



Welcome to Hall of Fame Village!

- Centered around the iconic Pro Football Hall of Fame and state-of-the-art Tom Benson Hall of Fame Stadium
- Pedestrian-centric 100-acre campus hosts a wide variety of sporting events and concerts throughout the year
- Featuring football-themed rides, a Designated Outdoor Refreshment Area, and an eagerly anticipated indoor waterpark and on-site hotel both set to debut in 2025
- Exceptional visibility along I-77 (37.4+M vehicles annually) providing a prime location to showcase your business and attract a diverse audience

Availabile Space: 9,338 SF



GROWING FOOT TRAFFIC

3.1M+ campus visits in 2023, up almost 25% from 2022 & continuing to rise as key experiences open & new events are scheduled.



NATIONAL SPOTLIGHT

Featured in 17 national broadcasts & media productions with over 50 hours of Nationally Televised events in 2023, the Village puts your brand in front of influential franchise owners and players, past and present.



WIDESPREAD APPEAL

Ranked in the top 3% of leisure tourism destinations nationwide based on 2023 total attendance; 775k+ visits by guestswho live 50 miles or more away.



SPORTS AND MORE

Awarded 8th place in USA Today's 10 Best Attractions for Sports Fans. The 11 multi-purpose fields on campus, including 2 indoor turf fields, host more than 90 days of multi-day & large-scale events.

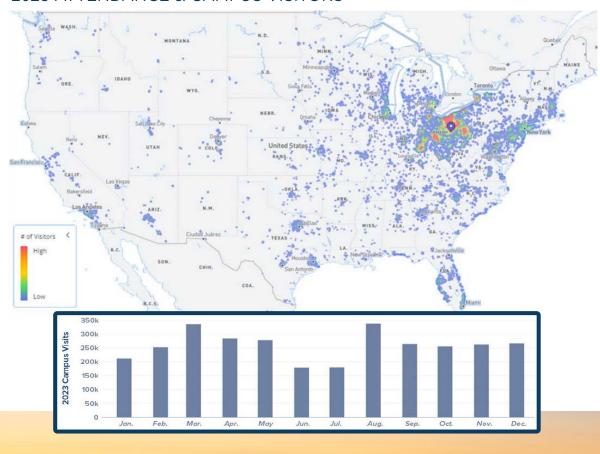


YEAR-ROUND DRAW

Multiple points of interest to entice guests all year long, including one of the largest fabric domes in the country, only to be enhanced with opening of 120k SF indoor waterpark (instant capacity for 2,400 guests) and 180-room on-site hotel in 2025, further increasing attendance and flattening seasonality!

The Village Advantage

2023 ATTENDANCE & CAMPUS VISITORS





Campus Overview

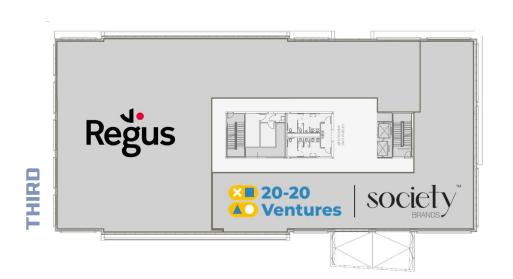


Office Floor Plans









FAN ENGAGEMENT ZONE

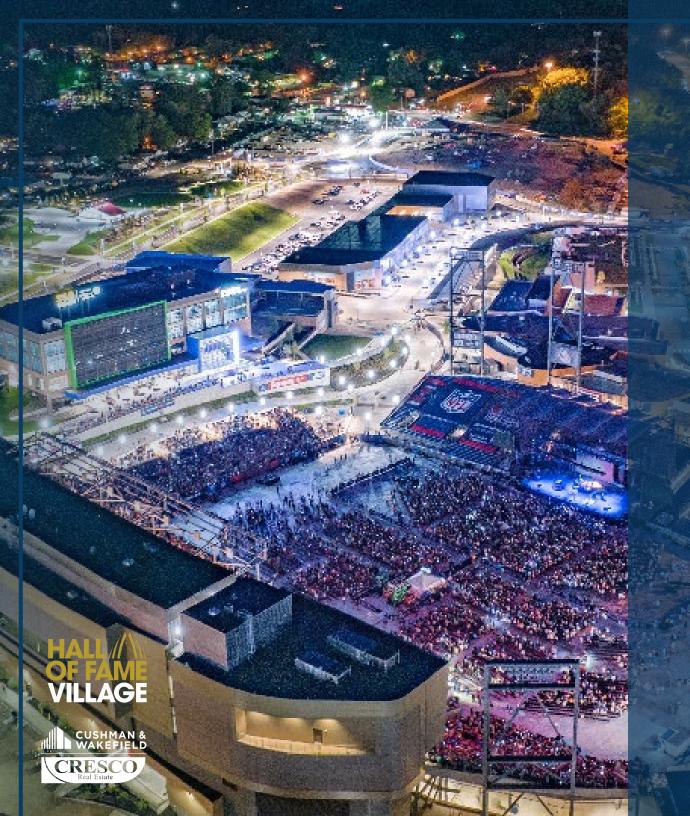
TOM BENSON HALL OF FAME STADIUM

CHAMPIONS GATEWAY NW

Parking Map

HOFV controls 1,303 total spots, with potential to add an additional 839 spots = max 2,142 spots





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