



PROPERTY HIGHLIGHTS

- Retail/Office Pad Opportunity Anchored by Aldi & Planet Fitness
- Former Bank Branch for Sublease Term through January 26, 2027
- Excellent Traffic Counts: Approximately 70,000 cars per day at S. Rancho Santa Fe Rd. & W. San Marcos Blvd.
- Across the street from San Marcos High School (over 3,500 students & faculty)

TRAFFIC COUNTS

• San Marcos Blvd: 43.327 ADT

• Rancho Santa Fe Rd: 32,216 ADT

DEMOGRAPHICS

| | 1 MILE | 3 MILES | 5 MILES |
|--------------|-----------|-----------|-----------|
| Pop (2023) | 14,139 | 101,421 | 215,616 |
| AHH Income | \$116,370 | \$143,731 | \$152,249 |
| Daytime Pop. | 7,824 | 56,753 | 120,142 |

TENANTS















SITE PLAN



Cushman & Wakefield Copyright 2017. No warranty or representation, express or implied, is made to the accuracy or completeness of the information contained herein, and same is submitted subject to errors, omissions, change of price, rental or other conditions, withdrawal without notice, and to any special listing conditions imposed by the property owner(s). As applicable, we make no representation as to the condition of the property (or properties) in question.

AERIAL



PROPERTY PHOTOS







DEMOGRAPHICS

1 Mile 3 Mile

Demographic and Income Profile

669 S Rancho Santa Fe Rd, San Marcos, California, 92078

Ring: 1 mile radius



Latitude: 33.13321, Longitude: -117.20665

| Summary | Census 201 | .0 | Census 2020 | | 2023 | 202 |
|-------------------------------|------------|----------|-------------|---------|-----------|--------|
| Population | 12,73 | 31 | 13,957 | 1 | 4,139 | 14,05 |
| Households | 5,44 | 14 | 5,436 | | 5,493 | 5,49 |
| Families | 3,2: | 13 | - | | 3,189 | 3,19 |
| Average Household Size | 2.3 | 32 | 2.46 | | 2.47 | 2.4 |
| Owner Occupied Housing Units | 3,88 | | - | | 4,073 | 4,11 |
| Renter Occupied Housing Units | 1,56 | 50 | - | | 1,420 | 1,38 |
| Median Age | 48 | .9 | - | | 52.0 | 54. |
| Trends: 2023-2028 Annual Rate | | Area | | State | | Nation |
| Population | | -0.12% | | 0.13% | | 0.30 |
| Households | | 0.02% | | 0.25% | | 0.49 |
| Families | | 0.01% | | 0.24% | | 0.44 |
| Owner HHs | | 0.21% | | 0.40% | | 0.669 |
| Median Household Income | | 4.44% | | 2.95% | | 2.57 |
| | | | | 2023 | | 202 |
| Households by Income | | | Number | Percent | Number | Perce |
| <\$15,000 | | | 598 | 10.9% | 582 | 10.6 |
| \$15,000 - \$24,999 | | | 409 | 7.4% | 355 | 6.5 |
| \$25,000 - \$34,999 | | | 372 | 6.8% | 325 | 5.9 |
| \$35,000 - \$49,999 | | | 518 | 9.4% | 343 | 6.2 |
| \$50,000 - \$74,999 | | | 728 | 13.3% | 604 | 11.0 |
| \$75,000 - \$99,999 | | | 581 | 10.6% | 567 | 10.3 |
| \$100,000 - \$149,999 | | | 895 | 16.3% | 945 | 17.2 |
| \$150,000 - \$199,999 | | | 647 | 11.8% | 830 | 15.1 |
| \$200,000+ | | | 745 | 13.6% | 946 | 17.2 |
| Median Household Income | | | \$79,241 | | \$98,483 | |
| Average Household Income | | | \$116,370 | | \$138,204 | |
| Per Capita Income | | | \$45,102 | | \$53,763 | |
| | Cen | sus 2010 | | 2023 | | 202 |
| Population by Age | Number | Percent | Number | Percent | Number | Perce |
| 0 - 4 | 639 | 5.0% | 612 | 4.3% | 592 | 4.2 |
| 5 - 9 | 621 | 4.9% | 642 | 4.5% | 586 | 4.2 |
| 10 - 14 | 656 | 5.2% | 642 | 4.5% | 623 | 4.4 |
| 15 - 19 | 640 | 5.0% | 612 | 4.3% | 563 | 4.0 |
| 20 - 24 | 631 | 5.0% | 615 | 4.3% | 517 | 3.7 |
| 25 - 34 | 1,157 | 9.1% | 1,575 | 11.1% | 1,327 | 9.4 |
| 35 - 44 | 1,427 | 11.2% | 1,405 | 9.9% | 1,603 | 11.4 |
| 45 - 54 | 1,502 | 11.8% | 1,420 | 10.0% | 1,337 | 9.5 |
| 55 - 64 | 1,605 | 12.6% | 1,770 | 12.5% | 1,673 | 11.9 |
| 65 - 74 | 1,514 | 11.9% | 2,180 | 15.4% | 2,140 | 15.2 |
| 75 - 84 | 1,430 | 11.2% | 1,604 | 11.3% | 1,949 | 13.9 |
| 85+ | 908 | 7.1% | 1,061 | 7.5% | 1,145 | 8.1 |

