



BAYSHORE

OTTAWA'S PREMIER SHOPPING DESTINATION

BAYSHORE SHOPPING CENTRE IS THE NATIONAL CAPITAL REGION'S PREMIER SHOPPING DESTINATION, WITH A STRONG MIX AND IDEAL GEOGRAPHIC LOCATION.



lululemon



athletica

SEPHORA



VICTORIA'S SECRET



901,201
Square Feet

\$398 MILLION
Total Sales Volume

Anchored by:
Hudson's Bay, Walmart
& Winners/HomeSense

31.1%
Of trade area population identify as a visible minority

\$880
Sales Productivity

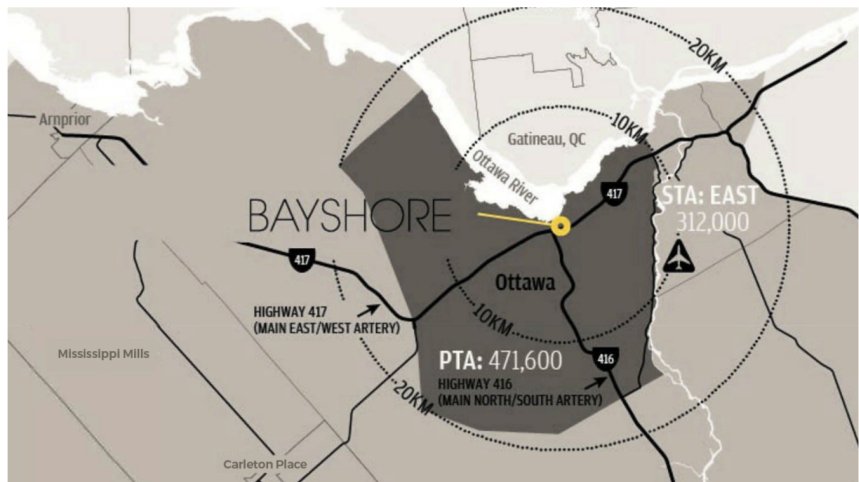
185
Shops and Services

7.8 MILLION
Shoppers Per Year

\$140,082
average household income to increase in 5yrs \$165,158

TRADE AREA:

- 1,015,145** Trade Area Population
- \$129,634** Average Household Income - above provincial average
- 45** Bus Routes + LRT Opening 2026
- 4,000** Parking Stalls
- 91.5%** Mix of corporate employees in the public and private sector working in the TAP



CUSTOMER PROFILE:



WELL-OFF FAMILIES

- 32% of trade area
- Less diverse, upscale families with adult children
- Household income average of \$162,699
- Total consumption of \$9.8B



JUST STARTING OUT

- 21% of trade area
- Young singles and couples with below-average income
- Household income average of \$95,680
- Total consumption of \$5.6B



DIVERSE YOUNG FAMILIES

- 26% of trade area
- Large diverse families with above-average income
- Household income average of \$136,536
- Total consumption of \$5.8B



OUR COMMUNITY:

ECONOMIC HUB

Bayshore Shopping Centre is the leading fashion player in chic, sophisticated Ottawa-Gatineau. As of 2021, Ottawa has a city population of 1,017,449 and a metropolitan population of 1,488,307, making it the fourth-largest city and metropolitan area in Canada. A top tourist destination, the region sees 7.8 million visitors per year, amounting to \$2.2 billion in spending annually.

UNIVERSITY MECCA

With six post-secondary institutions (four universities and two colleges) and over 138,000 students, Ottawa offers one of the most educated workforces in Canada. 73% of Bayshore shoppers possess a college or university degree

HOME TO RETAIL ICONS

The centre is widely recognized as the dominant regional fashion destination in Western Ottawa, offering unique and well-branded retailers. Recent investments have elevated the centre as a compelling and premier fashion shopping destination. Bayshore caters to an affluent and educated consumer.

READY TO SHOP

The centre boasts an average shopper expenditure of \$109, which is well above industry standards. The average household income in Bayshore's trade area is \$123,632 (26% above the provincial average), with \$91,673 in disposable income annually.

LEASING CONTACT

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