599 LIVE PLAY SHOP

BROADWAY

"THE GATEWAY TO SOHO"

RÉVES



40' OF FRONTAGE ON BROADWAY



599



40,385

DAILY
VEHICULAR TRAFFIC
ON BROADWAY AND
HOUSTON STREET



9,092

office workers

WITHIN .25 MILE RADIUS

57%

TAMI & FASHION INDUSTRIES
ON BROADWAY, SOHO



6.1 MILLION

ANNUAL VISITORS

14 HOTELS 2,257
HOTEL KEYS



+49.2 MILLION

ANNUAL SUBWAY RIDERS7 SUBWAY STOPS / 15 LINES

BUS STOPS
ON BROADWAY



13,337 RESIDENTS

WITHIN .25 MILE RADIUS

39.2% 15-34 YEARS OLD

599 BROADWAY THE INTERSECTION OF GREENWICH VILLAGE, NOHO, NOLITA, AND SOHO



7.6 MILLION

ANNUAL EVENING VISITORS

184 MINUTES

AVERAGE DWELL TIME

1.8 MILLION DAILY VISITORS

AT WASHINGTON SQUARE PARK

(I)

NEW YORK UNIVERSITY

11,000+ STUDENTS LIVE ON CAMPUS

HIGHEST
NUMBER OF
INTERNATIONAL
STUDENTS IN US

#6
RANKED MOST
EXPENSIVE
COLLEGE IN US



35.4 MEDIAN AGE

AVERAGE

\$179,054

2.8 MILLION

MEDIAL SALES PRICE
VS \$1.1 M IN MANHATTAN

4TH HIGHEST

MEDIAN SALES PRICE IN MANHATTAN

RETAIL & RESTAURANT

YANKEEKICKS Reformation GOOP KITH

ATLA LIBRARY BONDST Levain IL BUCO Vicis

SOHO



DREMIED QUODDING DICTRICT

HOME TO HIGH-END DESIGNER BOUTIQUES,
INTERNATIONAL BRANDS, & UNIQUE INDEPENDENT SHOPS

RETAIL STOREFRONTS
(MORE THAN ANY OTHER NY
NEIGHBORHOOD)

400+

FASHION / APPAREL

BOUTIQUES
(HIGHEST CONCENTRATION

IN US NEIGHBORHOOD)

NUMBER OF ANNUAL VISITS

29.3 MILLION

VS 12.5 MILLION IN MEATPACKING DISTRICT

ANNUAL VISITORS

8.6 MILLION
VS 4.3 MILLION IN
MEATPACKING DISTRICT

NOLITA



87%
HOUSEHOLDS ARE
RENTER OCCUPIED

130+
RESTAURANT AND
F&B TENANTS

FEAST OF SAN GENNARO FESTIVAL GETS

1 MILLION VISITORS

TRENDIEST RESTAURANT & RETAIL

Sant Cimbrocus RUSINGANTE Ballato WAYAN

AIMÉLEON DORE FAHERTY VINCE. Supreme EVERLANE

LE LABO AESOD. (MALIN+GOETZ) Karlis Glossier.



W NYU

WASHINGTON SQUARE PARK

GREENWICH

VILLAGE

THREE-LEVEL SELLING RETAIL OF OVER 23,000 SF

FRONTAGE 40'
On Broadway

Q4 2025

Directly across from Broadway/ Lafayette Subway Station

9.2+ MILLION

Annual Riders (2023)

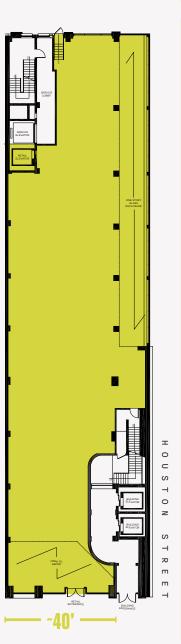
Double Height Storefront, Limited Columns, and High Ceilings

Flagpole Signage on Broadway + Exclusive Grandfathered Billboard Signage on Houston Street

Private Outdoor Patio and Side Entrance on Houston Street

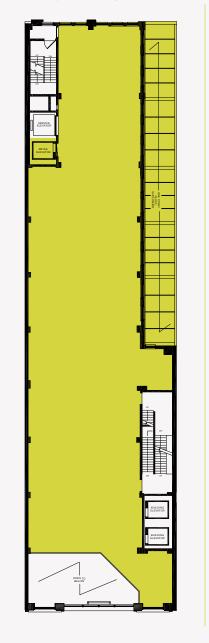
Block Through to Mercer Street with Exclusive Loading Area