Demographic and Income Profile

669 S Rancho Santa Fe Rd, San Marcos, California, 92078

Ring: 3 mile radius



Latitude: 33.13321, Longitude: -117.20665

| Summary | Census 20: | 10 | Census 2020 | 202 | 23 | |
|-------------------------------|------------|-----------|-------------|---------|-----------|-----|
| Population | 87,4 | 63 | 99,937 | 101,4 | 21 | 10: |
| Households | 29,8 | 55 | 33,652 | 34,1 | 17 | 34 |
| Families | 21,2 | 91 | - | 24,0 | 35 | 24 |
| Average Household Size | 2. | 90 | 2.90 | 2. | 90 | |
| Owner Occupied Housing Units | 18,4 | 96 | - | 21,7 | 22 | 22 |
| Renter Occupied Housing Units | 11,3 | 62 | - | 12,3 | 95 | 12 |
| Median Age | 34 | 1.1 | - | 36 | .0 | |
| Trends: 2023-2028 Annual Rate | | Area | | State | | Nat |
| Population | | 0.05% | | 0.13% | | 0 |
| Households | | 0.12% | | 0.25% | | 0 |
| Families | | 0.14% | | 0.24% | | 0 |
| Owner HHs | | 0.39% | | 0.40% | | 0 |
| Median Household Income | | 2.82% | | 2.95% | | 2 |
| | | | | 2023 | | |
| Households by Income | | | Number | Percent | Number | Pe |
| <\$15,000 | | | 2,059 | 6.0% | 1,835 | |
| \$15,000 - \$24,999 | | | 1,604 | 4.7% | 1,179 | |
| \$25,000 - \$34,999 | | | 1,660 | 4.9% | 1,317 | |
| \$35,000 - \$49,999 | | | 2,609 | 7.6% | 2,023 | |
| \$50,000 - \$74,999 | | | 4,602 | 13.5% | 4,022 | 1 |
| \$75,000 - \$99,999 | | | 3,474 | 10.2% | 3,290 | |
| \$100,000 - \$149,999 | | | 6,375 | 18.7% | 6,608 | 1 |
| \$150,000 - \$199,999 | | | 4,801 | 14.1% | 5,773 | 1 |
| \$200,000+ | | | 6,934 | 20.3% | 8,268 | 2 |
| Median Household Income | | | \$105,746 | | \$121,498 | |
| Average Household Income | | | \$143,731 | | \$165,542 | |
| Per Capita Income | | | \$48,628 | | \$56,164 | |
| | Cer | nsus 2010 | | 2023 | | |
| Population by Age | Number | Percent | Number | Percent | Number | Pe |
| 0 - 4 | 7,415 | 8.5% | 7,179 | 7.1% | 7,348 | |
| 5 - 9 | 6,884 | 7.9% | 7,635 | 7.5% | 7,377 | |
| 10 - 14 | 6,041 | 6.9% | 7,399 | 7.3% | 7,188 | |
| 15 - 19 | 5,995 | 6.9% | 6,835 | 6.7% | 6,817 | |
| 20 - 24 | 5,959 | 6.8% | 5,975 | 5.9% | 6,011 | |
| 25 - 34 | 12,521 | 14.3% | 14,252 | 14.1% | 13,535 | 1 |
| 35 - 44 | 13,842 | 15.8% | 14,602 | 14.4% | 15,148 | 1 |
| 45 - 54 | 10,983 | 12.6% | 11,904 | 11.7% | 11,759 | 1 |
| 55 - 64 | 7,976 | 9.1% | 10,153 | 10.0% | 9,687 | |
| 65 - 74 | 4,788 | 5.5% | 8,453 | 8.3% | 8,491 | |
| 75 - 84 | 3,341 | 3.8% | 4,704 | 4.6% | 5,722 | |
| 85+ | 1,717 | 2.0% | 2,331 | 2.3% | 2,584 | |

DEMOGRAPHICS (cont.)

