\$100,000 - \$149,999			14,026	18.8%	14,309	1
\$150,000 - \$199,999			11,081	14.9%	12,782	1
\$200,000+			19,562	26.3%	23,970	3
Median Household Income			\$121,584		\$143,606	
Average Household Income			\$167,198		\$193,090	
Per Capita Income			\$59,030		\$69,441	
	Cer	nsus 2010	4557656	2024	4057112	2
Population by Age	Number	Percent	Number	Percent	Number	Pe
0 - 4	13,582	7.2%	11,083	5.2%	10,797	
5 - 9	13,698	7.2%	13,068	6.2%	12,198	
10 - 14	13,296	7.0%	13,749	6.5%	13,837	
15 - 19	13,297	7.0%	13,794	6.5%	13,144	
20 - 24	12,250	6.5%	13,692	6.5%	12,182	
25 - 34	24,277	12.8%	25,370	12.0%	26,515	1
35 - 44	28,060	14.8%	28,905	13.7%	27,865	1
45 - 54	27,282	14.4%	28,088	13.3%	28,331	1
55 - 64	20,040	10.6%	25,336	12.0%	24,432	1
65 - 74	11,623	6.1%	21,104	10.0%	22,120	1
75 - 84	8,278	4.4%	12,436	5.9%	15,067	-
85+	4,044	2.1%	4,886	2.3%	5,723	



SAN MARCOS PLAZA

SAN MARCOS BLVD & RANCHO SANTA FE RD | SAN MARCOS, CA 92078

Phil Lyons, CCIM +1 760 431 4210 bhil.lyons@cushwake.com LIC #01093731 Chad lafrate, CCIM +1 760 431 4234 nad.iafrate@cushwake.com LIC #01329943

Vince Provenzano +1 760 431 4212 e.provenzano@cushwake.com LIC #01926894 Nash Johnson +1 760 431 3831 nash.johnson@cushwake.com LIC #02188083



12830 El Camino Real Suite 100 | San Diego, CA 92130 cushmanwakefield.com

©November 7, 2024 10:10 AM Cushman & Wakefield. All rights reserved. The information contained in this communication is strictly confidential. This information has been obtained from sources believed to be reliable but has not been verified. No warranty or representation, express or implied, is made as to the condition of the property (or properties) referenced herein or as to the accuracy or completeness of the information contained herein, and same is submitted subject to errors, omissions, change of price, rental or other conditions, withdrawal without notice, and to any special listing conditions imposed by the property owner(s). Any projections, opinions or estimates are subject to uncertainty and do not signify current or future property performance.