



SHOP CLOSE TO HOME!

Eastgate Square is an indoor shopping mall located in Stoney Creek (Hamilton). The shopping centre is located at the corner of Centennial Pkwy N. and Queenston Rd. and is easily accessible from the QEW and the Red Hill Valley Parkway. Anchored by HomeSense, Winners, Fortinos, Shoppers Drug Mart & Sport Chek. The centre also offers over 101 other stores and services, including a large Food Court, Sunset Grill, Jack Astors, and a free-standing LCBO & Beer Store.

HOMESENSE

WINNERS

FORTINOS
Your Supermarket with a twist!

SHOPPERS
DRUG MART



SPORT CHEK



512,097
Square Feet

TRADE AREA



125,575
Trade Area Population



\$88,759
Average Household
Income - above
provincial average



Major Routes:
HSR
GO Station
Future LTR



101
Shops and Services

2,762 FREE PARKING STALLS



ANCHORED BY:

HomeSense, Winners, Fortinos,
Shoppers Drug Mart & Sport Chek



CUSTOMER PROFILE:



DIVERSE YOUNG FAMILIES

- School age families
- Household income \$72,253
- First or second generation Canadians
- Active on Social Media



COMFORTABLE FAMILIES

- Some education (College/High School)
- Household income \$102,402
- Busy working families
- Third-plus-generation Canadians
- Looking for shopping convenience and mindful of saving money



AGING FAMILIES

- Mixed Education
- Household income \$59,918
- Retired or about to retire
- Not active on Social Media - Relies on in-mall signage and other traditional advertising mediums to attract their attention



09.2022

OUR COMMUNITY:

Eastgate Square is poised to be the first new community of its kind in Hamilton. An integrated development will tie the existing and planned transportation infrastructure to convert the 45-acre site into an accessible and affordable destination. The area is already well connected with easy rail and road access with Eastgate Square being easily accessible by car or public transit. Home to a large and major transit stop for the Hamilton Street Railway, the centre is in the heart of the East End of Hamilton.

Eastgate will further benefit from the new Centennial GO Train Station and the soon-to-be-built Hamilton Light Rail Transit (LRT). The LRT will connect the city from Eastgate Square to McMaster University, in the West End of Hamilton.

LEASING CONTACT

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