



DIXIE

OUTLET MALL

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SCORE BIG DEALS. OUTLET MALL LOCATED WITHIN THE GREATER TORONTO AREA WITH OVER 100 STORES.

GUESS

WINNERS



Nike Clearance Store

TOMMY HILFINGER

423,265
Square Feet



415 PSF
Sales Productivity



\$110.4 MILLION
Total Sales Volume



115
Shops and Services



Anchored by:
Nike Clearance Store,
Winners, No Frills



3 MILLION
Shoppers Per Year



51.9%
Of trade area popula-
tion identify as a visible
minority



14%
Income increase over
the next 5 years

TRADE AREA:



1,577,533
Trade Area Population



\$137,823
Average Household
Income - above provincial
average



2
Public Transportation
Routes

2,500
PARKING STALLS

APPROX. 200,000
Mix of corporate employees in
the public and private sector



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CUSTOMER PROFILE:



COMFORTABLE FAMILIES

- 28.07% of trade area
- \$131,331 average household income
- Older, upper-middle income families with adult-aged children living at home
- MARKET SPEND: \$13.6 BILLION



UPSCALE FAMILIES

- 23.06% of trade area
- \$221,327 average house hold income
- Older upscale families with healthy discretionary incomes - tend to have teenaged to adult children at home
- MARKET SPEND: \$14.5 MILLION



STARTER FAMILIES

- 25.07% of trade area
- \$135,110 average house hold income
- Younger, diverse singles and couples often in urban neighborhoods
- MARKET SPEND: \$16.3 BILLION



OUR COMMUNITY:

A VIBRANT COMMUNITY

Dixie Outlet Mall is located in Mississauga, Ontario, the 6th largest city in Canada, with a total population of 790,000. Mississauga continues to grow at rapid speed, nearly doubling in the last twenty-five years. Almost half of the population, identify another language as their mother tongue - approx. 340 000 residents. This fabulous city is known for the diverse communities with many languages spoken, such as Chinese, Punjabi and Polish.

EDUCATION

Students from all over the world attend and study at Mississauga's, Sheridan College – Hazel McCallion Campus. With over 30 programs, 28 labs & studios and 6,000 students.

ECONOMIC POWER

Mississauga has seen a dramatic shift from suburban residential city to mixed economic hub for many corporations. At this time, Mississauga is home to 60 out of the Fortune 500 companies such as TJX Canada.

LEASING CONTACT

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