GROUND FLOOR 7,306 SF

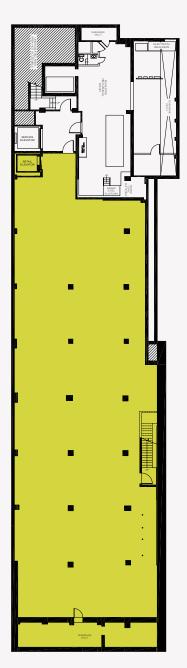


7,927 SF

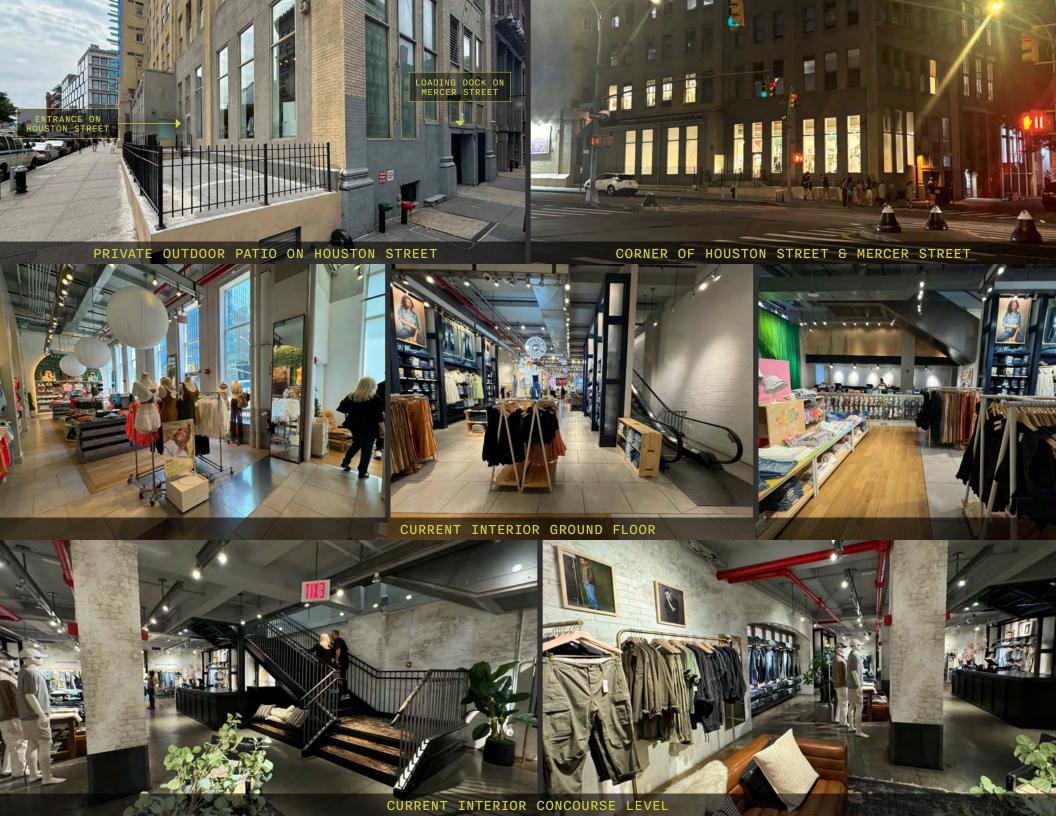
MEDCED STREET

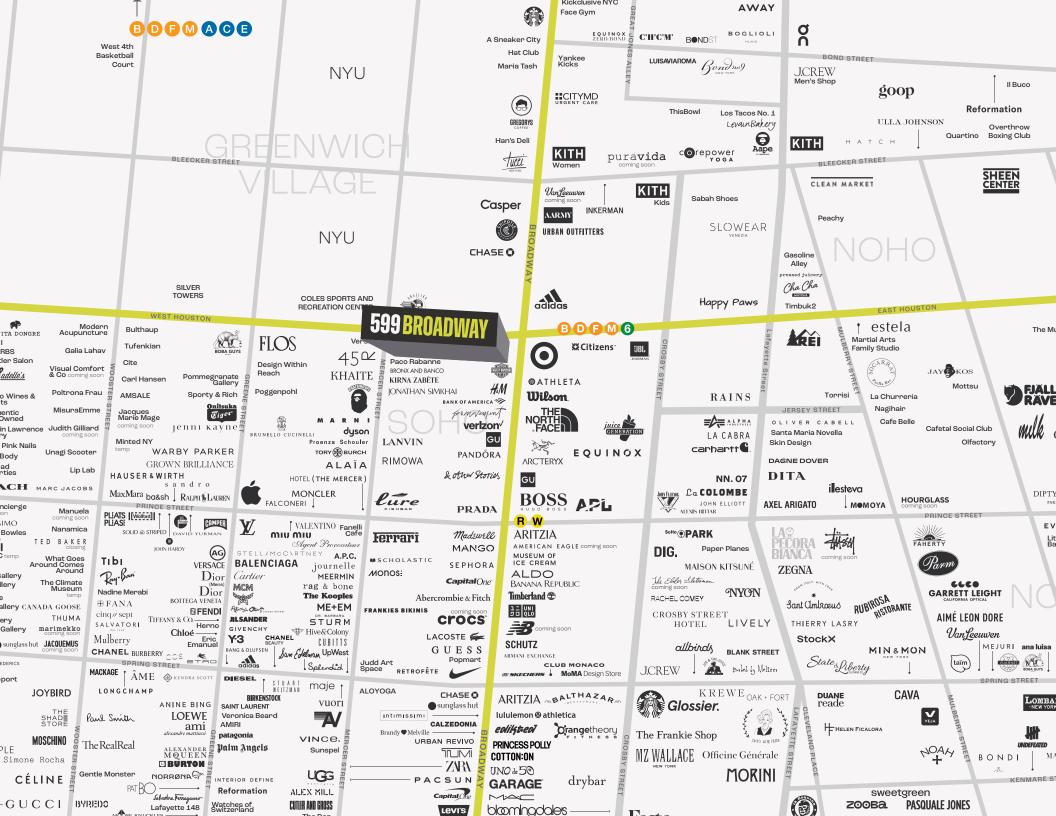


7,821 SF



BROADWAY





599 LIVE PLAY SHOP BROADMAY

"THE GATEWAY TO SOHO"

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