



SHOP CLOSE TO HOME!

Eastgate Square is an indoor shopping mall located in Stoney Creek (Hamilton). The shopping centre is located at the corner of Centennial Pkwy N. and Queenston Rd. and is easily accessible from the QEW and the Red Hill Valley Parkway. Anchored by HomeSense, Winners, Fortinos, Shoppers Drug Mart & Sport Chek. The centre also offers over 102 other stores and services, including a large Food Court, Sunset Grill, Jack Astors, and a free-standing LCBO & Beer Store.

HOMESENSE

WINNERS

FORTINOS

SHOPPERS DRUG MART

SPORTCHEK

512,097
Square Feet



\$338 PSF
Sales Productivity



\$123.3 MILLION
Total Sales Volume



102
Shops and Services



Anchored by:
Homesense, Winners, Fortinos,
Shoppers Drug Mart & Sport
Chek



4 MILLION
Shoppers Per Year



24%
Of trade area popula-
tion identify as a visible
minority



FUTURE LRT
LRT will run from McMaster
University to Eastgate Square

TRADE AREA:



125,575
Trade Area Population

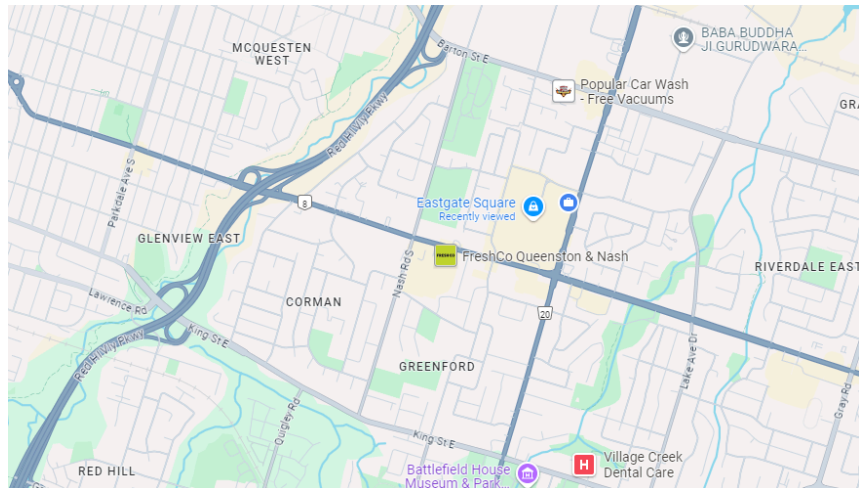


\$88,759
Average Household
Income - above provincial
average



2
Public Transportation Routes

2,937 PARKING STALLS





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CUSTOMER PROFILE:




COMFORTABLE FAMILIES

- School age families
- Household income \$72,253
- First or second generation Canadians
- Active on Social Media



UPSCALE FAMILIES

- Some education (College/High School)
- Household income \$102,402
- Busy working families
- Third-plus-generation Canadians
- Looking for shopping convenience and mindful of saving money



STARTER FAMILIES

- Mixed Education
- Household income \$59,918
- Retired or about to retire
- Not active on Social Media - Relies on in-mall signage and other traditional advertising mediums to attract their attention



OUR COMMUNITY:

Eastgate Square is poised to be the first new community of its kind in Hamilton. An integrated development will tie the existing and planned transportation infrastructure to convert the 45-acre site into an accessible and affordable destination.

The area is already well connected with easy rail and road access with Eastgate Square being easily accessible by car or public transit. Home to a large and major transit stop for the Hamilton Street Railway, the centre is in the heart of the East End of Hamilton.

Eastgate will further benefit from the new Centennial GO Train Station and the soon-to-be-built Hamilton Light Rail Transit (LRT). The LRT will connect the city from Eastgate Square to McMaster University, in the West End of Hamilton.

LEASING CONTACT

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