



**ERIN MILLS  
TOWN CENTRE**

## THE ULTIMATE SHOPPING EXPERIENCE FOR THE COMMUNITY & BEYOND

AN INSPIRING COLLECTION OF OVER 185 STORES, SERVICES & DINING OPTIONS WITH SPECTACULAR NEW AMENITIES, AND FOOD COURT WITH OUTDOOR PATIO AND VIEWS OF THE CITY. CINEPLEX JUNXION, MARSHALLS AND ZELLERS (HBC) NOW OPEN!

HUDSON'S BAY



Walmart

Marshalls

OLD NAVY

**847,532**  
Square Feet



**\$511**  
Sales Productivity



**\$102 MILLION**  
Total Sales Volume



**185**  
Shops and Services



Anchored by:  
CINEPLEX JUNXION, H&M,  
HUDSON'S BAY, MARSHALLS,  
OLD NAVY, WALMART



**8 MILLION**  
Shoppers Per Year



**57%**  
Of trade area  
population identify as a  
visible minority



**17%**  
Income increase over  
the next 5 years

### TRADE AREA:



**1,071,207**  
Trade Area Population



**\$152,631**  
Average Household  
Income - above provincial  
average



**2 Major Highways**  
GEW, 401, 403 & 407  
**Bus & Train**  
Public Transportation  
Routes

**4,876 PARKING STALLS**

**APPROX. 525,164**

Mix of corporate employees in  
the public and private sector





**CUSTOMER PROFILE:**



**DIVERSE YOUNG FAMILIES**

- 37% of trade area
- \$140,715
- Established, diverse middle-income families with high potential in the food, furnishing, and recreation categories.
- MARKET SPEND: \$12.1 BILLION



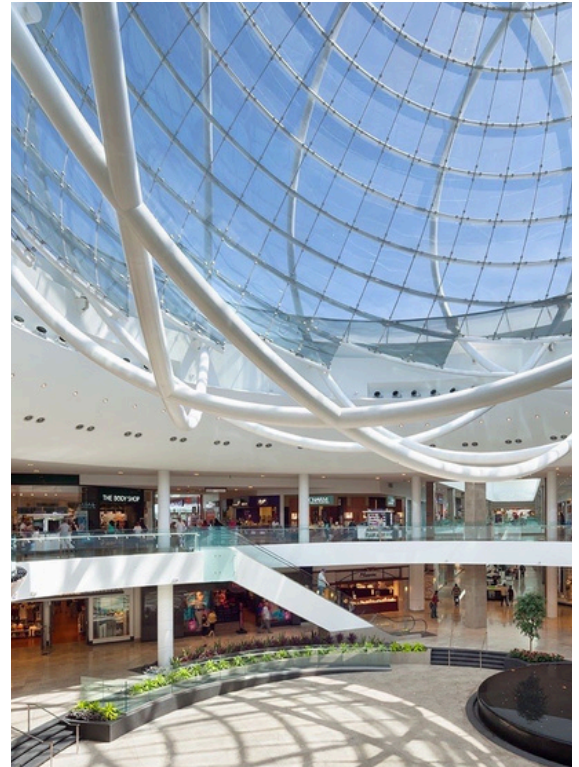
**WELL-OFF FAMILIES**

- 23% of trade area
- \$247,257
- Established high-income families with high potential across many expenditure categories.
- MARKET SPEND: \$10.6 BILLION



**AGING IN PLACE**

- 18% of trade area
- \$152,747
- Upper-middle income couples with older children living at home have a high potential to spend on games of chance.
- MARKET SPEND: \$6.6 BILLION



**OUR COMMUNITY:**



Erin Mills Town Centre is the preferred day to day shopping destination for the community and beyond. In addition to its impressive selection of retailers, the centre offers a variety of services including family oriented events such as March Break and Summer programming, and a spectacular Santa's Village that ranks in the top ten in Canada and regularly draws from beyond the trade area.

The centre is located in the City of Mississauga, considered the heart of one of Canada's thriving up-market regions. With over 90.0k businesses and 624 office buildings, the city is listed as the 5th largest head office centre in Canada, with offices such as Microsoft, General Mills, DuPont, Pepsi and more.

The centre is proud to maintain longstanding ties to the community through its support of local and national charities, partnering with organizations such as Embrave, Art Gallery of Mississauga and Girl Guides of Canada.

**LEASING CONTACT**

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