5 Mile

Demographic and Income Profile

669 S Rancho Santa Fe Rd, San Marcos, California, 92078

Ring: 5 mile radius



| | Census 2010 | Census 2020 | 202 | 3 | |
|---|--|---|--|----------------------------|----|
| Population | 192,755 | 213,126 | 215,61 | 6 | 21 |
| Households | 67,902 | 74,303 | 75,12 | | 7 |
| Families | 48,551 | - | 53,04 | | 5 |
| Average Household Size | 2.81 | 2.81 | 2.8 | 2 | |
| Owner Occupied Housing Units | 45,137 | - | 51,16 | | 5 |
| Renter Occupied Housing Units | 22,765 | - | 23,96 | | 2 |
| Median Age | 36.6 | _ | 38. | | • |
| Trends: 2023-2028 Annual Rate | 50.0 | Area | State | | Na |
| Population | (| 0.06% | 0.13% | | |
| Households | | 0.14% | 0.25% | | |
| Families | | 0.14% | 0.24% | | |
| Owner HHs | | 0.41% | 0.40% | | |
| | | | 2.95% | | |
| Median Household Income | | 2.85% | | | |
| Households by Income | | Numbe | 2023 | Number | F |
| • | | | | | F |
| <\$15,000 | | 4,11: | | 3,597 | |
| \$15,000 - \$24,999 | | 2,94 | | 2,107 | |
| \$25,000 - \$34,999 | | 3,063 | | 2,436 | |
| \$35,000 - \$49,999 | | 5,49 | | 4,210 | |
| \$50,000 - \$74,999 | | 9,519 | | 8,068 | |
| \$75,000 - \$99,999 | | 7,89 | | 7,336 | |
| \$100,000 - \$149,999 | | 14,638 | | 15,282 | |
| \$150,000 - \$199,999 | | 11,062 | 2 14.7% | 13,171 | |
| \$200,000+ | | 16,403 | 3 21.8% | 19,428 | |
| Median Household Income | | \$111,439 |) | \$128,255 | |
| Average Household Income | | \$152,249 |) | \$174,568 | |
| Per Capita Income | | \$53,170 |) | \$61,175 | |
| | Census | 2010 | 2023 | | |
| Population by Age | Number Pe | ercent Numbe | r Percent | Number | F |
| 0 - 4 | 13,813 | 7.2% 13,23 | 6.1% | 13,561 | |
| 5 - 9 | 13,815 | 7.2% 14,405 | | 13,912 | |
| 10 - 14 | 13,398 | 7.0% 14,700 | 6.8% | 14,047 | |
| 15 - 19 | | 7.0% 13,718 | | 13,337 | |
| | | 6.5% 12,166 | | 11,703 | |
| 20 - 24 | | .2.9% 29,36! | | 27,746 | |
| 20 - 24 25 - 34 | | | | 2,,, | |
| 25 - 34 | • | | 13.8% | 32 133 | |
| 25 - 34 35 - 44 | 28,448 1 | 4.8% 29,800 | | 32,133 25,589 | |
| 25 - 34 35 - 44 45 - 54 | 28,448 1 27,563 1 | .4.8% 29,800 .4.3% 26,092 | 2 12.1% | 25,589 | |
| 25 - 34 35 - 44 45 - 54 55 - 64 | 28,448 1 27,563 1 20,475 1 | 4.8% 29,800 4.3% 26,092 0.6% 25,162 | 2 12.1% 7 11.7% | 25,589 23,416 | |
| 25 - 34 35 - 44 45 - 54 55 - 64 65 - 74 | 28,448 1 27,563 1 20,475 1 11,962 | 4.8% 29,800 4.3% 26,093 0.6% 25,163 6.2% 20,638 | 2 12.1% 7 11.7% 3 9.6% | 25,589 23,416 21,379 | |
| 25 - 34 35 - 44 45 - 54 55 - 64 | 28,448 1 27,563 1 20,475 1 11,962 | 4.8% 29,800 4.3% 26,092 0.6% 25,162 | 2 12.1% 7 11.7% 8 9.6% 3 5.2% | 25,589 23,416 | |



669 S. RANCHO SANTA FE

ROAD

669 S RANCHO SANTA FE ROAD | SAN MARCOS, CA | 92078

Chad lafrate, CCIM +1 760 431 4234 chad.iafrate@cushwake.com LIC #01329943 Phil Lyons, CCIM +1 760 431 4210 phil.lyons@cushwake.com LIC #01093731

Vince Provenzano +1 760 431 4212 vince.provenzano@cushwake.com LIC #01926894



12830 El Camino Real, Suite 100 San Diego, CA 92130 cushmanwakefield.com